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# ANTI-DRUG PARTNERSHIPS IN AMERICA'S CITIES

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AN ANNOTATED DIRECTORY OF  
ENFORCEMENT, TREATMENT AND EDUCATION PROGRAMS

DECEMBER 1988



THE UNITED STATES CONFERENCE OF MAYORS

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DECEMBER 1988

U.S. Department of Justice  
National Institute of Justice

120250

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THE UNITED STATES CONFERENCE OF MAYORS

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Executive Director

THE UNITED STATES CONFERENCE OF MAYORS  
1620 EYE STREET, N.W., WASHINGTON, D.C. 20006  
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## FOREWORD

Nothing poses a more serious or immediate threat to this nation than illegal drugs. Drugs are undermining our institutions and eroding our values. Drugs are weakening our workforce -- and they are killing our children. And the supply of illegal drugs, most of which come from other countries continues to increase.

In recognition of the fact that the war on drugs has many fronts, mayors have made a substantial effort to mobilize their cities. City governments work with community-based and voluntary organizations, schools, businesses, unions, individual volunteers and others to control the use and spread of illicit drugs. This publication outlines some of the local partnership initiatives underway. Some of those described are new and innovative; some are similar to those found in other cities.

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J. Thomas Cochran  
Executive Director  
The U.S. Conference of Mayors

December 1988

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# PUBLIC EDUCATION PROGRAMS

## A MAJOR PORTION OF MANY CITIES' ANTI-ILLEGAL DRUG EFFORTS FOCUSES ON EDUCATING THE GENERAL PUBLIC ABOUT DRUG ABUSE

Boston, MA  
Boston Against Drugs

Boston Against Drugs (BAD) is a partnership of city government, police, schools, neighborhoods, and businesses formed to promote awareness of the consequences of drug abuse. BAD complements existing prevention efforts by linking businesses with specific Boston neighborhood efforts to fight drug abuse.

BAD's goal is to end drug abuse. To that end, it has three objectives: 1) To increase city-wide awareness of the impact of substance abuse; 2) To develop individual neighborhood-business partnerships to address local substance abuse issues; and, 3) To alert the business community to the costs of chemical dependency in the workplace and offer solutions which will reduce the impact.

In its first year BAD reached thousands of the city's youth and adults through a variety of mechanisms ranging from a public service broadcast and print campaign to neighborhood rallies against drugs. BAD established four pilot business/neighborhood linkage partnerships. Activities associated with BAD were financed with \$68,000 in cash contributions — primarily from private businesses — and \$15,000 in federal funds. In 1988, BAD has doubled the number of businesses involved in neighborhood partnerships and it is expected to raise approximately \$130,000 in funds to cover the cost of operations. Participating businesses and the City of Boston have loaned top professionals to the organization to ensure top-quality results.

Contact: William H. McCarthy, Senior Policy Analyst, Mayor's Office of Federal Relations, Boston City Hall,  
Room 620, One City Hall Plaza, Boston, MA 02201 617/725-4490

Cincinnati, OH  
Youth Crime Prevention Project

The Alcoholism Clinic of the University of Cincinnati works with the Mayors committee on substance abuse — Citizens Against Substance Abuse — in undertaking an innovative project targeted at high risk youth in two predominantly minority neighborhoods. The Youth Crime Prevention Project works with youth in and out of schools who are involved with drugs. It creates mentor matches, gets parents educated and involved, and brings a wide range of community resources together in a collaborative effort for reducing drug use and crime. It has been effective in establishing community norms by involving parents, youth, schools, churches, treatment professionals, community leaders, and law enforcement officials.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH  
45202 513/352-3250

## Cranston, RI Police Department Community Outreach

The Cranston Police Department attacks the drug problem with both enforcement and community education. A special tactical team works closely with state and federal officials and other local police departments to keep tabs on the drug trade. And, the department's community relations division has forged a close relationship with the city's substance abuse prevention programs. The anti-drug message has been brought to a number of community groups by police community relations workers in cooperation with the city's substance abuse prevention program. And, the city's extensive crime watch network has been galvanized to observe drug related activities; it has assisted in identifying illegal drug sales and distribution centers.

Police are aided in their school anti-drug messages by high school students enrolled in the city's Peer Education program. Peer Ed students are trained to teach younger children about the dangers of drug use and have been an effective part of the city's substance abuse prevention activities for nearly 20 years.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development,  
14 Hayward Street, Cranston, RI 02910 401/781-1990

## Cranston, RI Reducing Substance Abuse by the Elderly

Cranston, Rhode Island, has instituted a partnership with the University of Rhode Island in an effort to reduce substance abuse by the elderly. Each year the University School of Pharmacy assigns two students as "externs" to the city's Senior Center to conduct a three week educational program for senior citizens. Topics include the use of prescription drugs; problems with alcohol and its affects on certain drugs; use of over the counter medications and the dangers of mixing these substances with prescription drugs; dangers of self medication; and, the problems associated with swapping medications.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development,  
14 Hayward Street, Cranston, RI 02910 401/781-1990

## Elmhurst, IL Alcohol Sellers and Servers Education & Training (ASSET)

The City of Elmhurst enacted an ordinance requiring the substance abuse training of managers, bartenders, and other servers in taverns and cocktail lounge businesses. This program has two goals: 1) to reduce the number of intoxicated patrons; and, 2) to increase cooperation between police and liquor store personnel.

