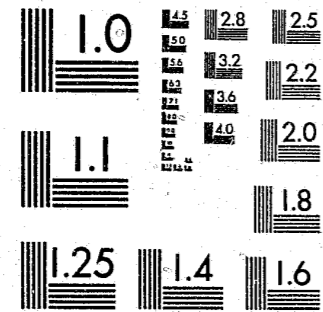


National Criminal Justice Reference Service



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National Institute of Justice  
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Washington, D. C. 20531

2/12/86

96097

**ICPSR**  
Inter-university Consortium for  
Political and Social Research

**Media Crime Prevention  
Campaign in the United  
States, 1980**

**Harold Mendelsohn and  
Garrett J. O'Keefe**

ICPSR 8050

96097

MEDIA CRIME PREVENTION CAMPAIGN  
IN THE UNITED STATES, 1980

(ICPSR 8050)

Principal Investigators

Harold Mendelsohn and Garrett J. O'Keefe

U.S. Department of Justice  
National Institute of Justice

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All manuscripts utilizing data made available through the Consortium should acknowledge that fact as well as identify the original collector of the data. The ICPSR Council urges all users of the ICPSR data facilities to follow some adaptation of this statement with the parentheses indicating items to be filled in appropriately or deleted by the individual user.

The data (and tabulations) utilized in this (publication) were made available (in part) by the Inter-university Consortium for Political and Social Research. The data for the Media Crime Prevention Campaign in the United States, 1980 were originally collected by Harold Mendelsohn and Garrett J. O'Keefe. Neither the collector of the original data nor the Consortium bear any responsibility for the analyses or interpretations presented here.

In order to provide funding agencies with essential information about the use of archival resources and to facilitate the exchange of information about ICPSR participants' research activities, each user of the ICPSR data facilities is expected to send two copies of each completed manuscript or thesis abstract to the Consortium. Please indicate in the cover letter which data were used.

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INTRODUCTION

DATA COLLECTION DESCRIPTION

This data collection was designed to evaluate the effects of the "Take a Bite Out of Crime" public service advertising campaign. In general, it sought to answer three questions:

- 1) Can mass communications contribute to motivating the general public to participate in advocated crime prevention activities?
- 2) If so, what scientifically empirical bases are there on which to forge control strategies for effective public communications on behalf of crime prevention?
- 3) What specific control strategies regarding themes, appeals, and message targets evolve from an evaluation of pertinent theories, principles, and data in these regards?

SAMPLING AND DATA COLLECTION PROCEDURES

The Roper Organization performed the sampling and field work, utilizing a personal interview scheme and a questionnaire instrument developed by the Center for Mass Communication Research and Policy staff. The population examined included a national sample of the non-institutionalized civilian population of the United States aged 18 and older. A one call quasi-probability sample design was employed, based upon the Roper Organization's master national probability sample of interviewing areas. The sample goal was 1,500 completed interviews.

At the first selection stage, 100 counties were chosen at random proportionate to population after all the counties in the nation had been stratified by population size within geographic region. At the second stage, cities and towns within the sample counties were drawn at random proportionate to population. Four blocks or segments were then drawn within each location. Where block statistics were available, blocks were drawn within the cities and towns at random proportionate to population. Where no block statistics were available, blocks or rural route segments were drawn at random.

A specified method of proceeding from the starting household was prescribed at the block (or route) level. Quotas for sex and age levels, as well as for employed women, were imposed in order to assure proper representation of each group in the sample. In addition, hours were restricted for interviewing men to after 5 p.m. on weekdays and to weekends in order to obtain proper representation for employment.

Interviewing was conducted during the period April 12, 1980 through May 5, 1980 with the bulk of the work completed by April 19, 1980. The basic sample consisted of 1454 interviews.

There were a few obstacles to achieving a well-controlled evaluation of the influence that the campaign had. Initially, the campaign was disseminated under a public service advertising format via the mass media. The disbursement of the ads to specific locales over the country tended to be haphazard and the use of the ads by specific media outlets was dependent upon the outlets' willingness to incorporate them as space and time permitted. Thus, no allowance was made for attempted dissemination in particular communities while withholding the messages from others, rendering classic "treatment versus control community" field experiment controls impossible.

FILE STRUCTURE

Media Crime Prevention Campaign in the United States, 1980 is available from the ICPSR in two formats: card-image and OSIRIS. The card-image file contains several decks per case in a format based on 80 column punched cards. The data are sorted by case with all decks for a case together in ascending order.

The OSIRIS dictionary gives the format and other information for each variable in the OSIRIS data file. The dictionary or dictionary-codebook file is used in conjunction with the OSIRIS software package. The OSIRIS data file is constructed with a single logical record for each case. There are 352 variables on 1,454 cases.

The OSIRIS data file can be accessed directly through software packages or programs which do not use the OSIRIS dictionary by specifying the tape locations of the desired variables. These tape locations are given in the OSIRIS dictionary-codebook.

CODEBOOK INFORMATION

The example below is a reproduction of information appearing in the machine-readable codebook for a typical variable. The numbers in brackets do not appear but are references to the descriptions which follow this example.

.....  
 [1] VAR 0134 [2] Q.37 CRM PREV INFO-NEWS [3] MD=0 OR GE 9  
 REF 0134 [4] LOC 148 WIDTH 1 [5] DK 3 COL 18  
 [6] IMP DEC= d

[7] Q.37. Do the newspapers, radio, TV and magazines carry too much, too little, or just about enough information about what can be done to prevent crimes from happening?  
 -----

[8]

[9] SEE NOTE(S) n

[10] Actual number is coded.

[11] [12] [13]

72 1. Too much information  
 712 2. Too little information  
 567 3. Enough information

102 0. DK  
 1 9. NA

[14] Valid=n=N Min=m Max=M Mean=xx.x St.Dev=s.s  
 .....



## IV

- [1] Indicates the variable and reference numbers. A variable number and a reference number are assigned to each variable in the data collection. In the present codebook which documents the archived data collection these numbers are identical. Should the data be subsetted or rearranged by an OSIRIS program (e.g., MMP to intersperse data from another source, or TCOT to produce an analysis deck), the variable numbers would change to reflect the order of the new data collection, while the reference number would remain unchanged to reflect the variable number in the codebook describing the archived data collection.
- [2] Indicates the abbreviated variable name (maximum of 24 characters) used in the OSIRIS system to identify the variable for the user. An expanded version of the variable name can be found in the variable description list.
- [3] Indicates the code values of missing data. In this example, code values equal to 0 or greater than or equal to 9 are missing data (MD=0 OR GE 9). Alternative statements for other variables are "MD=0", "MD GE 9", or "NO MISSING DATA CODES". Some analysis software packages (including the OSIRIS software package) require that certain types of data which the user desires to be excluded from analysis be designated as "MISSING DATA," e.g., inappropriate, unascertained, unascertainable, or ambiguous data categories. Although these codes are defined as missing data categories, this does mean that the user should not or cannot use them in a substantive role if so desired.
- [4] Indicates the starting location and width of this variable when the data are stored on a magnetic tape in the OSIRIS format. If the variable is of a multiple-response type, the width referenced is that of a single response. In this example the variable named "Q.37 CRM PRV INFO-NEWS" is 1 column(s) wide and is located in the 148th column within the record.
- [5] Indicates the location by deck and column(s) of this variable when the data are on cards of in a card-image format (either 80- or 84- column format)
- [6] A variable containing data with implied decimals is denoted by the message "IMP DEC= d", where d is the number of decimal places implied in the variable.

## V

- [7] This is the full text (question) supplied by the investigator to describe the variable. The question text and the numbers and letters that may appear at the beginning reflect the original wording of the questionnaire item.
- [8] Indicates an additional comment or explanation appended to the variable description.
- [9] A variable which has a footnote associated with it is denoted by the message, "SEE NOTE(S) n" where n is the number of the footnote referenced.
- [10] "Actual number is coded" appears in the codebook to indicate that the variable has been declared continuous.
- [11] Indicates the frequency of occurrence of each code value for this variable. Frequencies inserted in this codebook are not weighted.
- [12] Indicates the code values occurring in the data for this variable, where ranges of values are indicated by ..., the "..." do not appear in the data.
- [13] Indicates the textual definitions of the codes. Abbreviations commonly used in the code definitions are "DK" (DO NOT KNOW), "NA" (NOT ASCERTAINED), and "INAP" (INAPPROPRIATE).
- [14] Indicates the number of valid responses, the lowest coded response, the largest coded response, the mean, and the standard deviation.

## ICPSR PROCESSING INFORMATION

The data collection was processed according to the standard ICPSR processing procedures. The data were checked for illegal or inconsistent code values which, when found, were recoded to OSIRIS missing data values. No consistency checks were performed. Statements bracketed in "<" and ">" signs in the body of the codebook were added by the processors for explanatory purposes.

## VI

## ICPSR PROCESSING INFORMATION

- 1 ICPSR Study Number-8050
- 2 ICPSR Edition Number-2
- 3 ICPSR Part Number-001
- 4 Case identification number-Questionnaire number

## GEOGRAPHICAL INFORMATION

- 5 Geographic region
- 6 County number
- 7 Size of place
- 8 State
- 9 Nielsen county code
- 10 Interview length

## WORRIES

- 11 Worry most about crime in abstract
- 12 Worry most about crime in specific, self
- 13 Worry most about bringing up children
- 14 Worry most about money
- 15 Worry most about health of self, family
- 16 Worry most about well-being of close relatives
- 17 Worry most about war, international crises
- 18 Worry most about other-specify
- 19 Worry about most-no responses, no worries
- 20 What else worry about crime in abstract
- 21 What else worry about crime, self
- 22 What else worry about bringing up children
- 23 What else worry about money
- 24 What else worry about health of self, family
- 25 What else worry about well-being of relatives
- 26 What else worry about war, international crises
- 27 What else worry about other-specify
- 28 What else worry about-no responses, no worries
- 29 Worry about being robbed or mugged
- 30 Worry most about being hurt or loss items
- 31 Worried about preventing or getting over illness

## KEEPING HEALTHY

- 32 Best way to keep healthy
- 33 More or less likely asked for your ideas about health
- 34 Ideas on keeping healthy from doctor or dentist
- 35 Ideas on keeping healthy from newspaper
- 36 Ideas on keeping healthy from health workers
- 37 Ideas on keeping healthy from books
- 38 Ideas on keeping healthy from friends/neighbors
- 39 Ideas on keeping healthy from clinics/local hospitals
- 40 Ideas on keeping healthy from television
- 41 Ideas on keeping healthy from teachers

## VII

- 42 Ideas on keeping healthy from magazines
- 43 Ideas on keeping healthy from parents
- 44 Ideas on keeping healthy from radio
- 45 Ideas on keeping healthy from people at work
- 46 Ideas on keeping healthy from religious organizations
- 47 Ideas on keeping healthy from health agencies
- 48 Ideas on keeping healthy from pamphlets/brochures
- 49 Ideas on keeping healthy from advertisements
- 50 Ideas on keeping healthy from other
- 51 Ideas on keeping healthy from don't know
- 52 Ideas on keeping healthy-none of these
- 53 Keep healthy by running/jogging
- 54 Keep healthy by other exercise
- 55 Keep healthy by playing sports
- 56 Keep healthy by being outdoors-hiking, camping
- 57 Keep healthy by dieting
- 58 Keep healthy by not smoking
- 59 Keep healthy by not drinking
- 60 Keep healthy by relaxing more
- 61 Keep healthy by meditating
- 62 Keep healthy by getting medical/dental checkups
- 63 Keep healthy by other reason-specify
- 64 Keep healthy by-nothing
- 65 Keep healthy-don't know
- 66 Did you have an annual checkup
- 67 Frequency of purchase advertised goods

## ADVERTISEMENTS PAY ATTENTION TO

- 68 Paid attention to public service ads on T.V.
- 69 Paid attention to public service ads on radio
- 70 Paid attention to public service ads in newspaper
- 71 Paid attention to public service ads in magazines
- 72 Kind of advertising pay most attention to
- 73 Paid attention to ads on traffic safety
- 74 Paid attention to ads on drug abuse
- 75 Paid attention to ads on military recruitment
- 76 Paid attention to ads on job opportunities
- 77 Paid attention to ads on consumer protection
- 78 Paid attention to ads on personal health/medical
- 79 Paid attention to ads on educational opportunities
- 80 Paid attention to ads on community welfare services
- 81 Paid attention to ads on recreational opportunities
- 82 Paid attention to ads on crime prevention
- 83 Paid attention to ads on alcohol abuse
- 84 Paid attention to ads on energy conservation
- 85 Paid attention to ads on help for the disabled
- 86 Paid attention to ads on youth organizations
- 87 Paid attention to ads on volunteer recruitment
- 88 Paid attention to ads on efforts for underprivileged
- 89 Paid attention to ads on contributions to charity
- 90 Paid attention to ads on fire prevention
- 91 Paid attention to ads on help for disadvantaged
- 92 Paid attention to ads on religious messages
- 93 Paid attention to ads on registration to vote

## VIII

- 94 Paid attention to ads on keeping fit/staying healthy
- 95 Most attention to which public service ad-1st mention
- 96 Most attention to which public service ad-2nd mention
- 97 Respondent finds public service ads convincing
- 98 Public service ads helpful in awareness of problems
- 99 Public service ads helpful in solving problems
- 100 Get more information on public service advertisement
- 101 Satisfied with information received
- 102 One particular public service ad that you remember
- 103 Ever see detective dog advertisement

## CRIME PREVENTION ADVERTISEMENTS

- 104 One particular crime prevention ad that you remember
- 105 See or hear ad on television
- 106 See or hear ad on radio
- 107 See or hear ad in newspaper
- 108 See or hear ad in magazine
- 109 See or hear ad on billboard
- 110 See or hear ad on poster
- 111 See or hear ad on car card in a train or bus
- 112 See or hear ad-can't recall
- 113 What was ad trying to say
- 114 Ad say something respondent did not know
- 115 Find out anything about crime prevention
- 116 Ad was getting through to respondent
- 117 Feel pleased or annoyed with ad
- 118 Anything about ad R would like to tell friends
- 119 Reacted on something due to hearing the ad
- 120 What respondent did because he/she had seen/heard ad
- 121 Write/phone for more information on crime prevention
- 122 Has respondent received information yet
- 123 Was information helpful
- 124 Thinking about doing something that the ad suggested
- 125 Did ad make you more concerned about crime
- 126 Ad make you feel more/less confident

## CRIME INFORMATION

- 127 How often watch crime on television
- 128 Crime on T.V. very accurate
- 129 Attention given to news about crime on T.V.
- 130 Attention given to news about crime on radio
- 131 Attention given to crime in newspaper
- 132 Attention given to crime in magazines
- 133 Too many crime stories
- 134 News carry enough crime prevention information
- 135 Seriousness of crime
- 136 Believe 1 of 4 stories-radio/TV/newspaper/magazine

## TIME SPENT ON ACTIVITY

- 137 Time spent watching television

## IX

- 138 Time spent listening to the radio
- 139 Time spent reading newspaper
- 140 Number of magazines read

## REASON TIME SPENT ON ACTIVITY

- 141 Reason for reading books
- 142 Reason for reading magazines
- 143 Reason for listening to radio
- 144 Reason for watching T.V.
- 145 Reason for joining clubs or organizations
- 146 Reason for going to the movies
- 147 Reason for reading newspaper

## MEDIA STORIES PAY ATTENTION TO

- 148 Pay attention to media stories about sports
- 149 Pay attention to media stories-international news
- 150 Pay attention to media stories about local news
- 151 Pay attention to media stories about national news
- 152 Pay attention to media stories about science
- 153 Pay attention to media stories-local political news
- 154 Pay attention to media about human interest stories
- 155 Pay attention to media stories about president
- 156 Pay attention to media stories about crime
- 157 Pay attention to media stories about health
- 158 Pay attention to media stories about keeping fit
- 159 Pay attention to media stories about energy
- 160 Pay attention to media stories about entertainment
- 161 Pay attention to media stories-Presidential campaign

## DEPEND ON FOR INFORMATION

- 162 Depend on TV or newspaper for sports
- 163 Depend on TV or newspaper for international news
- 164 Depend on TV or newspaper for local news
- 165 Depend on TV or newspaper for national news
- 166 Depend on TV or newspaper for science and technology
- 167 Depend on TV or newspaper for local political news
- 168 Depend on TV or newspaper for human interest stories
- 169 Depend on TV or newspaper for news about President
- 170 Depend on TV or newspaper for news about crime
- 171 Depend on TV or newspaper for news on health/medicine
- 172 Depend on TV or newspaper for news on keeping fit
- 173 Depend on TV or newspaper for news on energy
- 174 Depend on TV or newspaper for news on entertainment
- 175 Depend on TV or newspaper-news Presidential campaign

## NEIGHBORHOOD CRIME INFORMATION

- 176 Know people in neighborhood
- 177 Neighbors concerned about one another

- 178 Get along with neighbors
- 179 How often talk with neighbors
- 180 Talk to people about crime
- 181 Exchange ideas on crime
- 182 Asked respondent's opinions
- 183 Respondent's ideas on crime prevention
- 184 Neighbors ask you about crime or you ask neighbors
- 185 Information on protecting yourself
- 186 Pay attention to information on preventing crime
- 187 Need of information on crime prevention
- 188 Respondent believes most people trustful
- 189 Respondent said most people try to be helpful
- 190 R said most people fair or would take advantage
- 191 Life of average person getting worse
- 192 Unfair to bring child into this world
- 193 Have to live day by day
- 194 Who anyone can count on
- 195 Public officials not interested in average person
- 196 How much of the time-federal government trusted
- 197 How much of the time-trust local government
- 198 How much of the time-trust local police
- 199 Interest in community government
- 200 Interest in national government
- 201 Crime in neighborhood increased or decreased
- 202 What kind of crimes increased or decreased
- 203 Feel safe outside at night in neighborhood
- 204 Neighborhood dangerous
- 205 Danger bad enough to make respondent move
- 206 Respondent been victim of crime
- 207 Lose anything of value when a victim
- 208 Physically injured during incidents
- 209 How serious was injury
- 210 Where did the crime take place
- 211 Any member of family been a victim of crime
- 212 Interest in crime prevention
- 213 More/less interest in crime prevention

## CRIME PREVENTION INFLUENCES

- 214 Influenced by brochures on crime prevention
- 215 Influenced by crime prevention public service ads
- 216 Influenced by news stories on crime prevention
- 217 Influenced by fictional things on crime in media
- 218 Influenced by talks with other people
- 219 Influenced by actual crimes committed against you
- 220 Influenced by something else-specify
- 221 Influenced by nothing

## PROTECTION AGAINST CRIME

- 222 Good police protection
- 223 Good police protection next 12 months
- 224 Good street lighting in neighborhood
- 225 Good street lighting within next 12 months

- 226 Local police doing good job
- 227 Other people in this neighborhood doing good job
- 228 Local courts doing good job
- 229 Local newspaper, TV and radio stations doing good job
- 230 Local volunteer group doing good job
- 231 Local elected officials doing good job
- 232 Keep eye on street in front of home

## POLICE PROTECTION

- 233 Call police to report crime in neighborhood
- 234 Number of times police contacted
- 235 Called police-knew people involved
- 236 Satisfied with police after contacting them
- 237 More/less inclined to call police than a year ago
- 238 Items on card have to do with R calling police
- 239 Respondent doing good job helping to reduce crime

## CITIZENS' CLUBS AGAINST CRIME

- 240 Neighborhood crime prevention meetings
- 241 Citizen's patrol of neighborhood
- 242 Crime prevention media information campaign
- 243 Neighborhood watch program
- 244 Whistlestop program
- 245 Did not hear anything
- 246 Active in neighborhood crime prevention program
- 247 Active in citizen's patrol
- 248 Active in crime prevention media campaign
- 249 Active in block/neighborhood watch
- 250 Active in whistlestop program
- 251 Active in no program

## LIKELIHOOD OF CRIME IN NEIGHBORHOOD

- 252 Likely that home will be broken into next year
- 253 Likely that respondent will be robbed next year
- 254 Seriousness of being robbed, attacked, or burglarized
- 255 Change activities due to crime rate
- 256 More concerned about protection against crime
- 257 Citizens help prevent crime
- 258 Confident-doing things to help protect against crime
- 259 How much respondent knows about crime prevention

## CITIZENS PROTECT THEMSELVES

- 260 People help reduce crime by protecting themselves
- 261 Property engraved with I.D.
- 262 Local police do security check of home
- 263 Special locks on doors/windows
- 264 Peep-hole/window in door
- 265 Outdoor lights for security

