
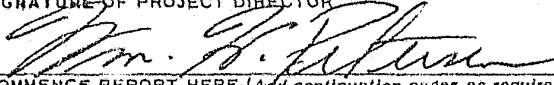


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 <p>U. S. DEPARTMENT OF JUSTICE LAW ENFORCEMENT ASSISTANCE ADMINISTRATION</p>		<p>RETURN TO: DISCRETIONARY GRANT P.O. BOX 24036 S.W. POST OFFICE WASHINGTON, D.C. 20024</p>		
<p>GRANTEE National Sheriffs' Association 1250 Connecticut Avenue, N.W. Washington, D.C. 20036</p>		<p>LEAA GRANT NO. 75-DF-99-0048</p>	<p>DATE OF REPORT 9-23-76</p>	<p>REPORT NO. 6</p>
<p>IMPLEMENTING SUBGRANTEE None</p>		<p>TYPE OF REPORT <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL REQUEST <input checked="" type="checkbox"/> FINAL REPORT </p>		
<p>SHORT TITLE OF PROJECT National Neighborhood Watch Program</p>		<p>GRANT AMOUNT \$295,712.</p>		
<p>REPORT IS SUBMITTED FOR THE PERIOD March 23, 1975</p>		<p>THROUGH June 23, 1976</p>		
<p>SIGNATURE OF PROJECT DIRECTOR </p>		<p>TYPED NAME & TITLE OF PROJECT DIRECTOR William H. Petersen Project Director</p>		
<p>COMMENCE REPORT HERE (Add continuation pages as required.)</p> <p>On March 23, 1975 the National Sheriffs' Association commenced the third year of operation of the National Neighborhood Watch Program with the financial assistance of the Law Enforcement Assistance Administration.</p> <p>This report summarizes the activities of the National Neighborhood Watch Program from March 23, 1975 through the termination of the grant on June 23, 1976. Activities are described for each of the five quarterly reporting periods of the grant.</p> <p>Some of the major accomplishments of the program during the fifteen months were:</p> <ul style="list-style-type: none"> • Proclamation of a National Neighborhood Watch Crime Prevention Week in twenty-six states in June 1975. • Expansion of the number of National Neighborhood Watch Program participants to a total of 1,673 law enforcement agencies; including 1,213 sheriffs' departments, 357 municipal police departments, and 103 special purpose law enforcement agencies. • Distribution of 3,000 cartons of National Neighborhood Watch crime prevention informational materials which contained a total of 28,250,000 individual crime prevention aids. • Conduct of a crime prevention panel at the Annual Informative Conference of the National Sheriffs' Association in Chicago, Illinois. • Receipt of an evaluation report on National Neighborhood Watch by an independent contractor in which the program was rated as an effective means for the reduction of residential burglary through a citizen action program. <p>By the end of the grant period, National Neighborhood Watch program materials had been distributed in forty-nine states, the District of Columbia, the U.S. Virgin Islands, and the territory of Guam.</p> <p>The remainder of this report presents a brief history of National Neighborhood Watch Program activities by grant reporting period.</p>				
<p>RECEIVED BY GRANTEE STATE PLANNING AGENCY (Official)</p>				<p>DATE</p>

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Quarter I - March 23, 1975 through June 30, 1975

During the first quarter, the following major activities took place:

1. A letter was sent to all National Neighborhood Watch Program participants notifying them that NNW would be continued for a year. Participants were asked to respond to a brief questionnaire about the effectiveness of specific informational items and for suggestions for new or revised program materials.
2. The Governor of each state was asked to proclaim the first week in June, 1975 as National Neighborhood Watch Crime Prevention Week. As a result of this request, twenty-six states did observe a NNW Crime Prevention Week featuring the neighborhood watch concept of community crime prevention.
3. An independent program evaluator was selected on the basis of competitive bidding. Ten professional service firms were invited to submit proposals, and an award was made to Engineering Consultants and Publications of Upper Darby, Pennsylvania. The process of selection was detailed in Progress Report Number 1.
4. Neighborhood Watch Program materials were redesigned by the Project Director and submitted to the LEAA Program Monitor for approval. Bids for the production, packaging, storage and shipment of materials were solicited from eight firms, and an award was made to Mercury Press, Inc., of Washington, D.C.

Pending the revision of program materials from the Phase I and Phase II items, there were 500 cases of materials printed which consisted of 1,000 copies of a home inspection booklet; 1,000 residential security pamphlets; and 1,000 commercial security pamphlets.

Distribution of these materials - designated as Phase IIIA - was begun in May 1975. Following an extensive process of materials revision, the Phase IIIB materials were produced - consisting of:

- 750,000 home security booklets
- 2,500,000 crime prevention brochures
- 2,500,000 crime prevention placemats
- 2,500,000 NNW door warning decals
- 7,500,000 NNW window warning decals
- 5,000,000 NNW telephone emergency number stickers
- 6,000,000 self-help crime prevention tests

These materials were packaged into 2,500 cartons, each of which contained 10,700 printed items.

In addition, 4,000 kits containing a sample of each item and a program instruction booklet were prepared.