Contact: John J. Millner, Chief of Police, Elmhurst Police Department, 118 Schiller Street, Elmhurst, IL 60126  
312/530-3050

## Farmington Hills, MI Community Substance Abuse Directory

The Farmington Hills Police Department has compiled the "Substance Abuse and Informational Services Response Directory" which highlights community agencies which are most responsive to the needs of the chemically dependent. The directory includes only those agencies which are endorsed by the department.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI  
48018 313/473-9607

## Farmington Hills, MI Drug Analysis Program

The Farmington Hills Police Department established an anonymous drug analysis program which allows people to bring suspected controlled substances to the police for confidential chemical analysis. The Department refers these individuals to other agencies for counseling and other assistance if appropriate.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI 48018 313/473-9607

## Freeport, NY Drug Watch Program

The Village of Freeport awarded \$15,000 in Community Development Block Grant funds to a neighborhood community center for a Education/Prevention Community Watch Project which will encourage neighborhood residents to assist police effort to curtail drug abuse. A major focus is on educating residents to report drug activity, suspicious crime activity, and any activity that effects the quality of life of neighborhood residents. This community education is conducted through small group discussions and workshops focusing on attitudes and values regarding cooperation with local authorities.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

## Hampton, VA Officer Friendly and Neighborhood Watch

The Hampton Police Department utilizes the Officer Friendly program and the Neighborhood Watch program as vehicles for communicating with the community about drug abuse.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669 804/727-6417

## Houston, TX Acres Homes Community "War on Drugs"

A Houston neighborhood where drug trafficking was prevalent joined in a partnership with the Houston Police Department and the city Parks and Recreation Department to eliminate the drug threat. A store-front police station which opened in the neighborhood was a major part of the program. The Mayor, the Police Chief, and hundreds of Acres Homes residents took part in a parade and rally in the neighborhood. With a marching band and an army tank, Acres Homes declared war on drugs.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251 713/247-2516

## Inglewood, CA Reverse Sting Billboard Advertising Project

The Inglewood Police Department utilizes reverse sting undercover operations to arrest illegal narcotics purchasers. A unique advertising project has been instituted in conjunction with this effort. Beginning in May 1988, billboards, bus shelters, and bus stop benches throughout Inglewood carried messages that read, "Buying Crack in Inglewood Could Put You Between a Rock and a Hard Place. Behind Your Rock Could Be a Cop! Inglewood Stings Drug Buyers." Individuals thinking of buying crack or any other type of drug in Inglewood are thus alerted that they run the risk being

arrested during on-going police undercover sting operations. Space on billboards, bus shelters, and bus benches, was provided free of charge by a group of media companies including Gannett Outdoor Co., Patrick Media Group, Inc., Winston Network, Inc., Shelter Media Communications, Inc., and Coast United Advertising.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Lakewood, CO Hotel Staff Training

The Lakewood, Colorado, Police Department provides training to hotel staff for identifying drug dealers who might use hotel rooms to conduct illegal narcotics transactions.

Contact: Captain Gary J. Mecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO  
80226-3105 303/987-7370

### Mobile, AL Prevention Through Community Awareness

Realizing that adults are often unaware of the extent of drug abuse among young people, the Mobile Partnership fosters many programs to keep drug abuse before the public and promotes programs that will encourage adults to seek solutions — to change community attitudes and to send clear, unmixed messages of “No Use” to the city’s young people. Training and technical assistance is made available to city personnel and community volunteers so that the base of informed speakers will grow and spread to individual neighborhood programs. A utility company has added a voluntary contribution check-off to its bills in order to spread the base of funding to the entire community. And, the Partnership works with, trains and provides technical assistance to business, civic and religious groups, schools and communities wishing to form similar coalitions.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827,  
Mobile, AL 36633 205/434-7208

### Modesto, CA Drug Hotline

The Modesto Police Department instituted a DRUG HOT LINE which citizens use to report suspected drug use and/or dealing. Calls to the hotline are given priority for investigation (on suspected drug trafficking and/or manufacture) or immediate dispatch of police personnel (on suspected drug dealing and/or use).

Contact: Garth Lipsky, City Manager, 801 11th Street, Modesto, CA 95353 209/577-5223

### Naperville, IL Community Education programs

A number of community education programs are in place in Naperville, Illinois. Many of these are the result of the work to the Naperville Task Force for Drug Free Youth which coordinates the city’s anti-drug abuse efforts. Some of its major accomplishments include the following:

- 1) special programs on drug abuse;
- 2) a quarterly newsletter;
- 3) a drug Resource Center;
- 4) a drug abuse Resource Handbook;
- 5) Responsible Educated Adolescents Can Help (REACH), a group of high school students who visit the

city's two school districts and perform skits about alcohol, drugs, family life and high school for younger students;

- 6) a "Just Say No" Week which included a teen rally;
- 7) QUEST, a junior high school curriculum that focuses on helping students feel and think positively about themselves and helping students make responsible decisions regarding peer relationships and drug/alcohol use;
- 8) community leadership seminars where key individuals in the community discussed the problem of substance abuse in Naperville; and,
- 9) a Teen Recognition Reception in honor of those senior high school students who made a verbal commitment to remain drug free and who have, as a result of that commitment, worked with the various anti-drug programs in the city.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL (w) 312/355-3737, (h) 312/357-0895

### New York, NY Mayor's Sports Alliance Against Drugs

Mayor Edward I. Koch has enlisted professional and collegiate athletes to take part in the Sports Alliance Against Drugs. As a result, the Alliance has produced innovative public service announcements and has formed a partnership with local newspapers and radio stations to sponsor anti-drug clinics in junior high schools throughout the city.

During the 1988 Baseball season, the Sports Alliance invited all teams to "adopt" a New York City School or youth program when they are in town. The children in the "adopted" schools participate in an anti-drug contest, with the prize being a visit with players from the team and a team souvenir.

Tapes explaining the Sports Alliance work are available free of charge to any community in the nation.