## XII

- 266 Anti-theft stickers on doors
- 267 Operating burglar alarm system
- 268 Dog at least partly for security
- 269 Theft insurance
- 270 Personal security devices--gun, tear gas, etc.
- 271 Other-specify-something done to protect home
- 272 Done nothing to protect home against burglary
- 273 Protection against crime-lock doors
- 274 Protection against crime-lock doors always
- 275 Protection against crime-lock windows short time
- 276 Protection against crime-indoor lights on
- 277 Protection against crime-outdoor lights left on
- 278 Protection against crime-when away notifying police
- 279 Protection against crime-when away stopping delivery
- 280 Protection against crime-when away neighbor watch
- 281 Protection against crime-when away use timer
- 282 Protection against crime-not going out alone
- 283 Protection against crime-use car instead of walking
- 284 Protection against crime-taking some protection
- 285 Protection against crime-avoid some places
- 286 Protection against crime-together with neighbors
- 287 Protection against crime-joining with neighbors
- 288 Protect more carefully

## CRIME PROTECTION CLUBS BELONG TO

- 289 How many clubs respondent belongs to
- 290 Belong to a club concerning public affairs
- 291 Belong to club concerning improving neighborhood
- 292 Take active part in clubs
- 293 Part of a community group
- 294 When joined community club
- 295 Joined club because something saw or heard in media
- 296 Respondent ask to join the club
- 297 Already know the members of the club
- 298 How long lived in community before joining club
- 299 Mostly concerned about protecting yourself or crime
- 300 Club joins in social activities also
- 301 Satisfied with clubs work on crime prevention
- 302 Respondent is a member of the club at this time
- 303 Did club help reduce crime
- 304 Difficult getting neighbors together to fight crime

## INFORMATION ON RESPONDENT

- 305 Last grade of school respondent completed
- 306 Respondent employed full/part time
- 307 What does respondent do if not employed
- 308 Respondent's occupation
- 309 Anyone in household employed full time

## EFFORTS TO GET INFORMATION WANTED

## XIII

- 310 Make special effort to get information wanted
- 311 Has written to congressman
- 312 Has gone to a political rally
- 313 Has attended a public meeting on town/school
- 314 Has held or run for political office
- 315 Has served on a committee
- 316 Has served as an officer of an organization
- 317 Has written a letter to the paper
- 318 Has signed a petition
- 319 Has worked for a political party
- 320 Has made a speech
- 321 Has written an article
- 322 Has been a member of group for better government
- 323 Has done nothing

## RESPONDENT'S FEELINGS

- 324 Statement that describes Respondent
- 325 Give time for good of town or city
- 326 Should finish job once promised to do it
- 327 Life would be better if we could do what we want
- 328 Respondent did volunteer work in school
- 329 Can't do good all the time
- 330 Describe how respondent feels

## INFORMATION ON RESPONDENT

- 331 Respondent's age
- 332 Religious preference
- 333 What religion brought up in
- 334 Own/rent residence
- 335 Number of people living in household
- 336 Number of persons under age 19 live in household
- 337 Marital status
- 338 How long lived in neighborhood
- 339 Satisfied with neighborhood
- 340 Anyone in household recently receive public welfare
- 341 Did respondent vote at last election
- 342 Will respondent vote on next election
- 343 Did respondent vote in last election for mayor
- 344 Social class respondent belongs to
- 345 Income category of all members of household
- 346 Estimate of income by interviewer
- 347 Respondent's health
- 348 Respondent's sex
- 349 Respondent's race
- 350 Respondent's race-Hispanic
- 351 Type of residence
- 352 Type of neighborhood



DECK IDENTIFICATION NUMBER IS '01'

DK 1 COL 1- 2

VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
REF 0001 LOC 1 WIDTH 4 DK 1 COL 3- 6

ICPSR Study Number-8050

VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 1 COL 7

ICPSR Edition Number

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release

VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 3 DK 1 COL 8-10

ICPSR Part Number

The number identifying this part of a 1-part study.

VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
REF 0004 LOC 9 WIDTH 4 DK 1 COL 11-14

Questionnaire number

VAR 0005      GEOGRAPHIC REGION      NO MISSING DATA CODES  
 REF 0005      LOC    13 WIDTH 1              DK    1 COL 15

Geographic region

- 90 1. Northeast
- 255 2. Middle Atlantic
- 269 3. East-North Central
- 111 4. West-North Central
- 232 5. South Atlantic
- 90 6. East-South Central
- 149 7. West-South Central
- 61 8. Mountain
- 197 9. Pacific

.....  
 VAR 0006      COUNTY NUMBER      NO MISSING DATA CODES  
 REF 0006      LOC    14 WIDTH 3              DK    1 COL 16-18

County number

Actual number is coded.

Valid-n=1454 Min=1 Max=125

.....  
 VAR 0007      SIZE OF PLACE      NO MISSING DATA CODES  
 REF 0007      LOC    17 WIDTH 1              DK    1 COL 19

Size of place

Metropolitan Areas

- 136 1. Central cities of 1 million and over
- 134 2. Suburbs of 1 million and over
- 208 3. Central cities of 250,000 through 1 million
- 169 4. Suburbs of 250,000 through 1 million
- 191 5. Central cities of 50,000 through 250,000
- 183 6. Suburbs of 50,000 through 250,000

(CONTINUED)

Non-Metropolitan Areas

- 106 7. Cities of 10,000 through 50,000
- 327 8. Towns under 10,000 and open country

.....  
 VAR 0008      STATE      NO MISSING DATA CODES  
 REF 0008      LOC    18 WIDTH 2              DK    1 COL 20-21

State

Alaska and Hawaii are not assigned code numbers as they are not included in this national sample.

- 30 01. Alabama
- 15 02. Arizona
- 45 03. Arkansas
- 135 04. California
- 15 05. Colorado
- 15 06. Connecticut
- 15 07. Delaware
- 15 08. District of Columbia
- 60 09. Florida
- 23 10. Georgia
- 11. Idaho
- 75 12. Illinois
- 38 13. Indiana
- 45 14. Iowa
- 15. Kansas
- 15 16. Kentucky
- 30 17. Louisiana
- 18. Maine
- 15 19. Maryland
- 45 20. Massachusetts
- 40 21. Michigan
- 15 22. Minnesota
- 15 23. Mississippi
- 30 24. Missouri
- 15 25. Montana
- 15 26. Nebraska
- 27. Nevada
- 15 28. New Hampshire
- 45 29. New Jersey
- 30. New Mexico
- 120 31. New York
- 30 32. North Carolina

(CONTINUED)

33. North Dakota  
 72 34. Ohio  
 15 35. Oklahoma  
 46 36. Oregon  
 90 37. Pennsylvania  
 14 38. Rhode Island  
 31 39. South Carolina  
 5 40. South Dakota  
 30 41. Tennessee  
 60 42. Texas  
 15 43. Utah  
 44. Vermont  
 45 45. Virginia  
 15 46. Washington  
 47. West Virginia  
 45 48. Wisconsin  
 49. Wyoming

VAR 0009 NIELSEN COUNTY CODE NO MISSING DATA CODES  
 REF 0009 LOC 20 WIDTH 1 DK 1 COL 22

Nielsen county code - <market area size>

563 1. A counties - 25 largest metropolitan areas  
 443 2. B counties - all counties not included in A that  
 individually have a population of 150,000 or more or  
 form part of a metropolitan area having an aggregate  
 population of 150,000 or more  
 328 3. C counties - all counties not included in A or B  
 that individually have a population of 35,000 or  
 more or form part of a metropolitan area having an  
 aggregate population of 35,000 or more  
 120 4. D counties - all remaining counties

VAR 0010 INTERVIEW LENGTH MD=0  
 REF 0010 LOC 21 WIDTH 2 DK 1 COL 23-24

Interview length (in minutes)

Actual number is coded.

(CONTINUED)

7 00. NA

Valid-n=1447 Min=25 Max=99 Mean=59.3 St.Dev=13.7

VAR 0011 Q.1A(1) MOST-CRM ABSTRCT NO MISSING DATA CODES  
 REF 0011 LOC 23 WIDTH 1 DK 1 COL 25

Q.1a. Everybody has some things he or she worries or is concerned about more or less. What kinds of things do you worry about most?

Q.1a(1). Crime in abstract

104 1. Yes  
 1350 2. No

VAR 0012 Q.1A(2) MOST-WORRY CRIME NO MISSING DATA CODES  
 REF 0012 LOC 24 WIDTH 1 DK 1 COL 26

Q.1a(2). Crime in specific, self

<See Q.1a for complete question text>

96 1. Yes  
 1358 2. No

VAR 0013 Q.1A(3) MOST-BRNGNG CHLD NO MISSING DATA CODES  
 REF 0013 LOC 25 WIDTH 1 DK 1 COL 27

Q.1a(3). Bringing up children

<See Q.1a for complete question text>

163 1. Yes

(CONTINUED)

1291 2. No

.....

VAR 0014	Q.1A(4) MOST-WORRY MONEY	NO MISSING DATA CODES
REF 0014	LOC 26 WIDTH 1	DK 1 COL 28

Q.1a(4). Money, finances

<See Q.1a for complete question text>

667 1. Yes  
787 2. No

.....

VAR 0015	Q.1A(5) MOST-WRRY R HLTH	NO MISSING DATA CODES
REF 0015	LOC 27 WIDTH 1	DK 1 COL 29

Q.1a(5). Health of self, family

<See Q.1a for complete question text>

253 1. Yes  
1201 2. No

.....

VAR 0016	Q.1A(6) MOST-RELATIVES	NO MISSING DATA CODES
REF 0016	LOC 28 WIDTH 1	DK 1 COL 30

Q.1a(6). Well-being of parents and close relatives

<See Q.1a for complete question text>

97 1. Yes  
1357 2. No

VAR 0017	Q.1A(7) MOST-WORRY WAR	NO MISSING DATA CODES
REF 0017	LOC 29 WIDTH 1	DK 1 COL 31

Q.1a(7). Peace, war, Iran, international crises

<See Q.1a for complete question text>

224 1. Yes  
1230 2. No

.....

VAR 0018	Q.1A(8) MOST-WRRY-SPCIFY	NO MISSING DATA CODES
REF 0018	LOC 30 WIDTH 1	DK 1 COL 32

Q.1a(8). Other: specify

<See Q.1a for complete question text>

221 1. Yes  
1233 2. No

.....

VAR 0019	Q.1A(9) MOST-NO RESPONSE	NO MISSING DATA CODES
REF 0019	LOC 31 WIDTH 1	DK 1 COL 33

Q.1a(9). No responses <no worries>

<See Q.1a for complete question text>

115 1. Yes  
1339 2. No

.....

VAR 0020	Q.1B(1) ELSE-CRM ABSTRCT	NO MISSING DATA CODES
REF 0020	LOC 32 WIDTH 1	DK 1 COL 34

Q.1b(1). What else? Crime in abstract

(CONTINUED)

&lt;See Q.1a for complete question text&gt;

60 1. Yes  
1394 2. No

.....

VAR 0021	Q.1B(2) ELSE-WORRY CRIME	NO MISSING DATA CODES
REF 0021	LOC 33 WIDTH 1	DK 1 COL 35

Q.1b(2). What else? Crime in specific, self

&lt;See Q.1a for complete question text&gt;

65 1. Yes  
1389 2. No

.....

VAR 0022	Q.1B(3) ELSE-BRNGNG CHLD	NO MISSING DATA CODES
REF 0022	LOC 34 WIDTH 1	DK 1 COL 36

Q.1b(3). What else? Bringing up children

&lt;See Q.1a for complete question text&gt;

106 1. Yes  
1348 2. No

.....

VAR 0023	Q.1B(4) ELSE-WORRY MONEY	NO MISSING DATA CODES
REF 0023	LOC 35 WIDTH 1	DK 1 COL 37

Q.1b(4). What else? Money, finances

&lt;See Q.1a for complete question text&gt;

232 1. Yes  
1222 2. No

VAR 0024	Q.1B(5) ELSE-WRRY R HLTH	NO MISSING DATA CODES
REF 0024	LOC 36 WIDTH 1	DK 1 COL 38

Q.1b(5). What else? Health of self, family

&lt;See Q.1a for complete question text&gt;

166 1. Yes  
1288 2. No

.....

VAR 0025	Q.1B(6) ELSE-RELATIVES	NO MISSING DATA CODES
REF 0025	LOC 37 WIDTH 1	DK 1 COL 39

Q.1b(6). What else? Well-being of parents and close relatives

&lt;See Q.1a for complete question text&gt;

79 1. Yes  
1375 2. No

.....

VAR 0026	Q.1B(7) ELSE-WORRY WAR	NO MISSING DATA CODES
REF 0026	LOC 38 WIDTH 1	DK 1 COL 40

Q.1b(7). What else? Peace, war, Iran, international crises

&lt;See Q.1a for complete question text&gt;

181 1. Yes  
1273 2. No



VAR 0027 Q.1B(8) ELSE-WRRY-SPECFY NO MISSING DATA CODES  
REF 0027 LOC 39 WIDTH 1 DK 1 COL 41

Q.1b(8). What else? Other: specify

<See Q.1a for complete question text>

201 1. Yes  
1253 2. No

VAR 0028 Q.1B(9) ELSE-NO RESPONSE NO MISSING DATA CODES  
REF 0028 LOC 40 WIDTH 1 DK 1 COL 42

Q.1b(9). What else? No responses <no worries>

<See Q.1a for complete question text>

388 1. Yes  
1066 2. No

VAR 0029 Q.1C WORRY BEING ROBBED MD=0 OR GE 9  
REF 0029 LOC 41 WIDTH 1 DK 1 COL 43

--IF CRIME WAS NOT MENTIONED IN Q.1a OR Q.1b--

Q.1c. Do you ever worry about being robbed or mugged or becoming a victim of a burglary or some other crime?

488 1. Yes  
655 2. No

19 0. DK  
292 9. Inap., crime was mentioned in Q.1a or Q.1b; NA

VAR 0030 Q.1D WRRY HURT, LOSS ITEM MD=0 OR GE 9  
REF 0030 LOC 42 WIDTH 1 DK 1 COL 44

--IF CRIME WAS MENTIONED IN Q.1a, Q.1b OR CODED 1 ON Q.1c--

Q.1d. When you worry about being robbed, burglarized or mugged, what concerns you the MOST--the possibility of losing things that are very valuable to you or the possibility of being harmed or injured?

99 1. Loss of valuables  
436 2. Injury or harm

51 0. DK, hard to tell  
868 9. Inap., crime was not mentioned in Q.1a or Q.1b; coded 0 or 2 on Q.1c; NA

VAR 0031 Q.1E STOP/GET OVER ILL MD=0 OR GE 9  
REF 0031 LOC 43 WIDTH 1 DK 1 COL 45

--IF HEALTH WAS MENTIONED IN Q.1a OR Q.1b--

Q.1e. In your concern about health, are you worried more about preventing illness or getting over some illness or condition?

203 1. Preventing illness  
79 2. Getting over illness  
93 3. Both

8 0. DK  
1071 9. Inap., health was not mentioned in Q.1a or Q.1b; NA

VAR 0032 Q.2 BEST WAY KEEP HLTHY MD=0 OR GE 9  
REF 0032 LOC 44 WIDTH 1 DK 1 COL 46

Q.2. How much do you know about the best ways to keep healthy? Do you know a great deal about it, a little bit, or hardly anything at all?

(CONTINUED)

116 1. Hardly anything  
567 2. Little bit  
751 3. Great deal

17 0. DK  
3 9. NA

.....  
VAR 0033 Q.3 YOUR IDEAS HEALTHY MD=0 OR GE 9  
REF 0033 LOC 45 WIDTH 1 DK 1 COL 47

Q.3. In comparing yourself to other people, are you more likely, or less likely, to be asked for your ideas and opinions about the best ways to keep healthy?  
-----

523 1. Less likely  
336 2. Same, no difference  
466 3. More likely

111 0. DK  
18 9. NA

.....  
VAR 0034 Q.4A IDEAS DR OR DENTIST NO MISSING DATA CODES  
REF 0034 LOC 46 WIDTH 1 DK 1 COL 48

Q.4. From which THREE sources on this card do you get most of your information and ideas about how to keep healthy?  
(HAND RESPONDENT CARD)

Q.4a. Personal doctor or dentist  
-----

965 1. Yes  
489 2. No

VAR 0035 Q.4B IDEAS FRM NEWSPAPER NO MISSING DATA CODES  
REF 0035 LOC 47 WIDTH 1 DK 1 COL 49

Q.4b. Newspapers  
-----

<See Q.4 for complete question text>

290 1. Yes  
1164 2. No

.....  
VAR 0036 Q.4C IDEAS FRM HLTH WORK NO MISSING DATA CODES  
REF 0036 LOC 48 WIDTH 1 DK 1 COL 50

Q.4c. Nurses, social workers and other health workers  
-----

<See Q.4 for complete question text>

186 1. Yes  
1268 2. No

.....  
VAR 0037 Q.4D IDEAS FROM BOOKS NO MISSING DATA CODES  
REF 0037 LOC 49 WIDTH 1 DK 1 COL 51

Q.4d. Books  
-----

<See Q.4 for complete question text>

419 1. Yes  
1035 2. No

.....  
VAR 0038 Q.4E IDEAS FRM FRIENDS NO MISSING DATA CODES  
REF 0038 LOC 50 WIDTH 1 DK 1 COL 52

Q.4e. Friends and neighbors  
-----

(CONTINUED)

&lt;See Q.4 for complete question text&gt;

291 1. Yes  
1163 2. No

.....  
VAR 0039 Q.4F IDEAS FRM CLINICS NO MISSING DATA CODES  
REF 0039 LOC 51 WIDTH 1 DK 1 COL 53

Q.4f. Local hospitals, clinics  
-----

&lt;See Q.4 for complete question text&gt;

219 1. Yes  
1235 2. No

.....  
VAR 0040 Q.4G IDEAS FROM T.V. NO MISSING DATA CODES  
REF 0040 LOC 52 WIDTH 1 DK 1 COL 54

Q.4g. Television  
-----

&lt;See Q.4 for complete question text&gt;

448 1. Yes  
1006 2. No

.....  
VAR 0041 Q.4H IDEAS FROM TEACHERS NO MISSING DATA CODES  
REF 0041 LOC 53 WIDTH 1 DK 1 COL 55

Q.4h. Teachers  
-----

&lt;See Q.4 for complete question text&gt;

45 1. Yes  
1409 2. No

VAR 0042 Q.4I IDEAS FRM MAGAZINES NO MISSING DATA CODES  
REF 0042 LOC 54 WIDTH 1 DK 1 COL 56

Q.4i. Magazines  
-----

&lt;See Q.4 for complete question text&gt;

355 1. Yes  
1099 2. No

.....  
VAR 0043 Q.4J IDEAS FROM PARENTS NO MISSING DATA CODES  
REF 0043 LOC 55 WIDTH 1 DK 1 COL 57

Q.4j. Parents  
-----

&lt;See Q.4 for complete question text&gt;

130 1. Yes  
1324 2. No

.....  
VAR 0044 Q.4K IDEAS FROM RADIO NO MISSING DATA CODES  
REF 0044 LOC 56 WIDTH 1 DK 1 COL 58

Q.4k. Radio  
-----

&lt;See Q.4 for complete question text&gt;

69 1. Yes  
1385 2. No

.....  
VAR 0045 Q.4L IDEAS FRM PEPL WRK NO MISSING DATA CODES  
REF 0045 LOC 57 WIDTH 1 DK 1 COL 59

Q.4l. People at work  
-----

(CONTINUED)

&lt;See Q.4 for complete question text&gt;

100 1. Yes  
1354 2. No

VAR 0046 Q.4M IDEA RELIGIOUS ORGAN NO MISSING DATA CODES  
REF 0046 LOC 58 WIDTH 1 DK 1 COL 60

Q.4m. Religious organizations  
-----

&lt;See Q.4 for complete question text&gt;

62 1. Yes  
1392 2. No

VAR 0047 Q.4N IDEAS FRM HLTH AGCY NO MISSING DATA CODES  
REF 0047 LOC 59 WIDTH 1 DK 1 COL 61

Q.4n. Local health organizations and agencies  
-----

&lt;See Q.4 for complete question text&gt;

173 1. Yes  
1281 2. No

VAR 0048 Q.4O IDEAS FRM PAMPHLETS NO MISSING DATA CODES  
REF 0048 LOC 60 WIDTH 1 DK 1 COL 62

Q.4o. Pamphlets and brochures  
-----

&lt;See Q.4 for complete question text&gt;

190 1. Yes  
1264 2. No

VAR 0049 Q.4P IDEAS FRM ADVERTISE NO MISSING DATA CODES  
REF 0049 LOC 61 WIDTH 1 DK 1 COL 63

Q.4p. Advertisements and public service announcements  
-----

&lt;See Q.4 for complete question text&gt;

115 1. Yes  
1339 2. No

VAR 0050 Q.4Q IDEAS FROM OTHER NO MISSING DATA CODES  
REF 0050 LOC 62 WIDTH 1 DK 1 COL 64

Q.4(q). Other <specify>  
-----

&lt;See Q.4 for complete question text&gt;

36 1. Yes  
1418 2. No

VAR 0051 Q.4R IDEAS FROM DK NO MISSING DATA CODES  
REF 0051 LOC 63 WIDTH 1 DK 1 COL 65

Q.4(r). Don't know  
-----

&lt;See Q.4 for complete question text&gt;

9 1. Yes  
1445 2. No

VAR 0052 Q.4S IDEAS-NONE OF THESE NO MISSING DATA CODES  
REF 0052 LOC 64 WIDTH 1 DK 1 COL 66

Q.4(s). None of these  
-----

(CONTINUED)

&lt;See Q.4 for complete question text&gt;

13 1. Yes  
1441 2. No

VAR 0053 Q.5A HLTHY-RUNNING NO MISSING DATA CODES  
REF 0053 LOC 65 WIDTH 1 DK 1 COL 67

Q.5. What are you personally doing to keep well and healthy these days? Please be specific.

