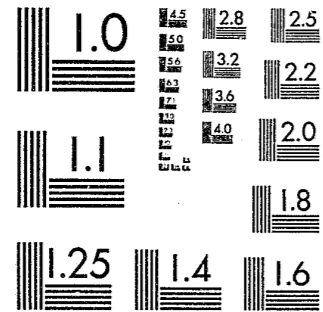


National Criminal Justice Reference Service



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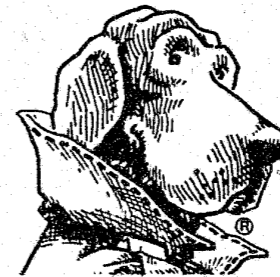
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National Institute of Justice
United States Department of Justice
Washington, D. C. 20531

10/14/83

LAW ENFORCEMENT CRIME PREVENTION GUIDE



TAKE A BITE OUT OF
CRIMETM

88210

COMMONWEALTH OF VIRGINIA
DEPARTMENT OF CRIMINAL JUSTICE SERVICES
805 EAST BROAD STREET
RICHMOND, VIRGINIA 23219

U.S. Department of Justice
National Institute of Justice

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LAW ENFORCEMENT
CRIME PREVENTION GUIDE

by
Harold A. Wright
Patrick D. Harris
Law Enforcement Services Section

February 1983

NCJRS

FEB 1983

ACQUISITIONS

Virginia Department of Criminal
Justice Services

Richard N. Harris
Director

HOW TO USE THIS GUIDE

The purpose of this Guide is to assist law enforcement agencies plan their crime prevention program.

Totally, the objectives and supporting strategies contained in the Guide represents a comprehensive crime prevention program involving all aspects of the agency, community groups, service organizations, government, businesses, and institutions such as schools and churches.

After a review of the Guide you may conclude that your agency is unable to develop a program encompassing all of the strategies. Therefore it is suggested that you concentrate on those that most fit your circumstances in terms of manpower availability, crime problems and the receptiveness of the various agencies and organizations outlined above. Funding will not be a major consideration in the selection of strategies since crime prevention is one crime control program that does not require a significant outlay of funds.

Accompanying this Guide is a document entitled "Crime Prevention Resources. It will be most helpful with the identification of sources of free or low cost materials which, in many instances, support the strategies outlined in the Guide.

Should you need further information or assistance in implementing the Guide's objectives and strategies, contact Harold A. Wright - (804) 786-8421 or Patrick D. Harris - (804) 786-8476 of the Department of Criminal Justice Services.

LAW ENFORCEMENT
CRIME PREVENTION GUIDE

OBJECTIVE I - PUBLIC AWARENESS

To promote the concept of crime prevention by increasing the public's awareness of crime and methods to prevent it.

Strategies:

- 1.1 Obtain from National Crime Prevention Council, or purchase posters, flyers, etc. depicting McGruff and Take a Bite Out of Crime and place in conspicuous locations throughout jurisdictions.
- 1.2 Obtain from National Crime Prevention Council radio and television, public service announcements, or develop them in-house, and encourage their regular broadcast by the news media.
- 1.3 Obtain from the National Crime Prevention Council photo-ready public service ads and encourage newspapers and locally published magazines to feature them.
- 1.4 Obtain from the American Association of Retired Persons photo-ready crime prevention cartoon series and encourage local newspapers to include them as a public service.
- 1.5 Encourage the local news media to include as part of their programming interviews or talk shows concerning crime prevention.
- 1.6 Compile a list of appropriate groups and organizations within the jurisdiction and notify them that a member of the law enforcement agency is available for crime prevention presentation.
- 1.7 Seek opportunities to deliver crime prevention presentations to schools, businesses, churches or other institutions through which large numbers of people can be reached.
- 1.8 Work with the elementary schools to develop a crime prevention poster contest with adequate news media coverage.
- 1.9 Seek funds to purchase a McGruff custom and arrange for "McGruff's" participation in parades, schools and other public functions that the news media would likely cover.

OBJECTIVE II - PROGRAM DEVELOPMENT

To develop crime prevention programs for agencies, organizations and groups which have the potential for promoting such programs and to deliver direct services where appropriate.