Contact: Charles J. Heffernan, Jr., Deputy Criminal Justice Coordinator, Criminal Justice Coordinator's Office, 250 Broadway, 14th Floor, New York, NY 10007 212/566-2381

### Portland, OR Developing Drug-Free Work Places

Portland's Regional Drug Initiative's "Drugs in the Workplace Committee" established a goal to free all work places in the Portland area from substance abuse. The committee sponsored a conference on work place drug policy development in cooperation with the Multnomah County District Attorney's Office, the Portland Development Commission, the federal volunteer agency ACTION, and the State Alcohol and Drug Program Office. Participants included business and labor representatives, educators, and nonprofit organization executives. The group is also developing education materials to be used in the project and distributed to small businesses throughout the state.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204 503/248-4120

### Portland, OR Neighborhood Based Approach to Eliminating Drug Houses

Mayor Clark convened a meeting to discuss the problem of crack houses and methamphetamine laboratories in the city. As a result, an intergovernmental staff committee was organized to work with community leaders to develop a coordinated plan for eliminating neighborhood drug houses and for revitalizing the areas influenced by drugs and crime.

Citizen representatives and jurisdictional staff have drafted a plan which calls for increased law enforcement efforts in conjunction with enhanced economic development and employment training efforts. Neighborhood clean up programs,

and increased treatment and educational strategies are integral parts of this approach.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

### Revere, MA Community Health Education Center

Revere's Community Health Education Center, created by the Revere Public Schools Department, serves as the major coordinating resource for the city's efforts against drug abuse. The staff is involved in providing direct education, treatment and referral services; in organizing training workshops; and, in serving as a liaison to community agencies and the police department. Recognizing that drugs are one of a network of social problems, CHEC has developed a comprehensive package of educational and treatment services including drug curriculum development, alternative programs, drop-out prevention programs, counseling and treatment services, teacher and community workshops, peer counseling programs, and an employee assistance efforts. CHEC's goal is to develop and implement the prevention components of the city's comprehensive plan for making Revere drug free.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

### San Bernardino, CA Community-Assisted Enforcement

The city and the Police Department of San Bernardino has made drug-precipitated crime the focus of its enforcement efforts and an area-wide drug enforcement task force has been put into operation. The community also takes part in this enforcement program. Seasoned narcotics officers appear at schools and before civic groups to "tell it like it is." And, crime information received from the community — the license number of a car, the identity of a street dealer, and the name of a kid who had just gotten hooked — is methodically acted upon.

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

### San Mateo, CA San Mateo Police Department's Crime Prevention Unit

The San Mateo Police Department recently doubled the size of its Crime Prevention Unit and, along with other city departments, directed its efforts into attempting to educate all citizens of the dangers of drug abuse and to provide alternatives for young people. Its efforts have brought about several major advances including the following:

- 1) Various citizen groups and committees have been formed to deal with specific problems inherent in their geographical areas within the city;
- 2) The Youth Advisory Council, which has representatives from every high school in the city, has instituted anti-drug programs with the schools and has made recommendations for youth programs that the Park and Recreation Department has acted on;
- 3) Volunteers from civic, business, religious and service groups and other citizens have organized to push anti-drug programs such as "Red Ribbon Week"; and,
- 4) The innovative program "Here's Looking at You 2000," a comprehensive anti-drug effort for youth will be implemented in 1988 in the city's public and private elementary schools.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA 94403-1497 415/377-4600

## San Mateo, CA Red Ribbon Week

San Mateo's annual Red Ribbon Week takes place each fall. It demonstrates the city of San Mateo Police Department Crime Prevention Unit's commitment to ridding the city of illegal drugs and unites various communities in the effort to eliminate the demand for drugs. The objective is for everyone in the city to wear or display a red ribbon thus making a visible statement that the city will win the war against drugs.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA 94403-1497 415/377-4600

## Scottsdale, AZ Community Education Services

The City of Scottsdale believes that a key to fighting drug abuse is preventive education — education which includes far more than information about the dangers of drug usage. Preventive education includes stress management, conflict resolution, positive parenting, self esteem building, and proper nutrition and exercise.

The city's Youth Services Program provides such a community education series through a partnership with the community's top behavioral health professionals. Each professional donates his or her time and expertise so that the classes can be offered free of charge. Approximately 1,000 people will benefit from the classes in the program's first year.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

## Union City, NJ "Drug Abuse is a Dead End Street" Advertising Program

In an effort to successfully convey the dangers of drugs and substance abuse to the city's youth, the city has programmed numerous high profile events and public relation efforts to convey its message: "Drug Abuse is a Dead End Street." Community groups, local sports figures, and businesses have contributed funds and in-kind work to the program.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087

## Union City, NJ Community Cooperation in the War Against Illegal Drugs

Union City, NJ, established a multi-pronged strategy in cooperation with neighborhood groups to fight illegal drug distribution and to encourage the reporting of crimes occurring in neighborhoods. The results have been impressive; crime in the participating neighborhoods has dropped. Another aspect of this city's efforts to work with community residents is evident in its program of sending officers of its Narcotics Task Force to be guest speakers at schools and before parent groups.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087

# COMMUNITY EDUCATION PROGRAMS FOR YOUTH

## MANY CITY ANTI-DRUG PROGRAMS FOR YOUNG PEOPLE ARE NON-SCHOOL BASED. THE FOLLOWING PROGRAMS EXEMPLIFY SUCH EFFORTS.

### Dearborn Heights, MI "Chemically Free — The Way to Be"

Dearborn Heights' "Chemically Free — The Way to Be" program focuses on providing teenagers activities which are alternatives to substance abuse. It also works to establish an environment where it is "in" to be chemically free. Activities are provided after school hours during the school year, and through the recreation department in the summer months. Typical activities include: bowling; roller skating; dances; field trips; make-up classes; and, aerobics, to name a few. School facilities also remain open in the late afternoon for various enrichment activities. The program's two prevention specialists work with students and coordinate and schedule adult volunteers — many of whom are senior citizens — for after school programs and field trips.