Q.5a. Running, jogging

162 1. Yes  
1292 2. No

VAR 0054 Q.5B HLTHY-OTHR EXERCISE NO MISSING DATA CODES  
REF 0054 LOC 66 WIDTH 1 DK 1 COL 68

Q.5b. Other exercises, "working out"

<See Q.5 for complete question text>

491 1. Yes  
963 2. No

VAR 0055 Q.5C KEEP HEALTHY-SPORTS NO MISSING DATA CODES  
REF 0055 LOC 67 WIDTH 1 DK 1 COL 69

Q.5c. Playing sports or athletic games

<See Q.5 for complete question text>

134 1. Yes

(CONTINUED)

1320 2. No

VAR 0056 Q.5D KEEP HEALTHY-HIKING NO MISSING DATA CODES  
REF 0056 LOC 68 WIDTH 1 DK 1 COL 70

Q.5d. Spending time outdoors, camping, hiking

<See Q.5 for complete question text>

102 1. Yes  
1352 2. No

VAR 0057 Q.5E KEEP HLTHY-DIETING NO MISSING DATA CODES  
REF 0057 LOC 69 WIDTH 1 DK 1 COL 71

Q.5e. Dieting, avoiding foods

<See Q.5 for complete question text>

604 1. Yes  
850 2. No

VAR 0058 Q.5F HEALTHY-NOT SMOKING NO MISSING DATA CODES  
REF 0058 LOC 70 WIDTH 1 DK 1 COL 72

Q.5f. Cutting down or cutting out smoking

<See Q.5 for complete question text>

117 1. Yes  
1337 2. No



VAR 0059 Q.5G HLTHY-NOT DRINKING NO MISSING DATA CODES  
 REF 0059 LOC 71 WIDTH 1 DK 1 COL 73

Q.5g. Cutting down or cutting out drinking  
 -----

<See Q.5 for complete question text>

56 1. Yes  
 1398 2. No

VAR 0060 Q.5H KEEP HLTHY-RELAXING NO MISSING DATA CODES  
 REF 0060 LOC 72 WIDTH 1 DK 1 COL 74

Q.5h. Cutting down on activities, relaxing more  
 -----

<See Q.5 for complete question text>

95 1. Yes  
 1359 2. No

VAR 0061 Q.5I HEALTHY-MEDITATING NO MISSING DATA CODES  
 REF 0061 LOC 73 WIDTH 1 DK 1 COL 75

Q.5i. Meditating  
 -----

<See Q.5 for complete question text>

35 1. Yes  
 1419 2. No

VAR 0062 Q.5J HEALTHY-CHECKUPS NO MISSING DATA CODES  
 REF 0062 LOC 74 WIDTH 1 DK 1 COL 76

Q.5j. Getting medical or dental checkups  
 -----

(CONTINUED)

<See Q.5 for complete question text>

257 1. Yes  
 1197 2. No

VAR 0063 Q.5K HEALTHY-OTHER RESON NO MISSING DATA CODES  
 REF 0063 LOC 75 WIDTH 1 DK 1 COL 77

Q.5k. Other (specify)  
 -----

<See Q.5 for complete question text>

316 1. Yes  
 1138 2. No

VAR 0064 Q.5L HEALTHY-NOTHING NO MISSING DATA CODES  
 REF 0064 LOC 76 WIDTH 1 DK 1 COL 78

Q.5l. Nothing  
 -----

<See Q.5 for complete question text>

240 1. Yes  
 1214 2. No

VAR 0065 Q.5M HEALTHY-DON'T KNOW NO MISSING DATA CODES  
 REF 0065 LOC 77 WIDTH 1 DK 1 COL 79

Q.5m. Don't know  
 -----

<See Q.5 for complete question text>

7 1. Yes  
 1447 2. No

VAR 0066 Q.6 ANNUAL CHECKUP MD=0  
REF 0066 LOC 78 WIDTH 1 DK 1 COL 80

Q.6. During the twelve months just passed, did you go to a doctor, to a dentist, or a clinic for a checkup even though nothing was bothering you?  
-----

1030 1. Yes  
421 2. No

3 0. NA

DECK IDENTIFICATION NUMBER IS '02' DK 2 COL 1- 2  
-----

VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
REF 0001 LOC 1 WIDTH 4 DK 2 COL 3- 6

ICPSR Study Number-8050  
-----

VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 2 COL 7

ICPSR Edition Number  
-----

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release

VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 3 DK 2 COL 8-10

ICPSR Part Number  
-----

(CONTINUED)

The number identifying this part of a 1-part study.  
-----

VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
REF 0004 LOC 9 WIDTH 4 DK 2 COL 11-14

Questionnaire number  
-----

VAR 0067 Q.7 BUY ADVERTISED GOODS MD=0 OR GE 9  
REF 0067 LOC 79 WIDTH 1 DK 2 COL 15

Q.7. How often do you purchase goods or services as a result of advertisements you've seen or heard. Do you do that very often, fairly often, or hardly ever at all?  
-----

949 1. Hardly ever  
374 2. Fairly often  
109 3. Very often

18 0. DK  
4 9. NA

VAR 0068 Q.8A PUBLIC SERV ADS-TV MD=0 OR GE 9  
REF 0068 LOC 80 WIDTH 1 DK 2 COL 16

Most advertisements and commercials advertise different products and other things that people can buy. But there are also other kinds of commercials and advertisements that tell people about how they can stay healthy, what they can do to help themselves, where to go for help at social service agencies, and so forth. These are called PUBLIC SERVICE announcements and advertisements, and they tell about things like traffic safety, cancer prevention, help with alcohol and drug problems, crime prevention and so on.

Q.8. In general, how much attention do you give to public service ads:

(CONTINUED)

## Q.8a. On television

365 1. Hardly any  
642 2. Some  
433 3. A lot

11 0. DK  
3 9. NA

VAR 0069 Q.8B PUBC SERV AD-RADIO MD=0 OR GE 9  
REF 0069 LOC 81 WIDTH 1 DK 2 COL 17

## Q.8b. On radio

&lt;See Q.8 for complete question text&gt;

687 1. Hardly any  
553 2. Some  
182 3. A lot

26 0. DK  
6 9. NA

VAR 0070 Q.8C PUBC SERV-NEWSPAPER MD=0 OR GE 9  
REF 0070 LOC 82 WIDTH 1 DK 2 COL 18

## Q.8c. In newspapers

&lt;See Q.8 for complete question text&gt;

605 1. Hardly any  
579 2. Some  
239 3. A lot

23 0. DK  
8 9. NA

VAR 0071 Q.8D PUBC SERV-MAGAZINES MD=0 OR GE 9  
REF 0071 LOC 83 WIDTH 1 DK 2 COL 19

## Q.8d. In magazines

&lt;See Q.8 for complete question text&gt;

738 1. Hardly any  
506 2. Some  
168 3. A lot

32 0. DK  
10 9. NA

VAR 0072 Q.9 ADS GIVE MOST ATTEN MD=0 OR GE 9  
REF 0072 LOC 84 WIDTH 1 DK 2 COL 20

Q.9. All in all, which ONE of the kinds of public service advertising--television, radio, newspapers or magazines--do you pay the MOST attention to?

114 1. Magazines  
221 2. Newspapers  
111 3. Radio  
887 4. Television

111 0. DK  
10 9. NA

VAR 0073 Q.10A AD-TRAFFIC SAFETY MD=0 OR GE 9  
REF 0073 LOC 85 WIDTH 1 DK 2 COL 21

Public service ads cover many different kinds of things overall. Here is a list of some of the things that public service ads are concerned with.

Q.10. For each item please tell me how much attention you pay to public service ads dealing with that topic.

(CONTINUED)

## Q.10a. Traffic safety

363 1. Hardly any  
535 2. Some  
547 3. A lot

7 0. DK  
2 9. NA

VAR 0074 Q.10B AD-DRUG ABUSE MD=0 OR GE 9  
REF 0074 LOC 86 WIDTH 1 DK 2 COL 22

## Q.10b. Drug abuse

&lt;See Q.10 for complete question text&gt;

423 1. Hardly any  
449 2. Some  
567 3. A lot

10 0. DK  
5 9. NA

VAR 0075 Q.10C AD-MILITARY RECRUT MD=0 OR GE 9  
REF 0075 LOC 87 WIDTH 1 DK 2 COL 23

## Q.10c. Military recruitment

&lt;See Q.10 for complete question text&gt;

1020 1. Hardly any  
272 2. Some  
138 3. A lot

16 0. DK  
8 9. NA

VAR 0076 Q.10D AD-JOB OPPORTUNITIS MD=0 OR GE 9  
REF 0076 LOC 88 WIDTH 1 DK 2 COL 24

## Q.10d. Job opportunities

&lt;See Q.10 for complete question text&gt;

714 1. Hardly any  
448 2. Some  
273 3. A lot

13 0. DK  
6 9. NA

VAR 0077 Q.10E AD-CONSUMER PROTEC MD=0 OR GE 9  
REF 0077 LOC 89 WIDTH 1 DK 2 COL 25

## Q.10e. Consumer protection

&lt;See Q.10 for complete question text&gt;

273 1. Hardly any  
563 2. Some  
600 3. A lot

11 0. DK  
7 9. NA

VAR 0078 Q.10F AD-HLTH/MEDICAL MD=0 OR GE 9  
REF 0078 LOC 90 WIDTH 1 DK 2 COL 26

## Q.10f. Personal health and medical

&lt;See Q.10 for complete question text&gt;

200 1. Hardly any  
541 2. Some  
705 3. A lot

(CONTINUED)

2 0. DK  
6 9. NA

.....  
VAR 0079 Q.10G AD-EDUC OPPORTUNIS MD=0 OR GE 9  
REF 0079 LOC 91 WIDTH 1 DK 2 COL 27

Q.10g. Educational opportunities  
-----

<See Q.10 for complete question text>

575 1. Hardly any  
494 2. Some  
365 3. A lot

11 0. DK  
9 9. NA

.....  
VAR 0080 Q.10H AD-WELFARE SERV MD=0 OR GE 9  
REF 0080 LOC 92 WIDTH 1 DK 2 COL 28

Q.10h. Community welfare services  
-----

<See Q.10 for complete question text>

686 1. Hardly any  
539 2. Some  
206 3. A lot

19 0. DK  
4 9. NA

.....  
VAR 0081 Q.10I AD-RECREATIONAL MD=0 OR GE 9  
REF 0081 LOC 93 WIDTH 1 DK 2 COL 29

Q.10i. Recreational opportunities  
-----

(CONTINUED)

<See Q.10 for complete question text>

623 1. Hardly any  
555 2. Some  
247 3. A lot

17 0. DK  
12 9. NA

.....  
VAR 0082 Q.10J AD-CRIME PREVENTIN MD=0 OR GE 9  
REF 0082 LOC 94 WIDTH 1 DK 2 COL 30

Q.10j. Crime prevention  
-----

<See Q.10 for complete question text>

240 1. Hardly any  
575 2. Some  
629 3. A lot

7 0. DK  
3 9. NA

.....  
VAR 0083 Q.10K AD-ALCOHOL ABUSE MD=0 OR GE 9  
REF 0083 LOC 95 WIDTH 1 DK 2 COL 31

Q.10k. Alcohol abuse  
-----

<See Q.10 for complete question text>

634 1. Hardly any  
495 2. Some  
305 3. A lot

11 0. DK  
9 9. NA



VAR 0084 Q.10L AD-ENERGY CONSERV MD=0 OR GE 9  
 REF 0084 LOC 96 WIDTH 1 DK 2 COL 32

Q.10l. Energy conservation

<See Q.10 for complete question text>

238 1. Hardly any  
 521 2. Some  
 685 3. A lot

7 0. DK  
 3 9. NA

VAR 0085 Q.10M AD-HELP DISABLED MD=0 OR GE 9  
 REF 0085 LOC 97 WIDTH 1 DK 2 COL 33

Q.10m. Help for the disabled

<See Q.10 for complete question text>

429 1. Hardly any  
 639 2. Some  
 370 3. A lot

7 0. DK  
 9 9. NA

VAR 0086 Q.10N AD-YOUTH ORGANIZAT MD=0 OR GE 9  
 REF 0086 LOC 98 WIDTH 1 DK 2 COL 34

Q.10n. Youth organizations

<See Q.10 for complete question text>

657 1. Hardly any  
 535 2. Some  
 240 3. A lot

(CONTINUED)

16 0. DK  
 6 9. NA

VAR 0087 Q.100 AD-VOLUNTEER RECRT MD=0 OR GE 9  
 REF 0087 LOC 99 WIDTH 1 DK 2 COL 35

Q.10o. Volunteer recruitment

<See Q.10 for complete question text>

926 1. Hardly any  
 414 2. Some  
 76 3. A lot

21 0. DK  
 17 9. NA

VAR 0088 Q.10P AD-UNDERPRIVILEGED MD=0 OR GE 9  
 REF 0088 LOC 100 WIDTH 1 DK 2 COL 36

Q.10p. Relief efforts for underprivileged

<See Q.10 for complete question text>

594 1. Hardly any  
 630 2. Some  
 205 3. A lot

13 0. DK  
 12 9. NA

VAR 0089 Q.10Q AD-CHARITY MD=0 OR GE 9  
 REF 0089 LOC 101 WIDTH 1 DK 2 COL 37

Q.10q. Requests for contributions to charity

(CONTINUED)

&lt;See Q.10 for complete question text&gt;

657 1. Hardly any  
 627 2. Some  
 146 3. A lot

15 0. DK  
 9 9. NA

.....  
 VAR 0090 Q.10R AD-FIRE PREVENTION MD=0 OR GE 9  
 REF 0090 LOC 102 WIDTH 1 DK 2 COL 38

Q.10r. Fire prevention  
 -----

&lt;See Q.10 for complete question text&gt;

251 1. Hardly any  
 601 2. Some  
 585 3. A lot

10 0. DK  
 7 9. NA

.....  
 VAR 0091 Q.10S AD-DISADVANTAGED MD=0 OR GE 9  
 REF 0091 LOC 103 WIDTH 1 DK 2 COL 39

Q.10s. Help for the disadvantaged  
 -----

&lt;See Q.10 for complete question text&gt;

452 1. Hardly any  
 692 2. Some  
 283 3. A lot

13 0. DK  
 14 9. NA

VAR 0092 Q.10T AD-RELIGIOUS MESSA MD=0 OR GE 9  
 REF 0092 LOC 104 WIDTH 1 DK 2 COL 40

Q.10t. Religious messages  
 -----

&lt;See Q.10 for complete question text&gt;

562 1. Hardly any  
 534 2. Some  
 334 3. A lot

14 0. DK  
 10 9. NA

.....  
 VAR 0093 Q.10U AD-VOTE REGISTRATN MD=0 OR GE 9  
 REF 0093 LOC 105 WIDTH 1 DK 2 COL 41

Q.10u. Registration to vote  
 -----

&lt;See Q.10 for complete question text&gt;

570 1. Hardly any  
 528 2. Some  
 336 3. A lot

12 0. DK  
 8 9. NA

.....  
 VAR 0094 Q.10V AD-KEEPING FIT MD=0 OR GE 9  
 REF 0094 LOC 106 WIDTH 1 DK 2 COL 42

Q.10v. Keeping fit, staying healthy  
 -----

&lt;See Q.10 for complete question text&gt;

211 1. Hardly any  
 544 2. Some  
 683 3. A lot

(CONTINUED)

4 0. DK  
12 9. NA

VAR 095 Q.11A P.S AD MOST ATTN-1 MD=0 OR GE 99  
REF 0095 LOC 107 WIDTH 2 DK 2 COL 43-44

Q.11a. Now, which of the kinds of public service ads do you usually pay the MOST attention to?

- 86 01. Traffic safety
- 146 02. Drug abuse
- 30 03. Military recruitment
- 76 04. Job opportunities
- 151 05. Consumer protection
- 202 06. Personal health and medical
- 38 07. Educational opportunities
- 19 08. Community welfare services
- 18 09. Recreational opportunities
- 105 10. Crime prevention
- 20 11. Alcohol abuse
- 142 12. Energy conservation
- 30 13. Help for the disabled
- 14 14. Youth organizations
- 4 15. Volunteer recruitment
- 9 16. Relief efforts for underprivileged
- 2 17. Requests for contributions to charity
- 36 18. Fire prevention
- 11 19. Help for the disadvantaged
- 88 20. Religious messages
- 8 21. Registration to vote
- 147 22. Keeping fit, staying healthy
- 2 00. DK
- 70 99. NA

VAR 0096 Q.11B P.S AD MOST ATTN-2 MD=0 OR GE 98  
REF 0096 LOC 109 WIDTH 2 DK 2 COL 45-46

Q.11b. And which of the kinds of public service ads do you usually pay the NEXT MOST attention to?

(CONTINUED)

- 55 01. Traffic safety
- 75 02. Drug abuse
- 60 03. Military recruitment
- 51 04. Job opportunities
- 118 05. Consumer protection
- 139 06. Personal health and medical
- 66 07. Educational opportunities
- 25 08. Community welfare services
- 29 09. Recreational opportunities
- 122 10. Crime prevention
- 40 11. Alcohol abuse
- 181 12. Energy conservation
- 33 13. Help for the disabled
- 26 14. Youth organizations
- 3 15. Volunteer recruitment
- 17 16. Relief efforts for underprivileged
- 12 17. Requests for contributions to charity
- 68 18. Fire prevention
- 23 19. Help for the disadvantaged
- 58 20. Religious messages
- 19 21. Registration to vote
- 147 22. Keeping fit, staying healthy
- 6 00. DK
- 31 98. NA
- 50 99. None of them

VAR 0097 Q.12 FIND P.S. ADS CONVI MD=0 OR GE 9  
REF 0097 LOC 111 WIDTH 1 DK 2 COL 47

Q.12. All in all, do you find public service ads to be very convincing, somewhat convincing, or hardly convincing at all?

- 230 1. Hardly convincing
- 893 2. Somewhat convincing
- 258 3. Very convincing
- 72 0. DK
- 1 9. NA

VAR 0098 Q.13 P.S. AD HELPFUL MD=0 OR GE 9  
REF 0098 LOC 112 WIDTH 1 DK 2 COL 48

Q.13. How helpful would you say are public service advertisements in making people like yourself AWARE of problems that may affect their well-being? Are they very helpful, fairly helpful, or hardly helpful at all?

214 1. Hardly helpful  
741 2. Fairly helpful  
437 3. Very helpful

58 0. DK  
4 9. NA

VAR 0099 Q.14 PS AD SOLVING PROBS MD=0 OR GE 9  
REF 0099 LOC 113 WIDTH 1 DK 2 COL 49

Q.14. In terms of helping people like yourself to SOLVE problems they may have, would you say that public service advertisements are very helpful, fairly helpful, or hardly helpful at all?

390 1. Hardly helpful  
702 2. Fairly helpful  
290 3. Very helpful

62 0. DK  
10 9. NA

VAR 0100 Q.15 INFO ON ADVERTISMNT MD=9  
REF 0100 LOC 114 WIDTH 1 DK 2 COL 50

Q.15. Have you yourself ever written or phoned in to get more information about something you heard or read about in a public service advertisement?

41 0. Can't recall

(CONTINUED)

300 1. Yes  
1109 2. No  
4 9. NA

VAR 0101 Q.16 SATISFIED WITH INFO MD=0 OR GE 9  
REF 0101 LOC 115 WIDTH 1 DK 2 COL 51

--IF CODED 1 ON Q.15--

Q.16. How satisfied were you with the information you received--were you very satisfied, fairly satisfied, or hardly satisfied at all?

31 1. Hardly at all  
108 2. Fairly  
145 3. Very

7 0. DK  
1163 9. Inap., coded other than 1 on Q.15; NA

VAR 0102 Q.17 REMEMBR PBLC SRV AD MD=6 OR GE 9  
REF 0102 LOC 116 WIDTH 1 DK 2 COL 52

Q.17. Can you tell me about any one particular recent public service ad that stands out in your memory?