Strategies:

- 2.1 Establish a local crime prevention committee or council in order to bring together interests and resources necessary to develop and implement a community-wide crime prevention program.
- 2.2 Contact major employers within the jurisdiction and encourage them to provide crime prevention services to their employees.
- 2.3 Contact major service clubs, organizations and associations within the jurisdiction and request they adopt crime prevention as part of their community service activities.
- 2.4 Work with other government agencies within jurisdictions to develop programs appropriate to their role.
- 2.5 In cooperation with service clubs, etc. sponsor crime prevention seminars for the general population.
- 2.6 Target high risk neighborhoods and develop Neighborhood Watch programs.
- 2.7 Work with appropriate community organizations to assure that citizens are aware of, and have a mechanism available to engrave their social security number on personal property.
- 2.8 Target high risk residential and non-residential areas and offer to conduct a security inspection to determine security strengths and weaknesses.
- 2.9 Train Neighborhood Watch leaders in home security inspections in order that they might provide the service to Watch membership.
- 2.10 Contact the local school Board and encourage them to offer the crime prevention curriculum (TIPS) in grades K through 8.

OBJECTIVE III - PROGRAM ASSISTANCE

To provide program assistance, support and information to government, including other operational units within the law enforcement agency, community organizations, civic and service clubs, business groups, and associations in order that they may improve their service delivery capability.

Strategies:

- 3.1 Develop a crime analysis capability so that crime types and areas can be identified and targeted.
- 3.2 Prepare a crime prevention resource directory containing pertinent information about local programs.
- 3.3 Devise a system for sharing and receiving relevant crime data with Neighborhood Watch groups
- 3.4 Devise a simple mechanism for assessing the impact of the crime prevention program.
- 3.5 Encourage the expansion of the crime prevention program to include all aspects of the law enforcement agency.
- 3.6 Train patrol officers and investigators in security inspection of homes and businesses.
- 3.7 Obtain various brochures and reference material and make samples available to requesting organizations.
- 3.8 Maintain contact with the Virginia Crime Prevention Association, state, national and other local crime prevention programs to keep abreast with latest concepts.
- 3.9 Seek volunteers to assist with crime analysis and crime prevention programs and provide necessary training and support.
- 3.10 Develop a system with the government planning department or commission and with the department of building inspection whereby the crime prevention program reviews building site plans for security risk.

SOURCES OF FREE CRIME PREVENTION RESOURCES

SOURCES OF FREE CRIME PREVENTION RESOURCES

Listed below are sources for crime prevention brochures, posters, displays and media material which can be obtained in reasonable quantities for little or no cost. Some organizations may provide greater quantities of material than those listed, if the request can be justified.

Virginia Department of Criminal Justice Services

805 E. Broad Street
Richmond, VA 23219
(804) 786-8467
Contact: Patrick Harris

Booklets:

"Neighborhood Watch Guide" (5 copies)
"Citizens' Guide to Organizing A Neighborhood Watch" (5 copies)
"Security Survey Guide" (5 copies)
"Operation Identification Guide" (5 copies)

Handout:

* "Successful Crime Prevention Programs and Tactics" (5 copies)

Directory:

Virginia Crime Prevention Resource Directory (1 copy)

Report:

"An Assessment of Crime Prevention in Virginia" - 1981 (1 copy)

NATIONAL CRIME PREVENTION COUNCIL

805 15th St., N.W.
WASHINGTON, D.C. 20005
(202) 393-7141
CONTACT - FAYE WARREN

Media Material:

"McGRUFF" National Citizens' Crime Prevention Campaign Posters,
Billboards, Newspaper Ads and Radio/Television Public Service Ads

National Criminal Justice Reference Service

Box 6000
Rockville, MD 20850
(301) 251-5242
Contact: Leonard Sipes

Brochures:

"Got A Minute? You Could Stop A Crime" (500 copies)
"Commercial Security" (100 copies)

Share Packages: Collections of Brochures and Handouts on Various Crime
Prevention Topics From Organizations Across the Nation (Available
for lending only)

Package No. 1 - Crime Prevention For Senior Citizens
Package No. 2 - Crime Prevention For Women
Package No. 3 - Crime Prevention For Children
Package No. 4 - Child Abuse
Package No. 5 - Consumer Fraud
Package No. 6 - Burglary Prevention

(Continued)

(National Criminal Justice Reference Service - Continued)

Available in limited quantities are nearly 80 documents on a variety of Crime Prevention topics. The library holdings of the Reference Service contain nearly 65,000 titles pertaining to Criminal Justice which may be borrowed through Inter-Library Loan. [Telephone (202) 862-2900 for Share Packages or Inter-Library Loan.]