Contact: Phyllis A. Merchant, Executive Director, Dearborn Heights Human Services Center, Inc., 25639 Ford  
Dearborn Heights, MI 48127 313/277-3293

### Dearborn Heights, MI Safe Homes Project

The Dearborn Heights Safe Homes Project encourages parents to agree to not serve alcohol, drugs, or tobacco to minors in their homes. Parents also agree to have no unchaperoned parties for young people. The objective of the project is to demonstrate that children raised in Dearborn Heights will have a healthy environment in which to grow.

Contact: Phyllis A. Merchant, Executive Director, Dearborn Heights Human Services Center, Inc., 25639 Ford,  
Dearborn Heights, MI 48127 313/277-3293

### Gardena, CA Gardena Regional Anti-Drug Education program

Gardena, California, has launched a multi-faceted program which reaches out to youth of all ages and involves the whole community. The Gardena Regional Anti-Drug Education (GRADE) Program is unique in that each of its components is focused on the root of the drug problem — a lack of self esteem and the confidence to be responsible for making the right choice in one's life. Program components include classroom instruction, publications, preschool orientations, pedestrian safety, recreation leader training, and police research assistance. Several civic organizations support the program with funds and in-kind services.

Contact: Gail Baca, Youth & Family Services Manager, 1700 West 162nd Street, Gardena, CA 90247 213/217-9574



Gardena , CA  
Service Providing Opportunities through Training and Support (SPORTS)

The city of Gardena recreation department has instituted an education curriculum which enables adults to help youth to "say NO to drugs." The SPORTS program is developing a program/curriculum to actively make the city parks drug-free, pro-prevention, and positive environments. The project has two major objectives: 1) To develop a curriculum geared to Recreation personnel and volunteer coaches emphasizing both drug education and positive drug use intervention techniques; and, 2) To develop and implement a resource fair where information will be available for persons wanting to help youth with drug problems.

The SPORTS program is assisted by a community-based committee which aids in developing the program, marketing the project, and organizing the substance abuse fair.

Contact: Gail Baca, Youth & Family Services Manager, 1700 West 162nd Street, Gardena, CA 90247 213/217-9574

Hampton, VA  
Hampton Intervention and Prevention Program

In 1983 the Hampton City Schools, the Hampton Police Division, and Alternatives (a private non-profit drug prevention and treatment organization), worked together to form the Hampton Intervention and Prevention Program (HIPP). This partnership is designed to develop and provide a curriculum of drug and alcohol prevention and intervention services for Hampton's young people. Its array of prevention programs include: Just Say No Clubs; Friends Who Care Clubs — sources of positive peer support for school children; Students Against Drunk Driving organizations; a Student Assistance Program; Counseling and Treatment efforts; and special suspension and expulsion programs for students who are found using or possessing alcohol or other drugs.

The following are a few examples of the programs sponsored by HIPP:

TEAM — Teen Education for Alcohol Management is a citizens group which addresses the problem of teenage alcohol abuse and uses its influence to bring about change in the community. In a recent project, the problem of alcohol sales to minors was attacked by a three-pronged approach including training for convenience store owners, education on legal issues for teens and adults, and increased police surveillance and enforcement.

WE CARE PARTIES — Parents invite friends and neighbors into their homes for an informal evening of discussions on how they can help each other teach their children about drug abuse.

ALTERNATIVE PURSUITS — Student groups meet after school to help high risk youth become more involved in their community and manage their non-school time by discovering drug-free pursuits.

COMMUNITY AWARENESS AND EDUCATION — Many community businesses and civic organizations take part in community education programs including media campaigns and public awareness displays.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669  
804/727-6417

Melbourne, FL  
Greater Melbourne Area Police Athletic League

The Police Athletic League provides young people with attractive alternatives to drug use and crime. Its activities include athletics, arts and crafts, and drug education programs. Financed with donations from private businesses, the league serves 900 young people annually.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901  
407/727-2900 ext. 282

Providence, RI  
"Just Say No" Walk Against Drugs

The younger residents of the city of Providence demonstrate their views on the drug abuse problem by taking part in an annual "Just Say No" Walk. More than 3,000 children from across the state gather in front of the city hall in Providence and make their way as a group to the State House, carrying banners and posters emblazoned with anti-drug themes. Governmental, civic and business leaders accompany them. This event helps to provide the children with positive peer pressure while giving them significant attention and approval from adult leaders.

The Walks are a product of a broad partnership involving the Mayor's Office, a local television station, the Rhode Island Superintendents of Schools, the state departments of Education, Mental Health, and other substance abuse prevention agencies and community groups.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

Sunnyvale, CA  
Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness of substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA  
94088 408/730-7160

# COMMUNITY ENFORCEMENT PROGRAMS

Many cities have instituted programs encouraging community residents to work with law enforcement officials in coping with illegal drug dealers and users. Several of these efforts are outlined here. Community Enforcement Programs encourage community residents to work in cooperation with law enforcement officials in coping with illegal drug dealers and users.

## Aurora, IL Crimestopper

The Aurora Police Department implemented a Crimestopper program in 1985. Overseen by a 27 member civilian board, this effort encourages residents to report to police officials any suspicious activity that they observe. Crimestopper reports have resulted in 297 arrests between March 1985 and May 1988. Furthermore, \$2,000,000 in stolen property and \$600,000 in narcotics have been recovered thanks to the program.