749 0. Mentions no ad  
6 1. Mentions "Detective Dog," crime dog, "Take a bite out of crime," etc.  
54 2. Mentions OTHER crime prevention ad  
202 3. Mentions health, medical service ad  
57 4. Mentions energy/conservation ad  
264 5. Mentions ad other than above (specify topic)  
2 6. DK  
120 9. NA

VAR 0103 Q.18 SEEN DETECTV DOG AD MD=0  
REF 0103 LOC 117 WIDTH 1 DK 2 COL 53

--IF CODED OTHER THAN 1 ON Q.17--

Q.18. How about public service ads that look something like these? (SHOW DETECTIVE DOG ADVERTISEMENT) Have you ever seen any advertisements or commercials like these on television or in newspapers or magazines, or heard ones with this "Bite out of crime" theme on the radio?

429 1. Yes, recognized ad  
1015 2. No, can't recall  
10 0. Inap., coded 1 on Q.17; NA

VAR 0104 Q.19 REMEMBR CRM PREV AD MD=9  
REF 0104 LOC 118 WIDTH 1 DK 2 COL 54

--IF CODED OTHER THAN 1 ON Q.17 OR Q.18--

Q.19. Can you tell me about any one particular crime prevention ad that stands out most in your memory?

730 0. Can't recall  
239 1. Recalled an advertisement  
485 9. Inap., coded 1 on Q.17 or Q.18; NA

VAR 0105 Q.20A WHERE WAS AD-TV MD=0  
REF 0105 LOC 119 WIDTH 1 DK 2 COL 55

\*\*<Q.20-Q.32 REFER TO A PARTICULAR CRIME PREVENTION AD REMEMBERED (coded 1 on Q.17, Q.18, OR Q.19), IF CAN'T RECALL (coded 0 on Q.19) GO TO Q.33>\*\*

Q.20. Where did you happen to see or hear that ad?

Q.20(a). Television

(CONTINUED)

460 1. Yes  
994 0. No; Inap., coded 0 on Q.19

VAR 0106 Q.20B WHERE SEE AD-RADIO MD=0  
REF 0106 LOC 120 WIDTH 1 DK 2 COL 56

Q.20(b). Radio

<See Q.20 for complete question text>

47 1. Yes  
1407 0. No; Inap., coded 0 on Q.19

VAR 0107 Q.20C WHERE AD-NEWSPAPER MD=0  
REF 0107 LOC 121 WIDTH 1 DK 2 COL 57

Q.20(c). Newspaper

<See Q.20 for complete question text>

41 1. Yes  
1413 0. No; Inap., coded 0 on Q.19

VAR 0108 Q.20D WHERE AD-MAGAZINE MD=0  
REF 0108 LOC 122 WIDTH 1 DK 2 COL 58

Q.20(d). Magazine

<See Q.20 for complete question text>

47 1. Yes

(CONTINUED)

1407 0. No; Inap., coded 0 on Q.19

VAR 0109 Q.20E WHERE AD-BILLBOARD MD=0  
REF 0109 LOC 123 WIDTH 1 DK 2 COL 59

Q.20(e). Billboard

<See Q.20 for complete question text>

42 1. Yes

1412 0. No; Inap., coded 0 on Q.19

VAR 0110 Q.20F WHERE AD-POSTER MD=0  
REF 0110 LOC 124 WIDTH 1 DK 2 COL 60

Q.20(f). Poster

<See Q.20 for complete question text>

35 1. Yes

1419 0. No; Inap., coded 0 on Q.19

VAR 0111 Q.20G WHERE AD-BUS/TRAIN MD=0  
REF 0111 LOC 125 WIDTH 1 DK 2 COL 61

Q.20(g). Car card in a train or bus

<See Q.20 for complete question text>

9 1. Yes

1445 0. No; Inap., coded 0 on Q.19

VAR 0112 Q.20H WHRE AD-CANT RECAL MD=0  
REF 0112 LOC 126 WIDTH 1 DK 2 COL 62

Q.20(h). Can't recall

<See Q.20 for complete question text>

45 1. Yes

1409 0. No; Inap., coded 0 on Q.19

VAR 0113 Q.21 AD TRYING TO SAY MD=9  
REF 0113 LOC 127 WIDTH 1 DK 2 COL 63

Q.21. What do you think that ad was trying to get across?

33 0. No recall

582 1. Recalled something

839 9. Inap., coded 0 on Q.19; NA

VAR 0114 Q.22A LEARN FROM AD MD=0 OR GE 9  
REF 0114 LOC 128 WIDTH 1 DK 2 COL 64

Q.22a. Did that ad show or tell you anything that you did not already know before?

101 1. Yes

563 0. No, DK

790 9. Inap., coded 0 on Q.19; NA



VAR 0115 Q.23A LEARN CRIME PREV MD=0  
REF 0115 LOC 129 WIDTH 1 DK 2 COL 65

--IF CODED OTHER THAN 1 ON Q.22a--

Q.23a. Did you find out anything about crime or crime prevention?  
-----

174 1. Yes  
428 2. No

852 0. Inap., coded 1 on Q.22a; coded 0 on Q.19; NA

.....  
VAR 0116 Q.24A AD GETTING TO R MD=0 OR GE 9  
REF 0116 LOC 130 WIDTH 1 DK 2 COL 66

Q.24a. Did you feel that that particular ad was getting through to you, or not?  
-----

479 1. Yes  
126 2. No

55 0. DK  
794 9. Inap., coded 0 on Q.19; NA

.....  
VAR 0117 Q.25A FEEL PLEASED W/AD MD=0 OR GE 9  
REF 0117 LOC 131 WIDTH 1 DK 2 COL 67

Q.25a. Did the ad make you feel more pleased than annoyed, or more annoyed than pleased?  
-----

369 1. More pleased  
56 2. More annoyed  
164 3. Neither

72 0. DK  
793 9. Inap., coded 0 on Q.19; NA

VAR 0118 Q.26 TELL AD TO FRIENDS MD=0  
REF 0118 LOC 132 WIDTH 1 DK 2 COL 68

Q.26. What if anything about that ad would you consider worth passing along to your friends or relatives?  
-----

407 1. Mentioned something  
223 2. Nothing, can't recall

824 0. Inap., coded 0 on Q.19; NA

.....  
VAR 0119 Q.27 REACTED DUE TO AD MD=9  
REF 0119 LOC 133 WIDTH 1 DK 2 COL 69

Q.27. As a result of that ad, did you do anything that you probably would not have done if you hadn't seen or heard it?  
-----

40 0. Can't recall  
140 1. Yes  
482 2. No

792 9. Inap., coded 0 on Q.19; NA

.....  
VAR 0120 Q.28A WHAT R DID MD=0  
REF 0120 LOC 134 WIDTH 1 DK 2 COL 70

--IF CODED 1 ON Q.27--

Q.28a. What specifically did you do?  
-----

<See Q.27 for complete question text>

3 1. Any mention of calling or writing for crime information  
122 2. All other mentions  
5 3. Did nothing; can't recall

1324 0. Inap., coded other than 1 on Q.27; NA

VAR 0121 Q.28B MORE INFO CRM PREV MD=9  
REF 0121 LOC 135 WIDTH 1 DK 2 COL 71

--IF CODED 2 OR 3 ON Q.28a--

Q.28b. Did you happen to write or phone for more information about crime prevention?  
-----

- 0. Can't recall
- 117 1. No
- 3 2. Yes

1334 9. Inap., coded other than 2 or 3 on Q.28a; NA  
.....

VAR 0122 Q.28C RECEIVED INFO MD=9  
REF 0122 LOC 136 WIDTH 1 DK 2 COL 72

--IF CODED 2 ON Q.28b--

Q.28c. Have you received the information you requested?  
-----

- 0. Can't recall
- 1. No
- 4 2. Yes

1450 9. Inap., coded other than 2 on Q.28b  
.....

VAR 0123 Q.28D WAS INFO HELPFUL MD=0 OR GE 9  
REF 0123 LOC 137 WIDTH 1 DK 2 COL 73

--IF CODED 2 ON Q.28c--

Q.28d. Did you find that information helpful or not helpful?  
-----

- 3 1. Helpful
- 2. Not helpful

(CONTINUED)

1 0. DK  
1450 9. Inap., coded other than 2 on Q.28c  
.....

VAR 0124 Q.30A THINKING ABOUT AD MD=0 OR GE 9  
REF 0124 LOC 138 WIDTH 1 DK 2 COL 74

Q.30a. Are you THINKING about doing something in the future that was suggested by the ad that we've been talking about?  
-----

- 476 1. No
- 129 2. Yes

47 0. DK  
802 9. Inap., coded 0 on Q.19; NA  
.....

VAR 0125 Q.31 CONCERNED ABOUT CRM MD=0 OR GE 9  
REF 0125 LOC 139 WIDTH 1 DK 2 COL 75

Q.31. All in all, did that ad make you any MORE concerned about crime than you were before, any LESS concerned, or didn't it make any difference at all in that way?  
-----

- 5 1. Less concerned
- 380 2. No difference
- 265 3. More concerned

6 0. DK  
798 9. Inap., coded 0 on Q.19; NA  
.....

VAR 0126 Q.32 FEEL MORE CONFIDENT MD=0 OR GE 9  
REF 0126 LOC 140 WIDTH 1 DK 2 COL 76

Q.32. Did it make you personally feel any MORE confident about being able to protect yourself from crime, any LESS confident, or didn't it make any difference at all in that way?  
-----

(CONTINUED)

19 1. Less confident  
 402 2. No difference  
 223 3. More confident

12 0. DK  
 798 9. Inap., coded 0 on Q.19; NA

.....  
 VAR 0127 Q.33 WATCH CRIME ON TV MD=0 OR GE 9  
 REF 0127 LOC 141 WIDTH 1 DK 2 COL 77

Q.33. How often do you watch police, crime, or detective programs on television?  
 -----

554 1. Hardly ever  
 552 2. Sometimes  
 330 3. Very often

17 0. DK, varies  
 1 9. NA

.....  
 VAR 0128 Q.34 CRIME ON TV ACCURTE MD=0 OR GE 9  
 REF 0128 LOC 142 WIDTH 1 DK 2 COL 78

Q.34. Do you think that police, crime, and detective programs on television give a very accurate picture of crime in America, a somewhat accurate picture, or not a very accurate picture at all of crime in America?  
 -----

514 1. Not accurate at all  
 624 2. Somewhat accurate  
 148 3. Very accurate

164 0. DK, varies  
 4 9. NA

VAR 0129 Q.35A CRIME NEWS ON TV MD=0 OR GE 9  
 REF 0129 LOC 143 WIDTH 1 DK 2 COL 79

Q.35. How much attention do you ordinarily give to news about crime:

Q.35a. On TV  
 -----

173 1. Hardly any or none <attention>  
 607 2. Some attention  
 670 3. A lot of attention

3 0. DK  
 1 9. NA

.....  
 VAR 0130 Q.35B CRIME NEWS ON RADIO MD=0 OR GE 9  
 REF 0130 LOC 144 WIDTH 1 DK 2 COL 80

Q.35b. On the radio  
 -----

<See Q.35 for complete question text>

533 1. Hardly any or none <attention>  
 548 2. Some attention  
 355 3. A lot of attention

14 0. DK  
 4 9. NA

DECK IDENTIFICATION NUMBER IS '03' DK 3 COL 1-2  
 -----

.....  
 VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
 REF 0001 LOC 1 WIDTH 4 DK 3 COL 3-6

ICPSR Study Number-8050  
 -----

VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
 REF 0002 LOC 5 WIDTH 1 DK 3 COL 7

ICPSR Edition Number

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release

VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
 REF 0003 LOC 6 WIDTH 3 DK 3 COL 8-10

ICPSR Part Number

The number identifying this part of a 1-part study.

VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
 REF 0004 LOC 9 WIDTH 4 DK 3 COL 11-14

Questionnaire number

VAR 0131 Q.35C CRIME IN NEWSPAPER MD=0 OR GE 9  
 REF 0131 LOC 145 WIDTH 1 DK 3 COL 15

Q.35c. In the newspapers

<See Q.35 for complete question text>

- |     |    |                                |
|-----|----|--------------------------------|
| 288 | 1. | Hardly any or none <attention> |
| 617 | 2. | Some attention                 |
| 538 | 3. | A lot of attention             |
| 8   | 0. | DK                             |
| 3   | 9. | NA                             |

VAR 0132 Q.35D CRIME IN MAGAZINES MD=0 OR GE 9  
 REF 0132 LOC 146 WIDTH 1 DK 3 COL 16

Q.35d. In magazines

<See Q.35 for complete question text>

- |     |    |                                |
|-----|----|--------------------------------|
| 789 | 1. | Hardly any or none <attention> |
| 448 | 2. | Some attention                 |
| 196 | 3. | A lot of attention             |
| 16  | 0. | DK                             |
| 5   | 9. | NA                             |

VAR 0133 Q.36 TOO MANY CRM STORIE MD=0 OR GE 9  
 REF 0133 LOC 147 WIDTH 1 DK 3 COL 17

Q.36. In your opinion, do newspapers, radio, TV and magazines report too many stories about crimes that take place, too few, or just about enough?

- |     |    |          |
|-----|----|----------|
| 431 | 1. | Too many |
| 205 | 2. | Too few  |
| 732 | 3. | Enough   |
| 84  | 0. | DK       |
| 2   | 9. | NA       |

VAR 0134 Q.37 CRM PREV INFO-NEWS MD=0 OR GE 9  
 REF 0134 LOC 148 WIDTH 1 DK 3 COL 18

Q.37. Do the newspapers, radio, TV and magazines carry too much, too little, or just about enough information about what can be done to prevent crimes from happening?

- |     |    |                        |
|-----|----|------------------------|
| 72  | 1. | Too much information   |
| 712 | 2. | Too little information |
| 567 | 3. | Enough information     |

(CONTINUED)

102 0. DK  
1 9. NA

VAR 0135 Q.38 SERIOUSNESS OF CRM MD=0  
REF 0135 LOC 149 WIDTH 1 DK 3 COL 19

Q.38. Please take this card (HAND RESPONDENT CARD). Look at the statements and tell me which ONE you agree with most.

750 1. Crime is MORE serious than the newspapers and TV say  
571 2. Crime is ABOUT as serious as the newspapers and TV say  
48 3. Crime is LESS serious than the newspapers and TV say  
85 0. DK, no opinion

VAR 0136 Q.39 BELIEVE 1 OF 4 STOR MD=0  
REF 0136 LOC 150 WIDTH 1 DK 3 COL 20

Q.39. Now, let's suppose you got different or conflicting reports of a particular crime news story of interest to you from radio, television, the magazines and the newspapers. Which ONE of the four versions would you be most inclined to believe?

76 1. Radio  
697 2. TV  
383 3. Newspaper  
84 4. Magazine  
77 5. None

137 0. DK

VAR 0137 Q.40 TIME WATCHING TV MD=0 OR GE 9  
REF 0137 LOC 151 WIDTH 1 DK 3 COL 21

Q.40. On the average weekday, how much time do you usually spend watching television from the time you get up until you go to sleep?

361 1. Less than two hours  
617 2. 2 to less than 4 hours  
465 3. 4 or more hours

9 0. DK  
2 9. NA

VAR 0138 Q.41 TIME LISTENIN RADIO MD=0 OR GE 9  
REF 0138 LOC 152 WIDTH 1 DK 3 COL 22

Q.41. On an average weekday, how much time do you usually spend listening to the radio, both inside and outside your home?

780 1. Less than 2 hours  
313 2. 2 to less than 4 hours  
334 3. 4 or more hours

24 0. DK  
3 9. NA

VAR 0139 Q.42 TIME READ NEWSPAPER MD=5 OR GE 9  
REF 0139 LOC 153 WIDTH 1 DK 3 COL 23

Q.42. How much time do you usually spend looking at a newspaper on an average weekday?

192 0. None  
362 1. 1-20 minutes  
387 2. 21-40 minutes  
325 3. 41-60 minutes

(CONTINUED)

167 4. 61 minutes or more

17 5. DK  
4 9. NA

.....

VAR 0140 Q.43 NO OF MAGZINES READ MD=4 OR GE 9  
REF 0140 LOC 154 WIDTH 1 DK 3 COL 24

Q.43. About how many different magazines do you usually get to look at or read over a month's time?

-----

317 0. None  
204 1. One  
456 2. 2-3  
438 3. 4 or more

27 4. DK  
12 9. NA

.....

VAR 0141 Q.44A REASON READ BOOKS MD=0 OR GE 9  
REF 0141 LOC 155 WIDTH 1 DK 3 COL 25

Q.44. Please tell me the ONE statement, that applies to you more for each activity.

Q.44a. Reading books

-----

627 1. I do this mostly because it's important to me to be able to relax and escape from worries  
637 2. Become actively involved; that will teach me something new or help me think

183 0. DK  
7 9. NA

VAR 0142 Q.44B REASON READ MAGZIN MD=0 OR GE 9  
REF 0142 LOC 156 WIDTH 1 DK 3 COL 26

Q.44b. Looking at or reading magazines

-----

<See Q.44 for complete question text>

606 1. I do this mostly because it's important to me to be able to relax and escape from worries  
660 2. Become actively involved; that will teach me something new or help me think

180 0. DK  
8 9. NA

.....

VAR 0143 Q.44C REASON LISTNIN RADI MD=0 OR GE 9  
REF 0143 LOC 157 WIDTH 1 DK 3 COL 27

Q.44c. Listening to the radio

-----

<See Q.44 for complete question text>

914 1. I do this mostly because it's important to me to be able to relax and escape from worries  
398 2. Become actively involved; that will teach me something new or help me think

128 0. DK  
14 9. NA

.....

VAR 0144 Q.44D REASON WATCH TV MD=0 OR GE 9  
REF 0144 LOC 158 WIDTH 1 DK 3 COL 28

Q.44d. Watching television

-----

<See Q.44 for complete question text>

1062 1. I do this mostly because it's important to me to be



(CONTINUED)

- 316 2. able to relax and escape from worries  
Become actively involved; that will teach me  
something new or help me think

68 0. DK  
8 9. NA

VAR 0145 Q.44E REASON JOIN CLUBS MD=0 OR GE 9  
REF 0145 LOC 159 WIDTH 1 DK 3 COL 29

Q.44e. Joining clubs or organizations

<See Q.44 for complete question text>

- 315 1. I do this mostly because it's important to me to be  
able to relax and escape from worries  
639 2. Become actively involved; that will teach me  
something new or help me think

463 0. DK  
37 9. NA

VAR 0146 Q.44F REASON GO TO MOVIE MD=0 OR GE 9  
REF 0146 LOC 160 WIDTH 1 DK 3 COL 30

Q.44f. Going to the movies

<See Q.44 for complete question text>

- 882 1. I do this mostly because it's important to me to be  
able to relax and escape from worries  
170 2. Become actively involved; that will teach me  
something new or help me think

377 0. DK  
25 9. NA

VAR 0147 Q.44G RESON READ NEWSPAPR MD=0 OR GE 9  
REF 0147 LOC 161 WIDTH 1 DK 3 COL 31

Q.44g. Looking at or reading newspapers

<See Q.44 for complete question text>

- 367 1. I do this mostly because it's important to me to be  
able to relax and escape from worries  
965 2. Become actively involved; that will teach me  
something new or help me think

113 0. DK  
9 9. NA

VAR 0148 Q.45A MEDIA STORY-SPORTS MD=0 OR GE 9  
REF 0148 LOC 162 WIDTH 1 DK 3 COL 32

Q.45. Here is a card with news stories that appear in the  
media. (HAND RESPONDENT CARD) For each, please tell me  
whether you usually pay a lot of attention to that kind of  
story, some attention, or hardly any attention at all?