American Association of Retired Persons

Crime Prevention Program
1901 K. Street, N. W.
Washington, DC 20049
(202) 728-4363
Contact: Steve Stiles

Brochures:

"How to Protect Your Neighborhood" (250 copies)
"How to Protect Your Home" (250 copies)
"How to Conduct A Security Survey" (250 copies)
"How to Protect Your Car" (250 copies)
"How to Spot A Con Artist" (250 copies)

Media Material:

60-frame, copy-ready Crime Prevention cartoon series (1 copy)

Manuals:

Crime Prevention Program Guide (1 copy)
Simplified Crime Analysis Techniques (1 copy)
Crime Prevention Training Guidelines (1 copy)

Insurance Information Institute

1025 Vermont Avenue, N.W.
Suite 370
Washington, DC 20005
(202) 347-3929

Contact: George Kaveny

Brochures:

"Home Security Basics" (Reasonable quantities)
"How to Burglar-Proof Your Business" (Reasonable quantities)
"How to Keep Your Family Burglar Unhappy" (Reasonable quantities)

Media Material:

Crime Prevention Media Kit containing McGRUFF National Citizens'
Crime Prevention Campaign material and information on Insurance
Theft Losses (1 copy)

U. S. Small Business Administration

(All areas except Northern Virginia)
Richmond District Office
400 N. 8th Street
Richmond, VA 23219
(804) 771-2410

(Northern Virginia area)

Washington District Office
1030 15th Street, N.W.
Washington, DC 20011
(202) 653-6963

Booklets:

"Preventing Retail Theft" MA 3.004 (50-75 copies)
"Preventing Employee Pilferage" MA 5.005 (50-75 copies)
"Reducing Shoplifting Losses" MA 3.006 (50-75 copies)
"Preventing Burglary and Robbery Loss" MA 3.007 (50-75 copies)
"Outwitting Bad Check Writers" MA 3.008 (50-75 copies)
"Preventing Embezzlement" MA 3.009 (50-75 copies)

AMF Paragon Electric Company, Inc.
606 Parkway Boulevard
Two Rivers, WI 54241
(414) 793-1161
Contact: Tracy Miller

Brochure:
"Don't Be a Victim of Burglars" (Unlimited quantities)

Crime Prevention Kit:
250 "Don't Be A Victim of Burglars" brochures, one counter
display card and Crime Prevention radio scripts (1 Kit)

KWIKSET
5.6 E. Santa Ana Street
Anaheim, CA 92803-4250
(714) 535-8111
Contact: William Tell Thomas

Brochure:
"How to Protect Your Home and Family Against Burglary" (5,000 copies)

Lock Display:
Demonstration Kit containing various door and window locks
(To request, write letter using Department letterhead stationery)

Nutone Division - Scoull, Inc.
Madison and Red Bank Roads
Cincinnati, OH 45227
(513) 527-5347
Contact: Linda Cobman

Booklet:
"Home Security Guide" (200 copies)

Bike Security Systems
Crime Prevention Department
1700 Tosca Drive
Stoughton, MA 02072
(617) 344-1352
Contact: Kelly Caton

Brochure:
"Bike Theft - A Simple Guide to Prevention" (1,000 copies)

Shell Answer Books
Post Office Box 61609
Houston, TX 77208
(713) 241-6905

Brochures:
"The Home Security Book" (Unlimited quantities)
"The Car Crime Prevention Book" (Unlimited quantities)

State Farm Insurance Companies
Public Relations Department
Bloomington, IL 61701
(309) 662-2311

Brochures:
"Me Help A Car Thief" (2,000 copies)
"Don't Let Pirates Take Your Boat" (1,000 copies)
"The Adventures of Surelocked Holmes" (1,000 copies)
"Mind Your Business" (500 copies)
"Inventory" (2,000 copies)
"Safe Home Guide" (500 copies)

(State Farm Insurance Companies - Continued)

Crime Prevention Kit:
Samples of Crime Prevention Brochures and Background Articles on
Crime Prevention (5 Kits)

Commercial Union Insurance Companies
One Beacon Street
Boston, MA 02108
(617) 725-6780
Contact: Sharon Cowie

Brochure:
"Bright Ideas on How to Foil a Thief" (Reasonable quantities)

Teaching Kit:
Play A Part In Crime Prevention (25 copies)
Crime Prevention Teaching Kit No. 2 (25 copies)

Books:
Unlocking America Volume I (1 copy)
Unlocking America Volume II (1 copy)
Neighborhood Watch Program Manual (1 copy)

AMF Paragon Electric Company, Inc.
606 Parkway Boulevard
Two Rivers, WI 54241
(414) 793-1161
Contact: Tracy Miller

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"Don't Be a Victim of Burglars" (Unlimited quantities)

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Brochure:
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Brochures:
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