Contact: Robert E. Brent, Chief of Police, Aurora Police Department, 350 N. River Street, Aurora, Illinois 60506  
312/859-1700

## Freeport, NY Drug Watch Program

The Village of Freeport allocated \$15,000 in Community Development Block Grant funds to implement a Community Watch Project out of a neighborhood community center. The project will encourage residents to assist police in their effort to curtail drug abuse in the neighborhood.

A major focus of this project will be on educating residents to report to police their observations of any activity that affects the quality of life in the neighborhood. Small group discussions and workshops focusing on attitudes and values regarding cooperation with local authorities are integral parts of the effort.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

## Houston, TX Acres Homes Community "War on Drugs"

A Houston neighborhood where drug trafficking was prevalent joined in a partnership with the Houston Police Department and the city Parks and Recreation Department to eliminate the drug threat. A storefront police station, which opened in the neighborhood, was a major part of the program. Another important facet was a parade and rally where The Mayor, the Police Chief, and hundreds of Acres Homes residents, with a marching band and an army tank, declared war on drugs.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

Lakewood, CO  
Hotel Staff Training

The Lakewood, Colorado, Police Department provides training to hotel staff for identifying drug dealers who might use hotel rooms to conduct illegal narcotics transactions.

Contact: Captain Gary J. Mecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO 80226-3105 303/987-7370

Portsmouth, VA  
Private Sector Assistance in Enforcement Efforts

Many downtown businesses in Portsmouth are cooperating with the Police Department by allowing the use of their businesses and other buildings as surveillance points for the police. Many of the downtown buildings have upper floors which are used for storage and which are ideal for surveillance. As a result of this partnership, the Portsmouth Police have made several drug arrests.

Contact: Regina Bush, Executive Assistant to the Mayor, P.O. Box 820, Portsmouth, VA 23705 804393-8614

Stamford, CT  
Community Oriented Police Enforcement — Police and Citizens Together (COPE-PACT)

COPE-PACT is a partnership between the city of Stamford and the Stamford Police Department which calls for quick police response to citizen complaints about street drug trafficking and drug use. Its focus is to clear drug dealers and users from the streets and to make residents and their children less tolerant of illicit activity. The COPE-PACT program enlists the cooperation of many groups including parents, treatment organizations, religious groups and the business community.

Contact: Kathleen Kane, Office of the Mayor, 888 Washington Boulevard, P.O. Box 10152, Stamford, CT 06904-2152 203/977-4150

Trenton, NJ  
Police Department Programs

The Trenton Police Department has several programs for encouraging the city residents to become active participants in efforts to clear illegal drugs from Trenton. Its efforts include the following: it established a Drug Information hotline; it maintains a close relationship with 36 civic organizations throughout the city; and it works to form crime watch groups in the city's neighborhoods.

Contact: Richard A. Lucherini, Director, Public Safety Department, 319 East State Street, Room 123, Trenton, NJ 08608 609/989-3371

Waukegan, IL  
Waukegan Fleet Watch Program

The Waukegan Fleet Watch Program adds eyes and ears to the police on the street by enlisting the help of companies which operate vehicles equipped with two way radios. Participating drivers who observe suspicious activity call their dispatcher who in turn relays the information to the police department. Examples of the companies and agencies involved in this program are: the city Public Works Department, bus companies, utility companies, and taxi cab companies.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL 60085 312/360-0900, ext. 507

# DARE PROGRAMS

Many cities have implemented DARE (Drug Abuse Resistance Education) programs in their schools. These are efforts based on a model program created by the Los Angeles Police Department in which police officers teach youngsters in elementary schools the skills needed for drug avoidance — skills such as self esteem building, techniques for resisting peer pressure, and so forth. The DARE programs outlined below include innovative aspects. For more information on the DARE program and the DARE training sessions which are offered to police personnel from throughout the nation, contact Lt. Roger Coombs, Project Director, Project DARE, Juvenile Division, Los Angeles Police Department.

## Chandler, AZ DARE Commitment Statement

The Chandler Police Department has assigned four officers to work in Chandler schools to implement anti-drug education programs. The most comprehensive of these is the DARE program. In this seventeen week course, students are taught decision-making and the concept that each action they take has consequences. Additionally, self-esteem building and support systems are explored. Before completing the program students are required to write a "commitment statement," wherein they can make a stand and "Say No to Drugs."

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth, Chandler, AZ 85225 602/786-2820

## Cincinnati, OH DARE Funding

Project DARE in Cincinnati is funded by drug forfeiture funds.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH 45202 513/352-3250

## Inglewood, CA DARE Funding

The DARE Program in Inglewood, California, is funded in part by money raised by Forum Community Services, Inc., an organization made up of the wives of the Los Angeles Lakers Basketball Team. The organization efforts have included a DARE Walk-a-thon, an anti-drug music video, and an anti-drug rap. Money raised through each of these efforts helps to fund the DARE program in Inglewood.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301 213/412-5301

Inglewood, CA  
DARE Alumni

The city of Inglewood, California, has instituted a DARE Alumni group for students who complete the DARE program. An Alumni Newsletter and mailing list is being developed to make it possible for the students to stay in contact with each other and with the police officers involved in the program. This program will have the added benefit of enabling the tracking of students who receive the DARE instruction for a longer period of their school career, thus helping to measure the effectiveness of the DARE program.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

Waukegan, IL  
DARE Funding

The Waukegan Police Department's initiated DARE Program is funded entirely by the city; it receives neither state nor funds for its day to day operations. The DARE program has received considerable support from various civic organizations, businesses, and private citizens throughout the community and is currently forming a volunteer Civilian Advisory Board to assist in the raising of funds to support the program.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL  
60085 312/360-0900 ext. 507

Additional contacts in cities with active DARE programs are listed below.