Q.45a. Sports stories

- 659 1. Hardly any  
386 2. Some  
400 3. A lot

2 0. DK  
7 9. NA

VAR 0149 Q.45A MEDIA-NEWS INTERNA MD=0 OR GE 9  
REF 0149 LOC 163 WIDTH 1 DK 3 COL 33

Q.45b. International news

<See Q.45 for complete question text>

(CONTINUED)

122 1. Hardly any  
 578 2. Some  
 749 3. A lot

1 0. DK  
 4 9. NA

.....  
 VAR 0150 Q.45C MEDIA-LOCAL NEWS MD=0 OR GE 9  
 REF 0150 LOC 164 WIDTH 1 DK 3 COL 34

Q.45c. Local community news  
 -----

<See Q.45 for complete question text>

123 1. Hardly any  
 563 2. Some  
 765 3. A lot

0. DK  
 3 9. NA

.....  
 VAR 0151 Q.45D MEDIA-NATIONL NEWS MD=0 OR GE 9  
 REF 0151 LOC 165 WIDTH 1 DK 3 COL 35

Q.45d. National news  
 -----

<See Q.45 for complete question text>

84 1. Hardly any  
 538 2. Some  
 825 3. A lot

0. DK  
 7 9. NA

VAR 0152 Q.45E MEDIA-SCIENCE MD=0 OR GE 9  
 REF 0152 LOC 166 WIDTH 1 DK 3 COL 36

Q.45e. Stories about science and technology  
 -----

<See Q.45 for complete question text>

557 1. Hardly any  
 542 2. Some  
 339 3. A lot

10 0. DK  
 6 9. NA

.....  
 VAR 0153 Q.45F MEDIA-LOCAL POLITC MD=0 OR GE 9  
 REF 0153 LOC 167 WIDTH 1 DK 3 COL 37

Q.45f. Local political news  
 -----

<See Q.45 for complete question text>

457 1. Hardly any  
 656 2. Some  
 337 3. A lot

2 0. DK  
 2 9. NA

.....  
 VAR 0154 Q.45G MEDIA-HUMAN INTRST MD=0 OR GE 9  
 REF 0154 LOC 168 WIDTH 1 DK 3 COL 38

Q.45g. Human interest stories  
 -----

<See Q.45 for complete question text>

235 1. Hardly any  
 732 2. Some  
 477 3. A lot

(CONTINUED)

6 0. DK  
4 9. NA

VAR 0155 Q.45H MEDIA-NEWS PRESIDN MD=0 OR GE 9  
REF 0155 LOC 169 WIDTH 1 DK 3 COL 39

Q.45h. General news about the President, Congress and the  
Supreme Court

<See Q.45 for complete question text>

265 1. Hardly any  
688 2. Some  
497 3. A lot

2 0. DK  
2 9. NA

VAR 0156 Q.45I MEDIA-NEWS CRIME MD=0 OR GE 9  
REF 0156 LOC 170 WIDTH 1 DK 3 COL 40

Q.45i. News about crime

<See Q.45 for complete question text>

149 1. Hardly any  
689 2. Some  
611 3. A lot

1 0. DK  
4 9. NA

VAR 0157 Q.45J MEDIA-NEWS HEALTH MD=0 OR GE 9  
REF 0157 LOC 171 WIDTH 1 DK 3 COL 41

Q.45j. News about health and medicine in general

<See Q.45 for complete question text>

144 1. Hardly any  
675 2. Some  
632 3. A lot

0. DK  
3 9. NA

VAR 0158 Q.45K MEDIA-KEEPING FIT MD=0 OR GE 9  
REF 0158 LOC 172 WIDTH 1 DK 3 COL 42

Q.45k. News about keeping fit and healthy specifically

<See Q.45 for complete question text>

215 1. Hardly any  
643 2. Some  
587 3. A lot

2 0. DK  
7 9. NA

VAR 0159 Q.45L MEDIA-ENERGY MD=0 OR GE 9  
REF 0159 LOC 173 WIDTH 1 DK 3 COL 43

Q.45l. News about energy and environmental conservation

<See Q.45 for complete question text>

202 1. Hardly any  
622 2. Some  
625 3. A lot

(CONTINUED)

2 0. DK  
3 9. NA

.....  
VAR 0160 Q.45M MEDIA-ENTERTAINMNT MD=0 OR GE 9  
REF 0160 LOC 174 WIDTH 1 DK 3 COL 44

Q.45m. News about the world of entertainment  
-----

<See Q.45 for complete question text>

536 1. Hardly any  
676 2. Some  
235 3. A lot

4 0. DK  
3 9. NA

.....  
VAR 0161 Q.45N MEDIA-CAMPAIGN MD=0 OR GE 9  
REF 0161 LOC 175 WIDTH 1 DK 3 COL 45

Q.45n. News about what is happening in this year's  
Presidential campaign  
-----

<See Q.45 for complete question text>

327 1. Hardly any  
625 2. Some  
495 3. A lot

3 0. DK  
4 9. NA

VAR 0162 Q.46A TV/NEWSPAPR-SPORTS MD=0 OR GE 9  
REF 0162 LOC 176 WIDTH 1 DK 3 COL 46

--IF CODED 2 OR 3 ON Q.45a--

Q.46. Now, for each type of story to which you pay "a lot" or "some" attention, please tell me whether you depend MORE on television or depend MORE on the newspaper for that kind of story.

Q.46a. Do you rely more on television or more on the newspaper for sports stories?  
-----

482 1. TV  
251 2. Newspaper  
20 3. Neither

5 0. DK  
696 9. Inap., coded other than 2 or 3 on Q.45a; NA

.....  
VAR 0163 Q.46B TV/NEWSPAPR-NEWS IN MD=0 OR GE 9  
REF 0163 LOC 177 WIDTH 1 DK 3 COL 47

--IF CODED 2 OR 3 ON Q.45b--

Q.46b. Do you rely more on television or more on the newspaper for international news?  
-----

<See Q.46 for complete question text>

970 1. TV  
289 2. Newspaper  
27 3. Neither

6 0. DK  
162 9. Inap., coded other than 2 or 3 on Q.45b; NA

VAR 0164 Q.46C TV/NEWSPAPR-LOCAL MD=0 OR GE 9  
REF 0164 LOC 178 WIDTH 1 DK 3 COL 48

--IF CODED 2 OR 3 ON Q.45c--

Q.46c. Do you rely more on television or more on the newspaper for local community news?  
-----

<See Q.46 for complete question text>

547 1. TV  
717 2. Newspaper  
33 3. Neither  
  
7 0. DK  
150 9. Inap., coded other than 2 or 3 on Q.45c; NA

VAR 0165 Q.46D TV/NEWSPAPR-NATIONL MD=0 OR GE 9  
REF 0165 LOC 179 WIDTH 1 DK 3 COL 49

--IF CODED 2 OR 3 ON Q.45d--

Q.46d. Do you rely more on television or more on the newspaper for national news?  
-----

<See Q.46 for complete question text>

1019 1. TV  
283 2. Newspaper  
22 3. Neither  
  
8 0. DK  
122 9. Inap., coded other than 2 or 3 on Q.45d; NA

VAR 0166 Q.46E TV/NEWSPAPR-SCIENCE MD=0 OR GE 9  
REF 0166 LOC 180 WIDTH 1 DK 3 COL 50

--IF CODED 2 OR 3 ON Q.45e--

(CONTINUED)

Q.46e. Do you rely more on television or more on the newspaper for stories about science and technology?  
-----

<See Q.46 for complete question text>

454 1. TV  
298 2. Newspaper  
90 3. Neither  
  
12 0. DK  
600 9. Inap., coded other than 2 or 3 on Q.45e; NA

VAR 0167 Q.46F TV/NEWSPAPR-POLITCL MD=0 OR GE 9  
REF 0167 LOC 181 WIDTH 1 DK 3 COL 51

--IF CODED 2 OR 3 ON Q.45f--

Q.46f. Do you rely more on television or more on the newspaper for local political news?  
-----

<See Q.46 for complete question text>

442 1. TV  
495 2. Newspaper  
21 3. Neither  
  
5 0. DK  
491 9. Inap., coded other than 2 or 3 on Q.45f; NA

VAR 0168 Q.46G TV/NEWSPAPR-HUMAN MD=0 OR GE 9  
REF 0168 LOC 182 WIDTH 1 DK 3 COL 52

--IF CODED 2 OR 3 ON Q.45g--

Q.46g. Do you rely more on television or more on the newspaper for human interest stories?  
-----

<See Q.46 for complete question text>

(CONTINUED)

606 1. TV  
 492 2. Newspaper  
 55 3. Neither

6 0. DK  
 295 9. Inap., coded other than 2 or 3 on Q.45g; NA

VAR 0169 Q.46H TV/NEWSPAPR-PRESIDT MD=0 OR GE 9  
 REF 0169 LOC 183 WIDTH 1 DK 3 COL 53

--IF CODED 2 OR 3 ON Q.45h--

Q.46h. Do you rely more on television or more on the newspaper for general news about the President, Congress and the Supreme Court?

<See Q.46 for complete question text>

843 1. TV  
 275 2. Newspaper  
 20 3. Neither

6 0. DK  
 310 9. Inap., coded other than 2 or 3 on Q.45h; NA

VAR 0170 Q.46I TV/NEWSPAPR-CRIME MD=0 OR GE 9  
 REF 0170 LOC 184 WIDTH 1 DK 3 COL 54

--IF CODED 2 OR 3 ON Q.45i--

Q.46i. Do you rely more on television or more on the newspaper for news about crime?

<See Q.46 for complete question text>

793 1. TV  
 440 2. Newspaper  
 23 3. Neither

6 0. DK

(CONTINUED)

192 9. Inap., coded other than 2 or 3 on Q.45i; NA

VAR 0171 Q.46J TV/NEWSPAPR-HEALTH MD=0 OR GE 9  
 REF 0171 LOC 185 WIDTH 1 DK 3 COL 55

--IF CODED 2 OR 3 ON Q.45j--

Q.46j. Do you rely more on television or more on the newspaper for news about health and medicine in general?

<See Q.46 for complete question text>

628 1. TV  
 504 2. Newspaper  
 129 3. Neither

11 0. DK  
 182 9. Inap., coded other than 2 or 3 on Q.45j; NA

VAR 0172 Q.46K TV/NEWSPAPR-FIT MD=0 OR GE 9  
 REF 0172 LOC 186 WIDTH 1 DK 3 COL 56

--IF CODED 2 OR 3 ON Q.45k--

Q.46k. Do you rely more on television or more on the newspaper for news about keeping fit and healthy specifically?

<See Q.46 for complete question text>

582 1. TV  
 457 2. Newspaper  
 150 3. Neither

12 0. DK  
 253 9. Inap., coded other than 2 or 3 on Q.45k; NA



VAR 0173 Q.46L TV/NEWSPAPR-ENERGY MD=0 OR GE 9  
REF 0173 LOC 187 WIDTH 1 DK 3 COL 57

--IF CODED 2 OR 3 ON Q.451--

Q.46l. Do you rely more on television or more on the newspaper for news about energy and environmental conservation?

<See Q.46 for complete question text>

713 1. TV  
421 2. Newspaper  
66 3. Neither  
  
8 0. DK  
246 9. Inap., coded other than 2 or 3 on Q.451; NA

VAR 0174 Q.46M TV/NEWSPAPR-ENTRTNT MD=0 OR GE 9  
REF 0174 LOC 188 WIDTH 1 DK 3 COL 58

--IF CODED 2 OR 3 ON Q.45m--

Q.46m. Do you rely more on television or more on the newspaper for news about the world of entertainment?

<See Q.46 for complete question text>

521 1. TV  
310 2. Newspaper  
44 3. Neither  
  
10 0. DK  
569 9. Inap., coded other than 2 or 3 on Q.45m; NA

VAR 0175 Q.46N TV/NEWSPAPR-CAMPAGN MD=0 OR GE 9  
REF 0175 LOC 189 WIDTH 1 DK 3 COL 59

--IF CODED 2 OR 3 ON Q.45n--

(CONTINUED)

Q.46n. Do you rely more on television or more on the newspaper for news about what is happening in this year's Presidential campaign?

<See Q.46 for complete question text>

825 1. TV  
240 2. Newspaper  
17 3. Neither  
  
7 0. DK  
365 9. Inap., coded other than 2 or 3 on Q.45n; NA

VAR 0176 Q.47 KNOW NEIGHBRD PEPLE MD=0 OR GE 9  
REF 0176 LOC 190 WIDTH 1 DK 3 COL 60

Q.47. Do you know most of the people in this immediate neighborhood, some of the people, or hardly any of the people in this neighborhood?

355 1. Hardly any  
572 2. Some  
521 3. Most of the people  
  
3 0. DK  
3 9. NA

VAR 0177 Q.48 NEIGHBORS CONCERNED MD=0 OR GE 9  
REF 0177 LOC 191 WIDTH 1 DK 3 COL 61

Q.48. All in all, is this the kind of neighborhood where people seem to go their own way, or is it the kind of neighborhood where people seem to be really concerned about each other?

724 1. Go own way  
629 2. Concerned about each other

(CONTINUED)

96 0. DK  
5 9. NA

VAR 0178 Q.49 GET ALONG WTH NEIGH MD=0 OR GE 9  
REF 0178 LOC 192 WIDTH 1 DK 3 COL 62

Q.49. Do you get along well with most of the people in this neighborhood, some of the people, or hardly any of the people?

47 1. Hardly any  
243 2. Some  
1101 3. Most of the people

55 0. DK  
8 9. NA

VAR 0179 Q.50 TALK WITH NEIGHBORS MD=0  
REF 0179 LOC 193 WIDTH 1 DK 3 COL 63

Q.50. About how often during the past seven days have you had talks with people in this neighborhood, that is, with people who are not in your own family and household?

268 1. 0 times  
622 2. 1-3 times  
258 3. 4-6 times  
305 4. 7 or more times

1 0. NA

VAR 0180 Q.51 TALK ABOUT CRIME MD=0 OR GE 9  
REF 0180 LOC 194 WIDTH 1 DK 3 COL 64

--IF CODED OTHER THAN 1 ON Q.50--

(CONTINUED)

Q.51. When you talk with neighbors and people you consider close to you, including family and friends, do you discuss things about crime very often, sometimes, or hardly ever at all?

125 1. Very often  
580 2. Sometimes  
486 3. Hardly ever at all

4 0. DK  
259 9. Inap., coded 1 on Q.50

VAR 0181 Q.52 EXCHANGE IDEAS CRM MD=0 OR GE 9  
REF 0181 LOC 195 WIDTH 1 DK 3 COL 65

--IF CODED OTHER THAN 1 ON Q.50--

Q.52. When you discuss crime, how often do you exchange ideas about what citizens like yourself can do to prevent crime?

114 1. Very often  
473 2. Sometimes  
589 3. Hardly ever at all

16 0. DK  
262 9. Inap., coded 1 on Q.50

VAR 0182 Q.53 ASKED YOUR OPINIONS MD=0 OR GE 9  
REF 0182 LOC 196 WIDTH 1 DK 3 COL 66

Q.53. In comparison to other people like yourself, are you more likely or less likely to be asked for your ideas and opinions about what's going on in this neighborhood?

305 1. More likely  
674 2. Less likely  
354 3. The same, as likely

(CONTINUED)

115 0. DK  
6 9. NA

.....  
VAR 0183 Q.54 YOUR IDEAS CRMEPREV MD=0 OR GE 9  
REF 0183 LOC 197 WIDTH 1 DK 3 COL 67

Q.54. And, are you more likely or less likely to be asked for your ideas and opinions about what to do to prevent crimes in this neighborhood?

.....  
1. More likely  
727 2. Less likely  
364 3. The same, as likely

125 0. DK  
8 9. NA

.....  
VAR 0184 Q.55 NEGHBRAS ASK YOU-CRM MD=0 OR GE 9  
REF 0184 LOC 198 WIDTH 1 DK 3 COL 68

Q.55. Which happens MOST often--people come to you for your ideas and advice about things to do to prevent crimes OR do you go to others for ideas and advice about things to do to prevent crimes?

.....  
275 1. People come to me  
472 2. I go to other people

669 0. DK  
38 9. NA

.....  
VAR 0185 Q.56A INFO TO PROTECT MD=0 OR GE 9  
REF 0185 LOC 199 WIDTH 1 DK 3 COL 69

Q.56a. Looking now at all sources of information--mass media, other people, and the rest--how often in the past 12

(CONTINUED)

months have you come across information on how to protect yourself and your household against crime? Have you seen or heard such information often, occasionally or never?

.....  
210 1. Never  
867 2. Occasionally  
293 3. Often

82 0. DK  
2 9. NA

.....  
VAR 0186 Q.56B PAY ATTENTION INFO MD=0 OR GE 9  
REF 0186 LOC 200 WIDTH 1 DK 3 COL 70

--IF CODED 2 OR 3 ON Q.56a--

Q.56b. Do you pay a lot of attention to this kind of information when you come across it, some attention to it, or not much attention at all?

<See Q.56a for complete question text>

.....  
147 1. Not much  
633 2. Some  
358 3. A lot

0. DK  
316 9. Inap., coded other than 2 or 3 on Q.56a; NA

.....  
VAR 0187 Q.57 NEED OF INFO ON CRM MD=0 OR GE 9  
REF 0187 LOC 201 WIDTH 1 DK 3 COL 71

--IF CODED 2 OR 3 ON Q.56a--

Q.57. Overall, how much of a need do you have at this time for that kind of information?

<See Q.56a for complete question text>

(CONTINUED)

327 1. Hardly any need  
 542 2. Small need  
 251 3. Great need

23 0. DK  
 311 9. Inap., coded other than 2 or 3 on Q.56a; NA

.....  
 VAR 0188 Q.58 MOST PEOPLE TRUSTFUL MD=0 OR GE 9  
 REF 0188 LOC 202 WIDTH 1 DK 3 COL 72

Q.58. Generally speaking, do you believe that most people can be trusted, or that you can't be too careful in dealing with people?  
 -----

692 1. Can be trusted  
 690 2. Can't be too careful

69 0. DK  
 3 9. NA

.....  
 VAR 0189 Q.59 MOST PEOPLE HELPFUL MD=0 OR GE 9  
 REF 0189 LOC 203 WIDTH 1 DK 3 COL 73

Q.59. Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves?  
 -----

326 1. Try to be helpful  
 540 2. Just look out for selves

82 0. DK  
 6 9. NA

VAR 0190 Q.60 MOST PEOPLE FAIR MD=0 OR GE 9  
 REF 0190 LOC 204 WIDTH 1 DK 3 COL 74

Q.60. Do you feel that most people would try to take advantage of you if they got a chance, or would they try to be fair?  
 -----

876 1. Would try to be fair  
 442 2. Would take advantage

113 0. DK  
 23 9. NA

.....  
 VAR 0191 Q.61A LIFE GETTING WORSE MD=3 OR GE 9  
 REF 0191 LOC 205 WIDTH 1 DK 3 COL 75

Q.61. I am going to read you some statements with which you may agree or disagree.

Q.61a. In spite of what some people say, the life of the average person is getting worse.  
 -----

214 1. Strongly agree  
 607 2. Agree  
 471 4. Disagree  
 70 5. Strongly disagree

90 3. DK  
 2 9. NA

.....  
 VAR 0192 Q.61B CHILD INTO WORLD MD=3 OR GE 9  
 REF 0192 LOC 206 WIDTH 1 DK 3 COL 76

Q.61b. It's hardly fair to bring children into the world with the way things look for the future.  
 -----

122 1. Strongly agree  
 432 2. Agree

(CONTINUED)

627 4. Disagree  
 145 5. Strongly disagree  
 127 3. DK  
 1 9. NA

.....  
 VAR 0193 Q.61C LIVE DAY BY DAY MD=3 OR GE 9  
 REF 0193 LOC 207 WIDTH 1 DK 3 COL 77

Q.61c. Nowadays a person has to live pretty much for today and let tomorrow take care of itself.

145 1. Strongly agree  
 592 2. Agree  
 527 4. Disagree  
 127 5. Strongly disagree  
 59 3. DK  
 4 9. NA

.....  
 VAR 0194 Q.61D WHO BE COUNTED ON MD=3 OR GE 9  
 REF 0194 LOC 208 WIDTH 1 DK 3 COL 78

Q.61d. These days a person doesn't really know who can be counted on.

152 1. Strongly agree  
 612 2. Agree  
 525 4. Disagree  
 62 5. Strongly disagree  
 102 3. DK  
 1 9. NA

VAR 0195 Q.61E OFFICIALS INTEREST MD=3 OR GE 9  
 REF 0195 LOC 209 WIDTH 1 DK 3 COL 79

Q.61e. There's little use in writing to public officials, because they aren't really interested in the problems of the average person.

265 1. Strongly agree  
 546 2. Agree  
 417 4. Disagree  
 48 5. Strongly disagree  
 176 3. DK  
 2 9. NA

.....  
 VAR 0196 Q.62 TRUST FEDERAL GOVT MD=0 OR GE 9  
 REF 0196 LOC 210 WIDTH 1 DK 3 COL 80

Q.62. How much of the time do you think you can trust the Federal Government in Washington to do what is best for the people?

19 1. Just about always  
 263 2. Most of the time  
 688 3. Some of the time  
 430 4. Hardly at all  
 53 0. DK  
 1 9. NA

DECK IDENTIFICATION NUMBER IS '04' DK 4 COL 1-2

.....  
 VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
 REF 0001 LOC 1 WIDTH 4 DK 4 COL 3-6

ICPSR Study Number-8050

VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 4 COL 7

ICPSR Edition Number

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release

VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 3 DK 4 COL 8-10

ICPSR Part Number

The number identifying this part of a 1-part study.

VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
REF 0004 LOC 9 WIDTH 4 DK 4 COL 11-14

Questionnaire number

VAR 0197 Q.63 TRUST LOCAL GOV'T MD=0  
REF 0197 LOC 211 WIDTH 1 DK 4 COL 15

Q.63. How much of the time do you think you can trust the local government here to do what is best for the people?