5. A technical assistance program was initiated to provide instruction to departments which indicated an interest in establishing a Neighborhood Watch Program. Four agencies received technical assistance during the period.
6. Finally, National Neighborhood Watch Program plans and materials were presented at the Informative Conference of the National Sheriffs' Association in Memphis, Tennessee.

Quarter 2 - July 1, 1975 through September 30, 1975

During the second quarter, the Phase III B materials were produced and packaged for distribution.

During the quarter the following significant activities took place:

1. Shipment of Phase III B materials commenced on August 30, 1975. By September 30, 1975 the Association had shipped 350 cases of Phase III A materials and 635 cases of Phase III B.
2. The program evaluator had completed design of a comprehensive questionnaire on the effectiveness of the design and delivery system for MNW program materials. Selection of a participating agency to be used for impact evaluation was made.
3. A program review meeting with representatives of more than thirty participating agencies was planned and an agenda was prepared.
4. More than 3,600 kits of Phase III B materials were distributed to law enforcement agencies and citizen crime prevention groups during the quarter.
5. The Association began to actively solicit support from major national service and civic organizations. Official programs to support NNW were adopted by the U.S. Chamber of Commerce, the Junior Chamber of Commerce of the United States, Ruritan National, the Sons of the American Revolution, and the General Federation of Women's Clubs.

A series of joint programs and conferences was developed with the American Association of Retired Persons.

6. The Florida Sheriffs' Association held a crime prevention seminar at its annual meeting and the National Neighborhood Watch Program was joined by twenty-three Florida sheriff who had previously operated no crime prevention program.
7. During the quarter, thirty-six sheriffs' departments and thirty municipal police departments joined NNW, and requests for information were received from seventy-five other agencies.

Quarter 3 - October 1, 1975 through December 31, 1975

Activities for the third quarter consisted primarily of program review with participating agencies, materials distribution, and technical assistance to new participants.

During the quarter, the following major activities took place:

1. During the quarter forty-one cases of Phase IIIA materials and 296 cases of Phase IIIB materials were shipped.
2. The program evaluator submitted an interim report on the evaluation project.
3. A program review meeting was held with approximately thirty representatives of participating agencies in Washington, D.C. to develop ideas for more effective materials and for new or improved means of organizing Neighborhood Watch programs at the local level.
4. More than 7,500 Phase IIIB materials kits were shipped to law enforcement agencies and citizen groups.
5. NNW was presented to 300 sheriffs attending sessions of the National Sheriffs' Institute at the University of Southern California.
6. Seven technical assistance assignments were conducted to assist agencies in New Mexico, Florida, New Jersey, Maryland, New York and Kansas in implementing Neighborhood Watch.

Quarter 4 - January 1, 1976 through March 31, 1976

The fourth quarter was marked by a high volume of materials distribution, receipt of the evaluation report, and a change of project staff. In detail, the activities included:

1. Shipment of forty-nine cases of Phase IIIA materials and 882 cases of Phase IIIB materials.
2. 229 law enforcement agencies joined the National Neighborhood Watch Program, the largest number of new participants in any single three-month period.
3. Engineering Consultants and Publications delivered its final report on the evaluation of National Neighborhood Watch. On March 24, 1976 five copies were delivered to the LEAA program monitor and accepted. The report ascribed to NNW a high degree of success in producing and developing effective materials and described the program as implemented in Monroe County, New York as highly successful in reducing residential burglaries.
4. Six technical assistance assignments were completed by the project director.
5. The Law Enforcement Assistance Administration extended the term of the grant to June 23, 1976 with no additional funds.
6. Mr. Ronald S. Brenner, National Neighborhood Watch Project Director since its establishment in 1972 resigned to accept a position with LEAA. Mr. Brenner was replaced on March 15, 1976 by Mr. William H. Petersen. Also during this quarter, Ms. Ellen Auerbach replaced Ms. Monica Brady as Administrative Secretary.

Quarter 5 - April 1, 1976 through June 23, 1976

The fifth quarter consisted primarily of distribution of materials and presentations of the Neighborhood Watch concept to groups of law enforcement officials. Specifically these activities included:

1. Distribution of 603 cases of Phase IIIB materials and thirty-five cases of Phase IIIA materials.
2. Participating agencies which had not paid their cash-match contribution for materials shipments were invoiced.
3. During the quarter sixty-one new agencies were enrolled in the program, including forty-five municipal police departments, nine sheriffs' departments and seven other law enforcement agencies.
4. More than 300 Phase IIIB sample kits were distributed in response to inquiries from law enforcement agencies and citizen groups.

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5. A half-day seminar on crime prevention was conducted at the Annual Informative Conference of the National Sheriffs' Association in Chicago, Illinois. The National Neighborhood Watch project director participated with representatives of the FBI's Crime Resistance Program and the Sheriff of Monroe County, New York.
6. National Neighborhood Watch was featured at the community crime prevention session of the National Conference of the General Federation of Women's Clubs held in Philadelphia in June 1976.

Copies of the 1975 Program Review Meeting minutes were previously filed with the LEAA program monitor and are not, therefore, included with this report. Enclosed herewith are five copies of the National Neighborhood Watch Program evaluation report prepared by Engineering Consultants and Publications.

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