Mason City, IA

Contact: The Honorable Dr. Stanley C. Romans, Mayor of Mason City, 19 South Delaware Street, Mason City, IA  
50401 515/421-3600

Meridian, MS

Contact: Maureen Lofton, Community Information Officer, Executive Department, P.O. Box 1430, Meridian, MS  
39302 601/485-1819

San Bernardino, CA

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

# DRUG LAW ENFORCEMENT PROGRAMS

Many city police departments have undertaken collaborative efforts with nearby local law enforcement agencies and with the local school system. Several of these efforts are described in this chapter.

## Brooklyn Center, MN Information Sharing Agreement with the School District

The City of Brooklyn Center has entered into an agreement — issued a memorandum of understanding — with the local school district to allow the sharing of information on illegal drug possession and sale. This exchange has proven helpful in the investigation and solution of some severe drug problems.

Contact: The Honorable Dean A. Nyquist, Mayor of Brooklyn Center, 5637 Brooklyn Boulevard, Brooklyn Center, MN 612/533-7272

## Cranston, RI Tactical Enforcement Teams

The Cranston Police Department attacks the drug problem on both the enforcement and the community education fronts. A special tactical team works closely with state and federal officials and other local police departments to keep tabs on the drug trade.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development, 14 Hayward Street, Cranston, RI 02910 401/781-1990

## Chandler, AZ Narcotics Unit

The Chandler Police Department has undertaken a number of narcotics operations in the recent past. Among these was an undercover investigation in which an officer posed as a student at a local high school. Another was a multi-agency “sting” operation focusing on criminals who purchase stolen property.

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth, Chandler, AZ 85225 602/786-2820

## Hampton, VA Regional Enforcement Effort

The Hampton Police Department coordinates with police personnel from surrounding jurisdictions in efforts to deter illegal drug trade. It takes part in two task forces of law enforcement organizations in the area. One consists of state

police and police from the cities of Newport News and Poquoson as well as James City County. And the second consists of the DEA, the state, and nine local police departments in the Hampton Roads area.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669  
804/727-6417

### Inglewood, CA Special Assessment District for Financing Police Programs

The City of Inglewood, California, is exploring the option of a special assessment district through which police personnel salaries will be funded. The Police Benefit Assessment District would finance 20 additional Police Officers to be deployed in a task force approach. This will be the first time special district financing has been used to fund police services in California.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Melbourne, FL County Drug Enforcement Task Force

The Melbourne Police Department participates in a county Drug Enforcement Task Force which targets mid to upper level drug traffickers. The group was established through an interlocal agreement of police officers from several municipal police agencies, the County Sheriff's Office, and the State Attorney.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901  
407/727-2900 ext. 282

### Meridian, MS Regional Drug Enforcement Program

The Meridian Police Department has joined forces with surrounding enforcement agencies to form The Metro Narcotics Unit. The Unit has successfully tackled two of the most common problems in the area of drug enforcement — lack of adequate staffing and lack of a comprehensive plan for attacking illegal narcotics use and trafficking and drug-related crime. The unit now has seven agents investigating 350 felony and 150-200 misdemeanor cases a year. The city, the county, and the state each contributed money and resources to the unit, making it a truly regional effort.

Contact: Maureen Lofton, Community Information Officer, Executive Department, P.O. Box 1430, Meridian, MS 39302 601/485-1819

### Parkersburg, WV Regional Enforcement Effort

A Federal-Local drug task force was formed in 1987. This "Organized Crime, Drug Enforcement Task Force" is a highly trained and specialized unit consisting of agents from the Federal Bureau of Investigation, the Drug Enforcement Administration, the Internal Revenue Service, the West Virginia State Police, the West Virginia State Fire Marshall's Office, the Wood County Sheriff's Department, and the Parkersburg Division of Police. An Assistant United States Attorney coordinates the unit. Five Percent of the Parkersburg Police Department's Police Force is assigned to specific task force duties.

Contact: Larry C. Gibson, Chief of Police, Parkersburg Police Department, P.O. Box 1167, Parkersburg, WV 26102  
304/424-8444



Portland, OR  
Organized Crime/Narcotics Task Force

The Organized Crime/Narcotics Task Force was organized with funds from a federal grant administered by the Bureau of Justice Assistance. The city cooperated with county, state, and federal law enforcement officials in this task force which has been responsible for several significant interdiction efforts involving seizures of cocaine and methamphetamines.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

Revere, MA  
Memorandum of Understanding

A memorandum of understanding on a drug abuse policy was signed by the City of Revere, the Revere Police Department, the Revere Public Schools and the Parent Teacher Association. This memorandum outlines the roles of the school personnel, police, and the PTA in the city's efforts to cope with illegal drugs in schools. It calls for the designation of a police liaison to the schools for working closely with school personnel regarding alleged drug and alcohol violations.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

San Mateo, CA  
Regional Narcotics Enforcement

The San Mateo Police Department drug enforcement efforts include several types of activities. The Department participates in the San Mateo County Narcotic Task Force, and its five member narcotics unit works to eradicate narcotics traffickers within the city. Further, a "Street Level" drug suppression program focuses on low level dealers. This program is unique in that trained street patrol officers use non-traditional patrol and drug suppression techniques to keep the "street dealers" off balance while the undercover narcotics unit personnel infiltrate and arrest their suppliers.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA  
94403-1497 415/377-4600

Syracuse, NY  
Regional Drug Enforcement Force

Since illegal drug activity is generally not confined to political boundaries, enforcement efforts must reach beyond them to be successful. In 1986, the City and County drug enforcement operations consolidated their efforts. In 1987, the Regional Drug Task Force commenced operations in the seven county Central New York Region, stretching from Pennsylvania to the Canadian border. The city has dedicated five police officers to this 17 member Task Force which also includes federal DEA agents, State Police, and County and other municipal officers.