- 39 1. Just about always
- 390 2. Most of the time
- 685 3. Some of the time
- 271 4. Hardly at all

69 0. DK

VAR 0198 Q.64 TRUST LOCAL POLICE MD=0 OR GE 9  
REF 0198 LOC 212 WIDTH 1 DK 4 COL 16

Q.64. And how much of the time do you think you can trust local police officers here to act honestly and fairly?

- 256 1. Just about always
- 652 2. Most of the time
- 371 3. Some of the time
- 121 4. Hardly at all

53 0. DK  
1 9. NA

VAR 0199 Q.65 INTEREST-LOCL GOV'T MD=0 OR GE 9  
REF 0199 LOC 213 WIDTH 1 DK 4 COL 17

Q.65. How interested are you generally in what goes on in politics and governmental affairs IN THIS COMMUNITY?

- 384 1. Hardly interested
- 716 2. Somewhat interested
- 339 3. Very interested

14 0. DK  
1 9. NA

VAR 0200 Q.66 INTEREST NAT'L GOVT MD=0 OR GE 9  
REF 0200 LOC 214 WIDTH 1 DK 4 COL 18

Q.66. How interested are you generally in what goes on in politics and governmental affairs nationally?

- 294 1. Hardly interested
- 670 2. Somewhat interested
- 477 3. Very interested

12 0. DK



**CONTINUED**

**1 OF 2**

(CONTINUED)

1 9. NA

VAR 0201 Q.67 CRM IN NEGH-UP/DOWN MD=0 OR GE 9  
REF 0201 LOC 215 WIDTH 1 DK 4 COL 19

Q.67. Now I'd like to get your opinions about crime in general. Within the past year or two, do you think that crime in your neighborhood has increased, decreased, or remained about the same?

424 1. Increased  
797 2. Same  
79 3. Decreased  
70 4. Not been here that long

82 0. DK  
2 9. NA

VAR 0202 Q.68 KIND OF CRIMES MD=0 OR GE 9  
REF 0202 LOC 216 WIDTH 1 DK 4 COL 20

--IF CODED 1 OR 3 ON Q.67--

Q.68. Were the crimes you had in mind MOSTLY the kind that involve the loss of property and things that people value; or, do they MOSTLY involve physical injury to people, or; are they mostly the so-called "victimless" crimes that don't involve loss or injury, such as gambling and prostitution?

347 1. Property crimes  
82 2. Injury crimes  
24 3. Victimless crimes

8 0. DK  
993 9. Inap., coded other than 1 or 3 on Q.67; NA

VAR 0203 Q.69 SAFE AT NIGHT OUT MD=0 OR GE 9  
REF 0203 LOC 217 WIDTH 1 DK 4 COL 21

Q.69. How safe do you feel or would you feel being out alone in your neighborhood AT NIGHT?

423 1. Very safe  
641 2. Reasonably safe  
244 3. Somewhat unsafe  
126 4. Very unsafe

19 0. DK  
1 9. NA

VAR 0204 Q.70 NEIGHBORHD DANGEROUS MD=0 OR GE 9  
REF 0204 LOC 218 WIDTH 1 DK 4 COL 22

Q.70. How dangerous do you think this neighborhood is compared to other neighborhoods in (NAME OF "PLACE" OF YOUR ASSIGNMENT) in terms of crime?

20 1. Much more dangerous  
75 2. More dangerous  
565 3. About average  
505 4. Less dangerous  
237 5. Much less dangerous

51 0. DK; can't tell  
1 9. NA

VAR 0205 Q.71 DANGER MAKE R MOVE MD=0 OR GE 9  
REF 0205 LOC 219 WIDTH 1 DK 4 COL 23

Q.71. Is this neighborhood dangerous enough to make you think seriously about moving somewhere else if it were possible?

101 1. Yes

(CONTINUED)

1322 2. No

30 0. DK  
1 9. NA

.....

VAR 0206 Q.72 R BEEN VICTM OF CRM NO MISSING DATA CODES MD=0  
REF 0206 LOC 220 WIDTH 1 DK 4 COL 24

Q.72. Have you yourself been a victim of a crime during the  
past few years?

-----

342 1. Yes  
1112 2. No

.....

VAR 0207 Q.73 LOSE ANYTHNG-VICTIM MD=0  
REF 0207 LOC 221 WIDTH 1 DK 4 COL 25

--IF CODED 1 ON Q.72--

Q.73. Did you lose anything of value in these incidents?

-----

50 1. No  
292 2. Yes

1112 0. Inap., coded 2 on Q.72

.....

VAR 0208 Q.74A PHYSICALLY INJURED MD=0  
REF 0208 LOC 222 WIDTH 1 DK 4 COL 26

--IF CODED 1 ON Q.72--

Q.74a. Were you personally physically injured during these  
incidents?

-----

314 1. No

(CONTINUED)

28 2. Yes

1112 0. Inap., coded 2 on Q.72

.....

VAR 0209 Q.74B INJURED SERIOUSLY MD=0  
REF 0209 LOC 223 WIDTH 1 DK 4 COL 27

--IF CODED 2 ON Q.74a--

Q.74b. How seriously were you injured?

-----

8 1. Not too seriously  
9 2. Fairly  
11 3. Very seriously

1426 0. Inap., coded other than 2 on Q.74a

.....

VAR 0210 Q.75 WHERE CRIME HAPPEN MD=9  
REF 0210 LOC 224 WIDTH 1 DK 4 COL 28

--IF CODED 1 ON Q.72--

Q.75. Did this take place in your home or on your property,  
elsewhere in this neighborhood, elsewhere in this community,  
or in some other community?

-----

0. Don't recall  
51 1. In other community  
36 2. In community  
29 3. In neighborhood  
226 4. On property

1112 9. Inap., coded 2 on Q.72

VAR 0211 Q.76 VICTM OF CRM-FAMILY MD=1 OR GE 9  
REF 0211 LOC 225 WIDTH 1 DK 4 COL 29

Q.76. Has any member of your immediate family (whether or not in same household) been a victim of a crime during the past few years?

320 2. Yes  
1131 1. No, DK  
3 9. NA

VAR 0212 Q.77 INTEREST-CRM PREVTN MD=0 OR GE 9  
REF-0212 LOC 226 WIDTH 1 DK 4 COL 30

Q.77. Overall, would you say you are very interested, fairly interested, or hardly at all interested in crime prevention?

121 1. Hardly interested  
551 2. Fairly interested  
763 3. Very interested  
17 0. DK  
2 9. NA

VAR 0213 Q.78A MORE/LESS INTEREST MD=0 OR GE 9  
REF 0213 LOC 227 WIDTH 1 DK 4 COL 31

Q.78a. Compared to this time a year ago, are you more interested or less interested in crime prevention?

745 1. Same  
47 2. Less interested  
636 3. More interested  
20 0. DK  
6 9. NA

VAR 0214 Q.78B(1) BROCHURES MD=0  
REF 0214 LOC 228 WIDTH 1 DK 4 COL 32

--IF CODED 2 OR 3 ON Q.78a--

Q.78b. Please tell me if any of the items listed on this card (HAND RESPONDENT CARD) had an influence on that.

Q.78b(1). Brochures, leaflets or booklets on crime or crime prevention that you've read

96 1. Yes

1358 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0215 Q.78B(2) PUBLIC SERV ADS MD=0  
REF 0215 LOC 229 WIDTH 1 DK 4 COL 33

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(2). Crime prevention public service ads that you've seen on TV, radio, or in newspapers and magazines

<See Q.78b for complete question text>

269 1. Yes

1185 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0216 Q.78B(3) NEWS STORIES MD=0  
REF 0216 LOC 230 WIDTH 1 DK 4 COL 34

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(3). News stories you have seen or heard about crimes or crime prevention

<See Q.78b for complete question text>

(CONTINUED)

293 1. Yes

1161 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0217 Q.78B(4) FICTIONAL-MEDIA MD=0  
REF 0217 LOC 231 WIDTH 1 DK 4 COL 35

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(4). Fictional things you've read or seen in the media about crime stories

<See Q.78b for complete question text>

44 1. Yes

1410 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0218 Q.78B(5) TALKS WTH PEOPL MD=0  
REF 0218 LOC 232 WIDTH 1 DK 4 COL 36

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(5). Crime or crime prevention talks you've had with other people

<See Q.78b for complete question text>

151 1. Yes

1303 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0219 Q.78B(6) ACTUAL CRIMES MD=0  
REF 0219 LOC 233 WIDTH 1 DK 4 COL 37

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(6). Actual crimes that have been committed against you or against people you know

<See Q.78b for complete question text>

270 1. Yes

1184 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0220 Q.78B(7) OTHER INFLUENCE MD=0  
REF 0220 LOC 234 WIDTH 1 DK 4 COL 38

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(7). Other influences (specify)

<See Q.78b for complete question text>

25 1. Yes

1429 0. No; Inap., coded other than 2 or 3 on Q.78a

VAR 0221 Q.78B(8) NO INFLUENCES MD=0  
REF 0221 LOC 235 WIDTH 1 DK 4 COL 39

--IF CODED 2 OR 3 ON Q.78a--

Q.78b(8). None <no influences>

<See Q.78b for complete question text>

42 1. Yes

(CONTINUED)

1412 0. No; Inap., coded other than 2 or 3 on Q.78a

.....

VAR 0222 Q.79A GOOD POLICE PROTEC MD=0 OR GE 9  
REF 0222 LOC 236 WIDTH 1 DK 4 COL 40

Q.79a. In your opinion, is the police protection in this neighborhood more than adequate, just adequate, or hardly adequate at all?

-----

261 1. Hardly adequate  
915 2. Just adequate  
206 3. More than adequate

69 0. DK  
3 9. NA

.....

VAR 0223 Q.79B GOOD POLICE NXT12MO MD=0 OR GE 9  
REF 0223 LOC 237 WIDTH 1 DK 4 COL 41

--IF CODED 1 ON Q.79a--

Q.79b. How likely would you say it is that this neighborhood will get enough police protection in the next twelve months to satisfy you?

-----

198 1. Hardly likely  
38 2. Somewhat likely  
7 3. Very likely

16 0. DK  
1195 9. Inap., coded other than 1 on Q.79a; NA

.....

VAR 0224 Q.80A GOOD ST LIGHTING MD=0 OR GE 9  
REF 0224 LOC 238 WIDTH 1 DK 4 COL 42

Q.80a. How would you rate the street lighting in this

(CONTINUED)

neighborhood--is there more than enough to protect residents against crime, is there just enough lighting, or is there not enough lighting for protection?

-----

450 1. Not enough  
815 2. Just enough  
177 3. More than enough

11 0. DK  
1 9. NA

.....

VAR 0225 Q.80B GOOD ST LGHT-NXT12 MD=0 OR GE 9  
REF 0225 LOC 239 WIDTH 1 DK 4 COL 43

--IF CODED 1 ON Q.80a--

Q.80b. Would you say that the chances of getting enough lighting into this neighborhood in the next 12 months are very good, good, fair, or poor?

-----

316 1. Poor  
49 2. Fair  
15 3. Good  
5 4. Very good

63 0. DK  
1006 9. Inap., coded other than 1 on Q.80a; NA

.....

VAR 0226 Q.81A LOCAL POLICE GOOD MD=0 OR GE 9  
REF 0226 LOC 240 WIDTH 1 DK 4 COL 44

Q.81. How good a job of prevention or reducing crime would you say

Q.81a. The local police are doing

-----

109 1. Poor  
443 2. Fair  
606 3. Good



(CONTINUED)

234 4. Very good

61 0. DK  
1 9. NA

VAR 0227 Q.81A OTHER PEOPLE GOOD MD=0 OR GE 9  
REF 0227 LOC 241 WIDTH 1 DK 4 COL 45

Q.81b. The other people in this neighborhood are doing

<See Q.81 for complete question text>

95 1. Poor  
403 2. Fair  
522 3. Good  
141 4. Very good

285 0. DK  
8 9. NA

VAR 0228 Q.81C LOCAL COURTS GOOD MD=0 OR GE 9  
REF 0228 LOC 242 WIDTH 1 DK 4 COL 46

Q.81c. The local courts are doing

<See Q.81 for complete question text>

410 1. Poor  
473 2. Fair  
281 3. Good  
48 4. Very good

237 0. DK  
5 9. NA

VAR 0229 Q.81D LOCAL NEWS GOOD MD=0 OR GE 9  
REF 0229 LOC 243 WIDTH 1 DK 4 COL 47

Q.81d. The local newspapers and TV and radio stations are doing

<See Q.81 for complete question text>

111 1. Poor  
510 2. Fair  
563 3. Good  
87 4. Very good

177 0. DK  
6 9. NA

VAR 0230 Q.81E LOCAL VOLUNTR GOOD MD=0 OR GE 9  
REF 0230 LOC 244 WIDTH 1 DK 4 COL 48

Q.81e. Local volunteer organizations, clubs, and groups are doing

<See Q.81 for complete question text>

125 1. Poor  
346 2. Fair  
361 3. Good  
86 4. Very good

525 0. DK  
11 9. NA

VAR 0231 Q.81F LOCL OFFICIALS GOOD MD=0 OR GE 9  
REF 0231 LOC 245 WIDTH 1 DK 4 COL 49

Q.81f. Local elected officials are doing

<See Q.81 for complete question text>

(CONTINUED)

298 1. Poor  
 544 2. Fair  
 306 3. Good  
 43 4. Very good

256 0. DK  
 7 9. NA

.....  
 VAR 0232 Q.82 EYE ON ST IN NEIGH MD=0 OR GE 3  
 REF 0232 LOC 246 WIDTH 1 DK 4 COL 50

Q.82. Do you usually try to keep an eye on what's going on  
 in the street in front of your home, or do you usually not  
 notice?  
 -----

1086 1. Usually keep eye  
 309 2. Usually don't notice

12 0. DK  
 45 3. NA; can't see front of house  
 2 9. NA

.....  
 VAR 0233 Q.83A CALL POLICE CRIME NO MISSING DATA CODES  
 REF 0233 LOC 247 WIDTH 1 DK 4 COL 51

Q.83a. In the past year, have you contacted the police to  
 report a crime or some suspicious activity in your  
 neighborhood?  
 -----

19 0. Can't recall  
 336 1. Yes  
 1099 2. No

VAR 0234 Q.83B TIMES POLICE CONTACT MD=0 OR GE 9  
 REF 0234 LOC 248 WIDTH 1 DK 4 COL 52

--IF CODED 1 ON Q.83a--

Q.83b. About how many times have you contacted the police?  
 -----

177 1. Once  
 106 2. Two-three times  
 47 3. Four or more

1 0. DK  
 1123 9. Inap., coded other than 1 on Q.83a; NA

.....  
 VAR 0235 Q.83C KNEW PEOPLE INVOLVD MD=0 OR GE 9  
 REF 0235 LOC 249 WIDTH 1 DK 4 COL 53

--IF CODED 1 ON Q.83a--

Q.83c. The last time you called the police was that mainly  
 because of things that involved you or your immediate  
 family; or mainly because of things that involved people you  
 knew, or mainly because of things that involved people you  
 didn't know?  
 -----

100 1. Mainly people unknown  
 75 2. Mainly people known  
 150 3. Mainly self/family

3 0. DK  
 1126 9. Inap., coded other than 1 on Q.83a; NA

.....  
 VAR 0236 Q.83D SATISFIED POLICE MD=0 OR GE 9  
 REF 0236 LOC 250 WIDTH 1 DK 4 COL 54

--IF CODED 1 ON Q.83a--

Q.83d. How satisfied were you with what the police did  
 after you contacted them?  
 -----

(CONTINUED)

- 90 1. Hardly satisfied
- 82 2. Somewhat satisfied
- 148 3. Very satisfied

- 7 0. DK
- 1127 9. Inap., coded other than 1 on Q.83a; NA

VAR 0237 Q.84A CALL POLICE FASTER MD=0 OR GE 9  
 REF 0237 LOC 251 WIDTH 1 DK 4 COL 55

Q.84a. Compared to how you felt a year ago, are you more inclined or less inclined to call the police--even if you just suspect that a crime may take place?

- 733 1. More inclined
- 124 2. Less inclined
- 559 3. Same

- 37 0. DK
- 1 9. NA

VAR 0238 Q.84B ITEMS ON CARD MD=0 OR GE 9  
 REF 0238 LOC 252 WIDTH 1 DK 4 COL 56

--IF CODED 1 ON Q.84a--

Q.84b. Did ANY of the items on this card (HAND RESPONDENT CARD) have anything to do with that?

- 437 1. Yes
- 230 2. No

- 23 0. DK
- 764 9. Inap., coded other than 1 on Q.84a; NA

VAR 0239 Q.85 R GOOD JOB MD=0 OR GE 9  
 REF 0239 LOC 253 WIDTH 1 DK 4 COL 57

Q.85. Would you say that YOU personally are doing a good job, a fair job, or a poor job of helping to reduce crime in this neighborhood?

- 432 1. Not doing anything
- 101 2. Poor job
- 513 3. Fair job
- 358 4. Good job

- 45 0. DK
- 5 9. NA

VAR 0240 Q.86A NEIGH CRMPREV MEET NO MISSING DATA CODES  
 REF 0240 LOC 254 WIDTH 1 DK 4 COL 58

Q.86. Have you heard or read about any of the following kinds of activities taking place in your neighborhood in the past couple of years?

Q.86a. A neighborhood crime prevention meeting

- 112 1. Yes
- 1342 2. No

VAR 0241 Q.86B CITIZENS PATROL NO MISSING DATA CODES  
 REF 0241 LOC 255 WIDTH 1 DK 4 COL 59

Q.86b. A citizen's patrol of your neighborhood

<See Q.86 for complete question text>

- 97 1. Yes
- 1357 2. No

VAR 0242 Q.86C CRMPREV MEDIA INFO NO MISSING DATA CODES  
REF 0242 LOC 256 WIDTH 1 DK 4 COL 60

Q.86c. A crime prevention media information campaign

<See Q.86 for complete question text>

51 1. Yes  
1403 2. No

VAR 0243 Q.86D NEIGHBORHOOD WATCH NO MISSING DATA CODES  
REF 0243 LOC 257 WIDTH 1 DK 4 COL 61

Q.86d. A block watch or neighborhood watch program

<See Q.86 for complete question text>

175 1. Yes  
1279 2. No

VAR 0244 Q.86E WHISTLESTOP PROGRM NO MISSING DATA CODES  
REF 0244 LOC 258 WIDTH 1 DK 4 COL 62

Q.86e. A whistlestop program

<See Q.86 for complete question text>

24 1. Yes  
1430 2. No

VAR 0245 Q.86F HEARD OF NOTHING NO MISSING DATA CODES  
REF 0245 LOC 259 WIDTH 1 DK 4 COL 63

Q.86f. None <did not hear or read about any activities in

(CONTINUED)

neighborhood>

<See Q.86 for complete question text>

1146 1. Yes  
308 2. No

VAR 0246 Q.87A ACTIVE-NIGH CRMPRV MD=0  
REF 0246 LOC 260 WIDTH 1 DK 4 COL 64

--IF CODED 1 ON Q.86a--

Q.87. In which of those activities that you have heard of have you, personally, ever taken an active part?

Q.87a. Neighborhood crime prevention meeting

49 1. Yes  
1405 0. No; Inap., coded 2 on Q.86a

VAR 0247 Q.87B ACTIV-CITZEN PATRL MD=0  
REF 0247 LOC 261 WIDTH 1 DK 4 COL 65

--IF CODED 1 ON Q.86b--

Q.87b. Citizen's neighborhood patrol

<See Q.87 for complete question text>

24 1. Yes  
1430 0. No; Inap., coded 2 on Q.86b

VAR 0248 Q.87C ACTIV-CRMPRV MEDIA MD=0  
REF 0248 LOC 262 WIDTH 1 DK 4 COL 66

--IF CODED 1 ON Q.86c--

Q.87c. Crime prevention media information campaign  
-----

<See Q.87 for complete question text>

13 1. Yes

1441 0. No; Inap., coded 2 on Q.86c

.....  
VAR 0249 Q.87D ACTIVE-NEIGH WATCH MD=0  
REF 0249 LOC 263 WIDTH 1 DK 4 COL 67

--IF CODED 1 ON Q.86d--

Q.87d. Block or neighborhood watch <program>  
-----

<See Q.87 for complete question text>

76 1. Yes

1378 0. No; Inap., coded 2 on Q.86d

.....  
VAR 0250 Q.87E ACTIVE-WHISTLESTOP MD=0  
REF 0250 LOC 264 WIDTH 1 DK 4 COL 68

--IF CODED 1 ON Q.86e--

Q.87e. Whistlestop program  
-----

<See Q.87 for complete question text>

4 1. Yes

1450 0. No; Inap., coded 2 on Q.86e

VAR 0251 Q.87F ACTIVE-NO PROGRAM MD=0  
REF 0251 LOC 265 WIDTH 1 DK 4 COL 69

--IF CODED 2 ON Q.86f--

Q.87f. None <not active in any programs>  
-----

<See Q.87 for complete question text>

218 1. Yes

1236 0. No; Inap., coded 1 on Q.86f

.....  
VAR 0252 Q.88 HOM BRK INTO NXT YR MD=0 OR GE 9  
REF 0252 LOC 266 WIDTH 1 DK 4 COL 70

Q.88. How likely do you think it is that your residence  
will be broken into or burglarized during the next year?  
-----

694 1. Not very likely  
390 2. Somewhat likely  
107 3. Very likely

259 0. DK  
4 9. NA

.....  
VAR 0253 Q.89 ROBBED NEXT YEAR MD=0 OR GE 9  
REF 0253 LOC 267 WIDTH 1 DK 4 COL 71

Q.89. How likely do you think it is that you personally  
will be attacked or robbed within the next year?  
-----

729 1. Not at all likely  
347 2. Somewhat likely  
48 3. Very likely

328 0. DK  
2 9. NA

VAR 0254 Q.90 SERIOUSNESS-ROBBED MD=0 OR GE 9  
REF 0254 LOC 268 WIDTH 1 DK 4 COL 72

--IF CODED 2 OR 3 ON Q.88 OR Q.89--

Q.90. How serious would (being burglarized/being attacked or robbed) be for you?  
-----

- 26 1. Hardly serious
- 108 2. Somewhat serious
- 389 3. Very serious

- 9 0. DK
- 922 9. Inap., coded other than 2 or 3 on Q.88 or Q.89; NA

VAR 0255 Q.91 CHANGE ACTIVTES-CRM MD=0 OR GE 9  
REF 0255 LOC 269 WIDTH 1 DK 4 COL 73

Q.91. In general, have YOU personally limited or changed your activities in the past few years because of crime?  
-----

- 417 1. Yes
- 1015 2. No

- 20 0. DK
- 2 9. NA

VAR 0256 Q.92 MORE CONCERNED CRM MD=0 OR GE 9  
REF 0256 LOC 270 WIDTH 1 DK 4 COL 74

Q.92. Compared to most other people, would you say you are more concerned about protecting yourself from crime, about as concerned as others, or less concerned than others are?  
-----

- 351 1. More concerned
- 961 2. About as concerned
- 109 3. Less concerned

(CONTINUED)

- 31 0. DK
- 2 9. NA

VAR 0257 Q.93 CITIZENS' CRMPREV MD=0 OR GE 9  
REF 0257 LOC 271 WIDTH 1 DK 4 COL 75

Q.93. When it comes to helping prevent crimes in a neighborhood like this, do you believe that individual citizens have more responsibility than the police, less responsibility, or equal responsibility with the police?  
-----

- 309 1. More responsibility
- 156 2. Less responsibility
- 919 3. Equal responsibility

- 69 0. DK
- 1 9. NA

VAR 0258 Q.94 CONFIDNT AGINST CRM MD=0 OR GE 9  
REF 0258 LOC 272 WIDTH 1 DK 4 COL 76

Q.94. How confident do you feel that you as an individual can do things to help protect yourself from crime?  
-----

- 213 1. Not very confident
- 726 2. Somewhat confident
- 442 3. Very confident

- 70 0. DK
- 3 9. NA

VAR 0259 Q.95 KNOW ABOUT CRMPREV MD=0 OR GE 9  
REF 0259 LOC 273 WIDTH 1 DK 4 COL 77

Q.95. How much do you think you know about how to make yourself and your home less likely to be victimized by

(CONTINUED)

criminals?  
-----

150 1. Don't know much  
879 2. Know some things  
376 3. Know a great deal

46 0. DK  
3 9. NA

.....  
VAR 0260 Q.96 PEPL HELP REDCE CRM MD=0 OR GE 9  
REF 0260 LOC 274 WIDTH 1 DK 4 COL 78

Many people think that the crime rate can be reduced if ordinary citizens take more precautions to protect themselves, such as securing their homes against intruders. Others say that such precautions make little difference in reducing crime. What do you think?

Q.96. Do you think precautions taken by ordinary citizens can reduce the crime rate a great deal, somewhat, or hardly at all?  
-----

111 1. Hardly at all  
659 2. Somewhat  
620 3. A great deal

59 0. DK  
5 9. NA

.....  
VAR 0261 Q.97A PROPERTY ENGRAVED NO MISSING DATA CODES  
REF 0261 LOC 275 WIDTH 1 DK 4 COL 79

Q.97. Here is a list of some things people sometimes do to protect their homes against burglary. Please tell me which of them, if any, you've done in this household.

Q.97a. Property engraved with I.D.  
-----

232 1. Yes

(CONTINUED)

122 2. No  
.....

VAR 0262 Q.97B SECURITY CHECK NO MISSING DATA CODES  
REF 0262 LOC 276 WIDTH 1 DK 4 COL 80

Q.97b. Local police do security check of home  
-----

<See Q.97 for complete question text>

119 1. Yes  
1335 2. No

DECK IDENTIFICATION NUMBER IS '05' DK 5 COL 1-2  
-----

.....  
VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
REF 0001 LOC 1 WIDTH 4 DK 5 COL 3-6

ICPSR Study Number-8050  
-----

.....  
VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 5 COL 7

ICPSR Edition Number  
-----

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release



VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 3 DK 5 COL 8-10

ICPSR Part Number

The number identifying this part of a 1-part study.

VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
REF 0004 LOC 9 WIDTH 4 DK 5 COL 11-14

Questionnaire number

VAR 0263 Q.97C LOCKS ON DOORS NO MISSING DATA CODES  
REF 0263 LOC 277 WIDTH 1 DK 5 COL 15

Q.97c. Special locks on doors and windows

<See Q.97 for complete question text>

717 1. Yes  
737 2. No

VAR 0264 Q.97D PEEP HOLE IN DOOR NO MISSING DATA CODES  
REF 0264 LOC 278 WIDTH 1 DK 5 COL 16

Q.97d. Peep-hole or window in door

<See Q.97 for complete question text>

345 1. Yes  
1109 2. No

VAR 0265 Q.97E OUTDOOR LIGHTS NO MISSING DATA CODES  
REF 0265 LOC 279 WIDTH 1 DK 5 COL 17

Q.97e. Outdoor lights for security

<See Q.97 for complete question text>

710 1. Yes  
744 2. No

VAR 0266 Q.97F ANTI-THEFT STICKER NO MISSING DATA CODES  
REF 0266 LOC 280 WIDTH 1 DK 5 COL 18

Q.97f. Anti-theft stickers on doors

<See Q.97 for complete question text>

122 1. Yes  
1332 2. No

VAR 0267 Q.97G BURGLAR ALARM NO MISSING DATA CODES  
REF 0267 LOC 281 WIDTH 1 DK 5 COL 19

Q.97g. Operating burglar alarm system

<See Q.97 for complete question text>

60 1. Yes  
1394 2. No

VAR 0268 Q.97H DOG NO MISSING DATA CODES  
REF 0268 LOC 282 WIDTH 1 DK 5 COL 20

Q.97h. Dog at least partly for security

(CONTINUED)

<See Q.97 for complete question text>

466 1. Yes  
988 2. No

.....  
VAR 0269 Q.97I THEFT INSURANCE NO MISSING DATA CODES  
REF 0269 LOC 283 WIDTH 1 DK 5 COL 21

Q.97i. Theft insurance  
-----

<See Q.97 for complete question text>

700 1. Yes  
754 2. No

.....  
VAR 0270 Q.97J PERSONAL SECURITY NO MISSING DATA CODES  
REF 0270 LOC 284 WIDTH 1 DK 5 COL 22

Q.97j. Personal security devices--gun, tear gas, etc.  
-----

<See Q.97 for complete question text>

357 1. Yes  
1097 2. No

.....  
VAR 0271 Q.97K OTHER-SPECIFY NO MISSING DATA CODES  
REF 0271 LOC 285 WIDTH 1 DK 5 COL 23

Q.97k. Other (specify) <something done to protect home  
against burglary>  
-----

<See Q.97 for complete question text>

21 1. Yes

(CONTINUED)

1433 2. No

.....  
VAR 0272 Q.97L DONE NOTHIN-PROTCT NO MISSING DATA CODES  
REF 0272 LOC 286 WIDTH 1 DK 5 COL 24

Q.97l. None of them <done nothing to protect home against  
burglary>  
-----

<See Q.97 for complete question text>

189 1. Yes  
1265 2. No

.....  
VAR 0273 Q.98A PROTECT-LOCK DOOR MD=0  
REF 0273 LOC 287 WIDTH 1 DK 5 COL 25

Q.98. Here are some things people sometimes do to protect  
themselves against crime. (HAND RESPONDENT CARD) Would you  
read through them and tell me which things you NEVER do?  
Now, please read through the remaining things you do at  
least some of the time. Of those, which do you ALWAYS do,  
which do you do MOST OF THE TIME, and which do you only do  
ONCE IN A WHILE.

Q.98a. Locking doors short time  
-----

130 1. Never  
146 2. Once in while  
317 3. Most of time  
843 4. Always

18 0. NA

VAR 0274 Q.98B PROTCT-LOCKS ALWY MD=0  
 REF 0274 LOC 288 WIDTH 1 DK 5 COL 26

Q.98b. Keeping doors locked

<See Q.98 for complete question text>

114 1. Never  
 163 2. Once in while  
 403 3. Most of time  
 760 4. Always

14 0. NA

VAR 0275 Q.98C PROTCT-LOCK WINDW MD=0  
 REF 0275 LOC 289 WIDTH 1 DK 5 COL 27

Q.98c. Locking windows screens short time

<See Q.98 for complete question text>

181 1. Never  
 151 2. Once in while  
 347 3. Most of time  
 756 4. Always

19 0. NA

VAR 0276 Q.98D PROTECT-LIGHTS ON MD=0  
 REF 0276 LOC 290 WIDTH 1 DK 5 COL 28

Q.98d. Leaving on indoor lights

<See Q.98 for complete question text>

185 1. Never  
 241 2. Once in while  
 345 3. Most of time

(CONTINUED)

668 4. Always

15 0. NA

VAR 0277 Q.98E PROTCT-OUT LIGHTS MD=0  
 REF 0277 LOC 291 WIDTH 1 DK 5 COL 29

Q.98e. Leaving on outdoor lights

<See Q.98 for complete question text>

348 1. Never  
 278 2. Once in while  
 291 3. Most of time  
 507 4. Always

30 0. NA

VAR 0278 Q.98F PROTCT-AWAY POLCE MD=0  
 REF 0278 LOC 292 WIDTH 1 DK 5 COL 30

Q.98f. When away notifying police

<See Q.98 for complete question text>

1034 1. Never  
 131 2. Once in while  
 82 3. Most of time  
 189 4. Always

18 0. NA

VAR 0279 Q.98G PROTCT-AWAY DELVY MD=0  
 REF 0279 LOC 293 WIDTH 1 DK 5 COL 31

Q.98g. When away stopping delivery

(CONTINUED)

&lt;See Q.98 for complete question text&gt;

- 496 1. Never  
 134 2. Once in while  
 182 3. Most of time  
 619 4. Always

23 0. NA

.....

VAR 0280 Q.98H PROTCT-AWAY NEIGH MD=0  
 REF 0280 LOC 294 WIDTH 1 DK 5 COL 32

Q.98h. When away neighbor watch

&lt;See Q.98 for complete question text&gt;

- 307 1. Never  
 186 2. Once in while  
 249 3. Most of time  
 692 4. Always

20 0. NA

.....

VAR 0281 Q.98I PROTCT-AWAY TIMER MD=0  
 REF 0281 LOC 295 WIDTH 1 DK 5 COL 33

Q.98i. When away using a timer

&lt;See Q.98 for complete question text&gt;

- 1010 1. Never  
 92 2. Once in while  
 102 3. Most of time  
 228 4. Always

22 0. NA

VAR 0282 Q.98J. PROTECT-W/SOMEONE MD=0  
 REF 0282 LOC 296 WIDTH 1 DK 5 COL 34

Q.98j. Going out with someone else

&lt;See Q.98 for complete question text&gt;

- 599 1. Never  
 383 2. Once in while  
 225 3. Most of time  
 221 4. Always

26 0. NA

.....

VAR 0283 Q.98K PROTECT-USE CAR MD=0  
 REF 0283 LOC 297 WIDTH 1 DK 5 COL 35

Q.98k. Car instead of walking

&lt;See Q.98 for complete question text&gt;

- 435 1. Never  
 265 2. Once in while  
 300 3. Most of time  
 426 4. Always

28 0. NA

.....

VAR 0284 Q.98L PROTCT-SOME PROTC MD=0  
 REF 0284 LOC 298 WIDTH 1 DK 5 COL 36

Q.98l. Taking some protection

&lt;See Q.98 for complete question text&gt;

- 855 1. Never  
 217 2. Once in while  
 143 3. Most of time

(CONTINUED)

211 4. Always

28 0. NA

.....

VAR 0285 Q.98M PROTECT-AVOID PLCE MD=0  
 REF 0285 LOC 299 WIDTH 1 DK 5 COL 37

Q.98m. Avoiding places in neighborhood

<See Q.98 for complete question text>

746 1. Never  
 283 2. Once in while  
 140 3. Most of time  
 265 4. Always

20 0. NA

.....

VAR 0286 Q.98N PROTECT-TOGETHER MD=0  
 REF 0286 LOC 300 WIDTH 1 DK 5 COL 38

Q.98n. Getting together with neighbors

<See Q.98 for complete question text>

801 1. Never  
 474 2. Once in while  
 86 3. Most of time  
 66 4. Always

27 0. NA

.....

VAR 0287 Q.98O PROTECT-NEIGHBORS MD=0  
 REF 0287 LOC 301 WIDTH 1 DK 5 COL 39

Q.98o. Joining with neighbors

(CONTINUED)

<See Q.98 for complete question text>

897 1. Never  
 393 2. Once in while  
 84 3. Most of time  
 60 4. Always

20 0. NA

.....

VAR 0288 Q.99 PROTECT MORE CAREFUL MD=0 OR GE 9  
 REF 0288 LOC 302 WIDTH 1 DK 5 COL 40

Q.99. In the foreseeable future, do you think there is a very good chance that you will take more of these steps we've been talking about, some chance, or not much chance at all?

340 1. Very good chance  
 627 2. Some chance  
 391 3. Not much chance

90 0. DK  
 6 9. NA

.....

VAR 0289 Q.100A CLUBS BELONG TO MD=9  
 REF 0289 LOC 303 WIDTH 1 DK 5 COL 41

Q.100a. Altogether, how many organizations and clubs do you now belong to?

822 0. None  
 261 1. One  
 201 2. 2  
 127 3. 3-4  
 41 4. 5 or more

2 9. NA

VAR 0290 Q.100B CLUB-PUBLIC AFFAIRS MD=0  
REF 0290 LOC 304 WIDTH 1 DR 5 COL 42

--IF CODED OTHER THAN 0 ON Q.100a--

Q.100b. Do you belong to any organizations or clubs that are mostly concerned with public affairs?  
-----

- 259 1. Yes
- 365 2. No
- 830 0. Inap., coded 0 on Q.100a; NA

VAR 0291 Q.100C CLUB IMPRVE NEIGH MD=0  
REF 0291 LOC 305 WIDTH 1 DR 5 COL 43

--IF CODED OTHER THAN 0 ON Q.100a--

Q.100c. Do you belong to any civic organizations or clubs, that are mostly concerned with improving things around here?  
-----

- 182 1. Yes
- 442 2. No
- 830 0. Inap., coded 0 on Q.100a; NA

VAR 0292 Q.100D ACTIVE IN CLUBS MD=0 OR GE 9  
REF 0292 LOC 306 WIDTH 1 DR 5 COL 44

--IF CODED OTHER THAN 0 ON Q.100a--

Q.100d. Overall, would you say you take a very active part in the clubs and organizations you belong to, a fairly active part, or a rather inactive part?  
-----

- 167 1. Inactive
- 288 2. Fairly active
- 170 3. Very active

(CONTINUED)

1 0. DK  
828 9. Inap., coded 0 on Q.100a; NA

VAR 0293 Q.101A COMMUNITY GROUP MD=0  
REF 0293 LOC 307 WIDTH 1 DR 5 COL 45

Q.101a. Have you ever been part of a community group or organization in your neighborhood that tried to do anything about crime in your neighborhood?  
-----

- 116 1. Yes
- 34 2. Now in process of being formed
- 1299 3. No, can't recall
- 5 0. NA

VAR 0294 Q.101C WHEN JOIN CLUB MD=9  
REF 0294 LOC 308 WIDTH 1 DR 5 COL 46

--IF CODED 1 ON Q.101a--

Q.101c. Did you join this group during 1980 or before that? When?  
-----

- 3 0. Can't recall
- 101 1. Before 1980
- 7 2. During 1980
- 1343 9. Inap., coded other than 1 on Q.101a; NA

VAR 0295 Q.101E JOIN BECAUSE MEDIA MD=0  
REF 0295 LOC 309 WIDTH 1 DR 5 COL 47

--IF CODED 1 ON Q.101a--

(CONTINUED)

Q.101e. Did anything you saw or heard in the mass media play a part in your deciding to join the group?  
-----

87 1. No  
28 2. Yes

1339 0. Inap., coded other than 1 on Q.101a; NA

.....  
VAR 0296 Q.101F R ASK JOIN CLUB MD=0 OR GE 9  
REF 0296 LOC 310 WIDTH 1 DK 5 COL 48

--IF CODED 1 ON Q.101a--

Q.101f. Did you ask to join the group on your own, or did someone in the group specifically ask you to join?  
-----

67 1. Was asked  
9 2. Respondent took initiative to form group  
32 3. Asked on own

6 0. DK  
1340 9. Inap., coded other than 1 on Q.101a; NA

.....  
VAR 0297 Q.101G KNOW MEMBERS MD=0 OR GE 9  
REF 0297 LOC 311 WIDTH 1 DK 5 COL 49

--IF CODED 1 ON Q.101a--

Q.101g. When you joined the group, did you already know most of the members, or were most of the members strangers to you?  
-----

45 1. Most strangers  
66 2. Knew most

3 0. DK  
1340 9. Inap., coded other than 1 on Q.101a; NA

VAR 0298 Q.101H LIVED NEIGH BEFRE MD=9  
REF 0298 LOC 312 WIDTH 1 DK 5 COL 50

--IF CODED 1 ON Q.101a--

Q.101h. How long had you lived in the community before you joined the group?  
-----

6 0. Can't recall  
4 1. Less than a month  
10 2. One to three months  
16 3. 3+ months to a year  
27 4. 1+ year to 5 years  
51 5. 5+ years

1340 9. Inap., coded other than 1 on Q.101a; NA

.....  
VAR 0299 Q.101I MOSTLY CONCERNED MD=0 OR GE 9  
REF 0299 LOC 313 WIDTH 1 DK 5 COL 51

--IF CODED 1 ON Q.101a--

Q.101i. Did you join the group mostly because you were concerned about protecting yourself and those close to you from crime, or mostly because you were concerned about crime prevention in general?  
-----

69 1. Mostly general concern  
32 2. Mostly self-protection

10 0. DK  
1343 9. Inap., coded other than 1 on Q.101a; NA

.....  
VAR 0300 Q.101J CLUB SOCIAL ACTIV MD=9  
REF 0300 LOC 314 WIDTH 1 DK 5 COL 52

--IF CODED 1 ON Q.101a--

Q.101j. Besides working on crime prevention, did the group



(CONTINUED)

take part in social activities as well--such as parties, outings, and the like?

-----

- 2 0. Can't recall  
68 1. No  
43 2. Yes

1341 9. Inap., coded other than 1 on Q.101a; NA

.....

VAR 0301 Q.101K SATISFIED W/CLUB MD=0 OR GE 9  
REF 0301 LOC 315 WIDTH 1 DK 5 COL 53

--IF CODED 1 ON Q.101a--

Q.101k. As a member of that group, have you been very satisfied, somewhat satisfied or hardly satisfied at all with the success of its crime prevention activities?

-----

- 11 1. Hardly satisfied  
43 2. Somewhat satisfied  
58 3. Very satisfied

1 0. DK  
1341 9. Inap., coded other than 1 on Q.101a; NA

.....

VAR 0302 Q.101L MEMBER CLUB NOW MD=0 OR GE 9  
REF 0302 LOC 316 WIDTH 1 DK 5 COL 54

--IF CODED 1 ON Q.101a--

Q.101l. Are you a member of the group at this time?