Contact: Ms. J. Lisle Bozeman, Director of Research, City of Syracuse Bureau of Research, 223 City Hall, Syracuse, NY 13202 315/473-6605

Tampa, FL  
Task Force on Illegal Drugs

Efforts by Tampa Mayor Sandra Freedman and the Tampa Police Department have included the creation of two special police task forces, one targeting illegal aliens involved in illegal drug dealing and the other focusing on habitual offenders. Other operations have included reverse stings, the targeting of "drug holes" — areas where trafficking is heaviest,

and an array of undercover operations and high profile police patrols.

Contact: Robert F. Buckhorn, Jr., Special Assistant to the Mayor, One City Hall Plaza, 8N, Tampa, FL 33602  
813/223-8251

### Union City, NJ Mini Precinct Van

The Union City Police Department established a selective enforcement unit — the Narcotics Task Force — to cope with drug related crimes. It also acquired a Mobile Mini Police Precinct van which has helped to greatly reduce the amount of time needed to process suspects arrested for violations of narcotics laws.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087 201/348-5754

### Waukegan, IL Drug Enforcement Initiatives in Waukegan

While major narcotics traffickers have been a priority for the police department, the current administration has also attacked the narcotics problem at the street level. This has been accomplished with the establishment of a Task Force within the police department which spends 90 percent of its time targeting the street level narcotics dealer and user. This eight man unit works undercover to combat the problem that the street level drug dealer and user create for society.

The Task Force has been given the special assignment of concentrated enforcement of narcotics and alcohol laws in the immediate surrounding areas of all schools, and in particularly those schools in which the DARE program is taught. This effort will increase the visibility of police in these sensitive areas, reduce the possibility that a student will be pressured to use drugs, and demonstrate to school age children the consequences of involving drugs in their lives.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL 60085 312/360-0900 ext. 507

# SCHOOL PROGRAMS

## ANTI-DRUG PROGRAMS LOCATED IN CITY SCHOOLS INCLUDE TREATMENT, EDUCATION, ENFORCEMENT AND EMPLOYMENT EFFORTS

### Aurora, IL Anti-Drug and Anti-Gang Programs for School Children

Aurora, Illinois, has undertaken anti-drug initiatives structured specifically for students. An annual "Just Say No to Drugs Week" is held each spring. The 1987 program included a concert, a balloon launch, special classroom sessions, a parade, and a story writing contest. A "Just Say No to Drugs and Gangs" workshop was also coordinated by the city. The workshop, which was for the city's fifth and sixth graders, was held to advise the students on making life choices. The program included a speaker and a dramatization.

Contact: Frederick Rodgers, Youth & Sports Activities Director, City of Aurora, 44 East Downer Place, Aurora, IL 60507 312/844-3617

### Birmingham, AL Drug Abuse Information Center

The City of Birmingham Drug Abuse Information Center was established to provide direction for individuals experiencing drug related problems and to aid citizens groups requesting assistance. With the help of the Birmingham Police Department the Center develops strategies for addressing drug abuse and related crimes in the city's communities. Further, it provides a 24-hour per day telephone information and treatment service; a drug prevention literature and film library; and, a series of community education seminars. The center provides an efficient network of prevention and treatment services. It also works in partnership with schools in making presentations to elementary, junior high, high school, junior college, and technical school students. Local businesses provide funding and in-kind support.

Contact: Scotty Colson, Administrative Assistant to the Mayor, Mayor's Office, 710 North 20th Street, Birmingham, AL 35203 205/254-2277

### Brooklyn Center, MN Information Sharing Agreement with the School District

The City of Brooklyn Center has entered into an agreement — issued a memorandum of understanding — with the local school district to allow the sharing of information on illegal drug possession and sale. This exchange has proven helpful in the investigation and solution of some severe drug problems.

Contact: The Honorable Dean A. Nyquist, Mayor of Brooklyn Center, 5637 Brooklyn Boulevard, Brooklyn Center, MN 612/533-7272

## Cranston, RI Comprehensive School/Community Education Effort

The City of Cranston and its school district share resources in an effort to educate the public about drug abuse. In this way, drug and alcohol education programs in the community and in the schools are pulled together into a comprehensive whole that benefits the entire city. A Coordinator of Substance Abuse Prevention Programs hired by the city and the school district worked to establish several programs including:

- “Students Against Drunk Driving” (SADD) Chapters;
- Peer Education Program through which students work with Police Officers in their school anti-drug education programs;
- A Student Assistance program featuring counselors at high schools who advise students with substance abuse problems; and,
- Programs providing parents with information about drugs and alcohol.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development, 14 Hayward Street, Cranston, RI 02910 401/781-1990

## Farmington Hills, MI Police/School Education Program

The Farmington Hills Police Department and the Farmington Public School System worked together in a drug abuse education program for young people. The departments produced a series of six live cable television programs that were simulcast over the Public School Educational Network and the local Community Access cable channels. The format for each of the broadcasts was a panel discussion followed by a viewer call-in session. Topics included: the physical and psychological harm drug abusers experience; drugs and narcotic paraphernalia and techniques for identifying potential drug abuse problems; how to obtain counseling and therapy for drug or alcohol dependency; the legal consequences of drug abuse; and, the effect of an individual's chemical dependency on their family members.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI 48018 313/473-9607

## Hamden, CT Classroom Programs

The city Youth Services Board cooperates with the school system in providing self-esteem and decision-making skills educational programs. Trained facilitators lead classroom programs and small group discussions which focus on raising students' self esteem, offering them alternatives to substance abuse, and teaching them the skills to make informed decisions for a healthy lifestyle.