-----

- 43 1. No  
69 2. Yes

2 0. DK  
1340 9. Inap., coded other than 1 on Q.101a; NA

VAR 0303 Q.101M CLUB HELP W/CRIME MD=0 OR GE 9  
REF 0303 LOC 317 WIDTH 1 DK 5 COL 55

--IF CODED 1 ON Q.101a--

Q.101m. In your opinion, did this group accomplish a lot in helping to reduce crime; did it do a little to reduce crime; or, did it not do very much at all to reduce crime?

-----

- 48 1. A lot  
43 2. A little  
15 3. Not much

8 0. DK  
1340 9. Inap., coded other than 1 on Q.101a; NA

.....

VAR 0304 Q.102 DIFFICULT TO FIGHT MD=0 OR GE 9  
REF 0304 LOC 318 WIDTH 1 DK 5 COL 56

--IF CODED 3 ON Q.101a--

Q.102. How difficult would it be to get people in this neighborhood together to fight crime and to prevent crime?

-----

- 249 1. Very difficult  
371 2. Fairly difficult  
383 3. Not at all difficult

294 0. DK  
157 9. Inap., coded other than 3 on Q.101a; NA

.....

VAR 0305 Q.103 LAST GRADE SCHOOL MD=0  
REF 0305 LOC 319 WIDTH 1 DK 5 COL 57

Q.103. What was the last grade of regular school that you completed--not counting specialized schools like secretarial, art or trade schools?

-----

(CONTINUED)

- 5 1. No school
- 159 2. Grade school (1-8)
- 266 3. Some high school (9-11)
- 524 4. High school graduate (12)
- 265 5. Some college (13-15)
- 161 6. College graduate (16)
- 70 7. Post graduate (17+)

4 0. NA

.....  
 VAR 0306 Q.104A R EMPLOYED MD=0  
 REF 0306 LOC 320 WIDTH 1 DK 5 COL 58

Q.104a. Are you at present employed, either full time or part time?  
 -----

- 712 1. Full time
- 156 2. Part time
- 574 3. Not employed

12 0. NA

.....  
 VAR 0307 Q.104B R NOT EMPLOYED MD=0  
 REF 0307 LOC 321 WIDTH 1 DK 5 COL 59

--IF CODED 3 ON Q.104a--

Q.104b. Are you...  
 -----

- 275 1. A housewife
- 50 2. Unemployed
- 31 3. A student
- 178 4. Retired
- 21 5. Or what? (all other)

899 0. Inap., coded other than 3 on Q.104a; NA

VAR 0308 Q.104C R OCCUPATION MD=99  
 REF 0308 LOC 322 WIDTH 2 DK 5 COL 60-61

--IF CODED OTHER THAN 3 ON Q.104a--

Q.104c. What is your occupation?  
 -----

- 79 00. Service and protective workers
- 52 01. Top management, top talent and major professional
- 111 02. Executive, administrative, lesser professional
- 40 03. Owner--small retail store or business
- 6 04. Farmers (owners and managers)
- 91 05. Technicians, minor administrative
- 118 06. White collar, clerical (non-supervisory)
- 47 07. Salesmen
- 231 08. Skilled and semi-skilled labor
- 69 09. Unskilled labor

610 99. Inap., coded other than 3 on Q.104a; NA

.....  
 VAR 0309 Q.105 ANYONE EMPLOYED MD=0 OR GE 9  
 REF 0309 LOC 324 WIDTH 1 DK 5 COL 62

Q.105. Is anyone else living in this household employed full time?  
 -----

- 641 1. No
- 801 2. Yes
- 4 0. DK
- 8 9. NA

.....  
 VAR 0310 Q.106 SPECIAL EFFORT MD=0 OR GE 9  
 REF 0310 LOC 325 WIDTH 1 DK 5 COL 63

Q.106. How often do you make a special effort to get information that's important to you?  
 -----

(CONTINUED)

267 1. Hardly ever  
594 2. Sometimes  
557 3. Very often

22 0. DK  
14 9. NA

.....  
VAR 0311 Q.107A WROTE CONGRESSMAN NO MISSING DATA CODES  
REF 0311 LOC 326 WIDTH 1 DK 5 COL 64

Q.107. Please look at this list, and tell me which of these things, if any, you've done yourself over the past year.

Q.107a. Written your congressman or senator  
-----

214 1. Yes  
1240 2. No

.....  
VAR 0312 Q.107B POLITICAL RALLY NO MISSING DATA CODES  
REF 0312 LOC 327 WIDTH 1 DK 5 COL 65

Q.107b. Attended a political rally  
-----

<See Q.107 for complete question text>

101 1. Yes  
1353 2. No

.....  
VAR 0313 Q.107C PUBLIC MEETING NO MISSING DATA CODES  
REF 0313 LOC 328 WIDTH 1 DK 5 COL 66

Q.107c. Attended a public meeting on town or school affairs  
-----

<See Q.107 for complete question text>

(CONTINUED)

290 1. Yes  
1164 2. No

.....  
VAR 0314 Q.107D RUN POLITICAL OFF NO MISSING DATA CODES  
REF 0314 LOC 329 WIDTH 1 DK 5 COL 67

Q.107d. Held or run for political office  
-----

<See Q.107 for complete question text>

12 1. Yes  
1442 2. No

.....  
VAR 0315 Q.107E SERVED COMMITTEE NO MISSING DATA CODES  
REF 0315 LOC 330 WIDTH 1 DK 5 COL 68

Q.107e. Served on a committee  
-----

<See Q.107 for complete question text>

172 1. Yes  
1282 2. No

.....  
VAR 0316 Q.107F OFFICER ORGANIZATN NO MISSING DATA CODES  
REF 0316 LOC 331 WIDTH 1 DK 5 COL 69

Q.107f. Served as an officer of some organization  
-----

<See Q.107 for complete question text>

130 1. Yes  
1324 2. No

VAR 0317 Q.107G LETTER TO PAPER NO MISSING DATA CODES:  
REF 0317 LOC 332 WIDTH 1 DK 5 COL 70

Q.107g. Written a letter to the paper  
-----

<See Q.107 for complete question text>

76 1. Yes  
1378 2. No

VAR 0318 Q.107H SIGNED PETITION NO MISSING DATA CODES  
REF 0318 LOC 333 WIDTH 1 DK 5 COL 71

Q.107h. Signed a petition  
-----

<See Q.107 for complete question text>

521 1. Yes  
933 2. No

VAR 0319 Q.107I POLITICAL PARTY NO MISSING DATA CODES  
REF 0319 LOC 334 WIDTH 1 DK 5 COL 72

Q.107i. Worked for a political party  
-----

<See Q.107 for complete question text>

49 1. Yes  
1405 2. No

VAR 0320 Q.107J MADE A SPEECH NO MISSING DATA CODES  
REF 0320 LOC 335 WIDTH 1 DK 5 COL 73

Q.107j. Made a speech  
-----

(CONTINUED)

<See Q.107 for complete question text>

89 1. Yes  
1365 2. No

VAR 0321 Q.107K WRITTEN ARTICLE NO MISSING DATA CODES  
REF 0321 LOC 336 WIDTH 1 DK 5 COL 74

Q.107k. Written an article  
-----

<See Q.107 for complete question text>

46 1. Yes  
1408 2. No

VAR 0322 Q.107L GROU BETTER GOVNT NO MISSING DATA CODES  
REF 0322 LOC 337 WIDTH 1 DK 5 COL 75

Q.107l. Been a member of some group for better government  
-----

<See Q.107 for complete question text>

53 1. Yes  
1401 2. No

VAR 0323 Q.107M DONE NOTHING NO MISSING DATA CODES  
REF 0323 LOC 338 WIDTH 1 DK 5 COL 76

Q.107m. None of them  
-----

<See Q.107 for complete question text>

729 1. Yes  
725 2. No

VAR 0324 Q.108 DESCRIBE YOURSELF MD=0 OR GE 5  
REF 0324 LOC 339 WIDTH 1 DK 5 COL 77

Q.108. Which ONE statement on this card describes you best?  
(HAND RESPONDENT CARD)

- 565 1. When I come across a new idea that I can possibly use, I usually am among the first to try it out
- 448 2. I usually wait for a short time, at least until SOME of the people I know and trust try out the new idea, and then I give it serious consideration
- 209 3. I usually wait for quite a long time until MOST of the people I know and trust have tried out the new idea, and it is only then that I give it serious consideration
- 169 4. I consider new ideas very slowly and mostly when I really need to; I am the last to try new ideas out
- 2 0. NA
- 61 5. DK

VAR 0325 Q.109A TIME FOR TOWN MD=0 OR GE 9  
REF 0325 LOC 340 WIDTH 1 DK 5 COL 78

Q.109. Please tell me whether you agree or disagree with each statement on this card. (HAND RESPONDENT CARD)

Q.109a. Every person should give some of their time for the good of their neighborhood or town or city.

- 113 1. Disagree
- 1262 2. Agree
- 73 0. DK
- 6 9. NA

VAR 0326 Q.109B FINISH JOB PROMISE MD=0 OR GE 9  
REF 0326 LOC 341 WIDTH 1 DK 5 COL 79

Q.109b. People who fail to finish a job they promised to do should feel very badly about it.

<See Q.109 for complete question text>

- 212 1. Disagree
- 1161 2. Agree
- 75 0. DK
- 6 9. NA

VAR 0327 Q.109C DO WHAT WE WANT MD=0 OR GE 9  
REF 0327 LOC 342 WIDTH 1 DK 5 COL 80

Q.109c. We would be better off if we could live our own lives the way we want and not have to be concerned about doing things.

<See Q.109 for complete question text>

- 957 1. Disagree
- 366 2. Agree
- 124 0. DK
- 7 9. NA

DECK IDENTIFICATION NUMBER IS '06' DK 6 COL 1- 2

VAR 0001 ICPSR STUDY NUMBER-8050 NO MISSING DATA CODES  
REF 0001 LOC 1 WIDTH 4 DK 6 COL 3- 6

ICPSR Study Number-8050

VAR 0002 ICPSR EDITION NUMBER-2 NO MISSING DATA CODES  
REF 0002 LOC 5 WIDTH 1 DK 6 COL 7

ICPSR Edition Number

The number identifying the release edition of this dataset.

1. Summer, 1982 release
2. Winter, 1983 release

.....  
VAR 0003 ICPSR PART NUMBER-001 NO MISSING DATA CODES  
REF 0003 LOC 6 WIDTH 3 DK 6 COL 8-10

ICPSR Part Number

The number identifying this part of a 1-part study.

.....  
VAR 0004 CASE IDENTIFICATION NO MISSING DATA CODES  
REF 0004 LOC 9 WIDTH 4 DK 6 COL 11-14

Questionnaire number

.....  
VAR 0328 Q.109D VOLUNTEER WORK MD=0 OR GE 9  
REF 0328 LOC 343 WIDTH 1 DK 6 COL 15

Q.109d. In school I usually volunteered for special projects.

<See Q.109 for complete question text>

- 615 1. Disagree
- 681 2. Agree

- 139 0. DK
- 19 9. NA

VAR 0329 Q.109E GOOD ALL THE TIME MD=0 OR GE 9  
REF 0329 LOC 344 WIDTH 1 DK 6 COL 16

Q.109e. Letting your neighbors down occasionally is not so bad, because you just can't be doing good for everybody all the time.

<See Q.109 for complete question text>

- 802 1. Disagree
- 517 2. Agree

- 129 0. DK
- 6 9. NA

.....  
VAR 0330 Q.110 DESCRIBE HOW FEEL MD=0 OR GE 9  
REF 0330 LOC 345 WIDTH 1 DK 6 COL 17

Q.110. Which of these two statements BEST describes how you feel?

- 613 1. Many times I feel that I have little influence over the things that happen to me
- 673 2. It is impossible for me to believe that chance or luck plays a very important role in my life

- 136 0. DK
- 32 9. NA

.....  
VAR 0331 Q.111 RESPONDENT'S AGE MD=0  
REF 0331 LOC 346 WIDTH 1 DK 6 COL 18

Q.111. Here is a list of age groups. (HAND RESPONDENT CARD) Would you call off the letter <number> of the age group you happen to be in? (IF REFUSED, INTERVIEWER ESTIMATE GROUP)

- 2 1. Under 18

(CONTINUED)

238 2. 18 to 24  
 365 3. 25 to 34  
 211 4. 35 to 44  
 217 5. 45 to 54  
 217 6. 55 to 64  
 199 7. 65 and over

5 0. NA

VAR 0332 Q.112A RELIGIOUS PREFERE MD=0  
 REF 0332 LOC 347 WIDTH 1 DK 6 COL 19

Q.112a. What is your religious preference, if any?  
 -----

800 1. Protestant  
 385 2. Catholic  
 47 3. Jewish  
 88 4. Other  
 102 5. None

32 0. NA

VAR 0333 Q.112B RELIGION-BROUGHT MD=0 OR GE 9  
 REF 0333 LOC 348 WIDTH 1 DK 6 COL 20

--IF CODED 5 ON Q.112a--

Q.112b. What religion, if any, were you brought up in?  
 -----

44 1. Protestant  
 19 2. Catholic  
 1 3. Jewish  
 7 4. Other  
 25 5. None

4 0. NA  
 1354 9. Inap., coded other than 5 on Q.112a; NA

VAR 0334 Q.113 OWN/RENT RESIDENCE MD=0 OR GE 9  
 REF 0334 LOC 349 WIDTH 1 DK 6 COL 21

Q.113. Do you own this residence or are you renting it?  
 -----

975 1. Own  
 459 2. Rent

8 0. DK  
 12 9. NA

VAR 0335 Q.114 NO LIVE IN HOUSEHD MD=99  
 REF 0335 LOC 350 WIDTH 2 DK 6 COL 22-23

Q.114. How many people live in this household altogether,  
 including children and babies?  
 -----

Actual number is coded.

7 99. NA

Valid-n=1447 Min=1 Max=14 Mean=3.1 St.Dev=1.5

VAR 0336 Q.115 NO UNDER AGE 19 MD=99  
 REF 0336 LOC 352 WIDTH 2 DK 6 COL 24-25

Q.115. How many persons in this household are under age 19?  
 -----

Actual number is coded.

47 99. NA

Valid-n=1407 Min=0 Max=9 Mean=1.0 St.Dev=1.3



VAR 0337 Q.116 MARITAL STATUS NO MISSING DATA CODES  
REF 0337 LOC 354 WIDTH 1 DK 6 COL 26

Q.116. Are you married, single, widowed, separated or divorced?  
-----

994 1. Married  
234 2. Single  
111 3. Widowed  
115 4. Separated or divorced

.....  
VAR 0338 Q.117 LIVED IN NEIGHBRHD MD=9  
REF 0338 LOC 355 WIDTH 1 DK 6 COL 27

Q.117. About how long have you lived in this particular neighborhood?  
-----

1 0. Can't recall  
194 1. Less than one year  
438 2. 1-4 years  
178 3. 5-8 years  
147 4. 9-12 years  
494 5. 13 years or more  
  
2 9. NA

.....  
VAR 0339 Q.118 SATISFED W/NEIGHBD MD=0 OR GE 9  
REF 0339 LOC 356 WIDTH 1 DK 6 COL 28

Q.118. Generally speaking, are you very satisfied, somewhat satisfied, or not at all satisfied with this neighborhood?  
-----

916 1. Very satisfied  
460 2. Somewhat satisfied  
71 3. Not at all satisfied  
  
5 0. DK  
2 9. NA

VAR 0340 Q.119 PUBLIC WELFARE MD=0 OR GE 9  
REF 0340 LOC 357 WIDTH 1 DK 6 COL 29

Q.119. Have you or has anyone in this household recently received any financial help from a public welfare agency?  
-----

136 1. Yes  
1302 2. No  
  
10 0. DK  
6 9. NA

.....  
VAR 0341 Q.120 VOTE LAST ELECTION NO MISSING DATA CODES  
REF 0341 LOC 358 WIDTH 1 DK 6 COL 30

Q.120. Did you happen to vote in the last presidential election in 1976 when Gerald Ford and Jimmy Carter ran?  
-----

954 1. Yes  
490 2. No  
10 3. Can't recall

.....  
VAR 0342 Q.121A VOTE NEXT ELECTIN MD=0 OR GE 9  
REF 0342 LOC 359 WIDTH 1 DK 6 COL 31

Q.121a. How about the coming presidential election next November--would you say that there's an excellent chance that you'll vote in that election, only some chance that you'll vote, or hardly any chance at all that you'll vote?  
-----

217 1. Hardly any chance  
114 2. Some chance  
1051 3. Excellent chance  
  
68 0. DK  
4 9. NA

VAR 0343  
REF 0343

Q.122 VOTE MAYOR ELECTON  
LOC 360 WIDTH 1

MD=9  
DK 6 COL 32

Q.122. Did you happen to vote in the last election for mayor and city council or for other city officials here in this community?

15 0. Can't recall  
688 1. Yes  
749 2. No  
  
2 9. NA

VAR 0344  
REF 0344

Q.123 R SOCIAL CLASS  
LOC 361 WIDTH 1

MD=0 OR GE 9  
DK 6 COL 33

There's quite a bit of talk these days about different social classes. Most people say they belong either to the upper class, the upper middle class, the middle class, the working class, or the lower class.

Q.123. If you had to make a choice, would you say you belong to the upper class, the upper middle class, the middle class, the working class, or the lower class?

17 1. Upper  
145 2. Upper middle  
651 3. Middle  
540 4. Working  
69 5. Lower  
  
27 0. DK  
5 9. NA

VAR 0345  
REF 0345

Q.124A INCOME CATEGORY  
LOC 362 WIDTH 1

MD=0 OR GE 9  
DK 6 COL 34

Q.124a. Now here is a list of income categories. Would you call off the letter [number] of the category that best

(CONTINUED)

describes the COMBINED annual income of ALL members of this household, including wages or salary, pensions, interest or dividends, and all other sources?

121 1. Under \$5,000  
198 2. \$5,000 to \$9,999  
224 3. \$10,000 to \$14,999  
227 4. \$15,000 to \$19,999  
196 5. \$20,000 to \$24,999  
126 6. \$25,000 to \$29,999  
158 7. \$30,000 or more

164 0. DK  
40 9. NA

VAR 0346  
REF 0346

Q.124B ESTIMATE INCOME  
LOC 363 WIDTH 1

MD=0  
DK 6 COL 35

--IF CODED 0 OR 9 IN Q.124a--

Q.124b. (INTERVIEWER: ESTIMATE INCOME CATEGORY)

49 1. Under \$10,000  
41 2. \$10,000 to \$14,999  
77 3. \$15,000 to \$24,999  
23 4. \$25,000 and over

1264 0. Inap., coded other than 0 or 9 on Q.124a; NA

VAR 0347  
REF 0347

Q.125 RESPONDENTS HEALTH  
LOC 364 WIDTH 1

MD=0 OR GE 5  
DK 6 COL 36

Q.125. Would you describe your personal state of health today to be excellent, good, fair or poor?

511 1. Excellent  
629 2. Good  
241 3. Fair  
61 4. Poor

(CONTINUED)

11 0. NA  
1 5. DK

VAR 0348 Q.126 RESPONDENT'S SEX NO MISSING DATA CODES  
REF 0348 LOC 365 WIDTH 1 DK 6 COL 37

Q.126. Respondent's sex  
-----

764 1. Female  
690 2. Male

VAR 0349 Q.127A RESPONDENT'S RACE MD=0  
REF 0349 LOC 366 WIDTH 1 DK 6 COL 38

Q.127a. Respondent's race/ethnic background: Race  
-----

1257 1. Caucasian  
166 2. Black  
17 3. Other  
  
14 0. NA

VAR 0350 Q.127B R RACE-HISPANIC MD=0  
REF 0350 LOC 367 WIDTH 1 DK 6 COL 39

Q.127b. Respondent's race/ethnic background: Hispanic  
-----

51 1. Yes  
1266 2. No  
  
137 0. NA

VAR 0351 Q.128 TYPE OF RESIDENCE MD=0  
REF 0351 LOC 368 WIDTH 1 DK 6 COL 40

Q.128. Type of residence  
-----

1090 1. Single family: detached, row-house, townhouse  
121 2. Double (duplex): detached, row-house, townhouse  
192 3. Apartment: high-rise, low rise, garden  
35 4. Mobile home  
9 5. Other (specify)  
  
7 0. NA

VAR 0352 Q.130 TYPE NEIGHBORHOOD MD=99  
REF 0352 LOC 369 WIDTH 2 DK 6 COL 41-42

Q.130. Type of neighborhood: (RECORD AFTER LEAVING HOUSE)  
-----

Neat, clean, well-kept:

56 01. Upper class  
498 02. Middle class  
344 03. Working class  
20 04. Poor

Somewhat shabby, slightly neglected, some signs of neglect:

3 05. Upper class  
81 06. Middle class  
306 07. Working class  
37 08. Poor

Rundown, neglected:

09. Upper class  
8 10. Middle class  
45 11. Working class  
30 12. Poor  
  
26 99. NA

**END**