Contact: Barbara Rice Robinson, Youth Services Coordinator, Hamden Youth Services Bureau, 490 Newhall Street, Hamden, CT 06517 203/865-1761

## Houston, TX Drug Free Tomorrows

During the fall of 1986, the Houston Independent School District (HISD) joined with Mayor Whitmire of Houston to announce a coordinated effort to fight drug abuse among young people. A serious lack of high quality drug education programs at the secondary level prompted HISD to call upon professionals in the public and private sectors to help develop a new curriculum for the 100,000 students in grades six through twelve. The volunteers developed training manuals for teachers, materials and activities for students, and brochures for parents. Students were involved in creating the name, “Drug Free Tomorrows” and professional athletes were video taped giving anti-drug messages. The self-

esteem building program is flexible and can be tailored to each school's needs. Counselors work with faculty/parent involvement committees on implementation efforts. The curriculum has been provided to 35 other school districts.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

### Kansas City, MO Comprehensive School Anti-Drug Abuse Program

The Kansas City, MO, School District developed a four-pronged comprehensive substance abuse program. Its components are: 1) Curriculum Development for grades k through 12; 2) Community Education activities for providing information to students, parents, and the community on drug education and prevention efforts in the schools; 3) Student Involvement in the form of student assistants to teachers for making drug education presentations as well as for forming peer support groups; and, 4) Parent/Community Involvement with the goal of developing parent/community activities to reinforce the school substance abuse prevention programs.

Contact: Mary K. Vaughn, Director, Urban Community Services Department, 414 East 12th Street, 4th Floor, Kansas City, MO 64106 816/274-2397

### Lakewood, CO Prevention Task Force

The "Prevention Task Force," which was established in Lakewood, Colorado, involves law enforcement and social service officials, school leaders, state and local government officials, business leaders, service club representatives, parents and students. It coordinates the training activities of teams of students in several high schools. These groups, known as ALLSTAR teams, are made up of selected students, school personnel, parents, and members of the local law enforcement agency. Team members receive training for establishing goals, creating alternative activities, making decisions and developing leadership skills. The objective of the teams is to develop positive peer pressure and to use it to change negative behavior patterns among teenagers.

Contact: Captain Gary J. Meecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO  
80226-3105 303/987-7370

### Middletown, CT Student Assistance Services

The Rushford Center Student Assistance Services in Middletown, CT, is a model for preventing alcohol and drug abuse among young people. Through contractual arrangements with participating schools in Middlesex County, the Rushford Center places a Student Assistance Services (SAS) counselor in each school from one to two and one-half days per week. The counselor provides in-service training to school personnel, runs prevention and educational groups for the general school population as well as specific groups of high risk students, and conducts individual short-term counseling with students and parents. Services are also provided to the community. These include parent education workshops, support groups for children of substance abusers and short-term counseling for students and parents.

Contact: Leon F. Vinci, MPH, Director of Health, Middletown Department of Health, DeKoven Drive, P.O. Box 1300, Middletown, CT 06457-1300 203/344-3474

### Mobile, AL Drug Prevention Through Pre-School Education

Working with Headstart, The Mobile Bay Area Partnership for Youth has designed and developed anti-drug programs

for pre-school children. These include a ventriloquist who performs for the children, student activity books, and teacher training seminars.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827, Mobile, AL 36633 205/434-7208

### Mobile, AL Prevention Through School Based Programs

The Mobile Bay Area Partnership for Youth is a broad based community coalition which works to reduce illegal alcohol and drug use by young people. The program includes a variety of school-based programs aimed at drug prevention and focusing on helping students with self-awareness, communication and decision making skills, and the recognition and resistance of peer pressure.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827, Mobile, AL 36633 205/434-7208

### Modesto, CA School Board Substance Abuse Steering Committee

In the fall of 1986 the Modesto City School District Board established a Substance Abuse Steering Committee which includes members from law enforcement, social service agencies, rehabilitative agencies, school Parent Teacher Associations, and local businesses. This group meets monthly to coordinate city wide drug control efforts.

Contact: Garth Lipsky, City Manager, 801 11th Street, Modesto, CA 95353 209/577-5223

### Naperville, IL Alternative High School

The City of Naperville and a local School District are making plans for opening an alternative high school for students with special needs. Staffed by personnel of the School District with support services provided by the Naperville Park District and the Naperville Police Department, the school program will include students who meet one or more of the following profiles: chronically absent; multiple academic class failures; multiple disciplinary referrals; troubled family situations which create psychological stress; emotivational and irresponsible behaviors; return from inpatient hospitalization; and, substance abuse. The innovative strength of this program lies in its multi-agency development and commitment and in the volunteer assistance of concerned non-professional citizens.

The Park District component will include an Outward Challenge Program designed to improve student self-esteem, self-awareness and self-reliance through cooperative physical activities and a Community Service Project which will enable students to enhance their self worth and contribute to the community by completing work projects of benefit to the city and its citizens.

The Police Department's function in the alternative school will be to provide topical educational programs for parents and teens and to facilitate the creation and development of ongoing teen and adult support groups.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL (w) 312/355-3737, (h) 312/357-0895

### Naperville, IL School Substance Abuse Programs

Naperville's School Districts are involved in substance abuse prevention in a number of ways. A major portion of their

effort is the employment of two part-time Substance Abuse Specialists who assist teachers in the identification of high-risk students and who work to link these students and their families with the appropriate substance abuse or other clinical services. The high school also offers several support groups for students with substance abuse problems including the following:

- “One of a Kind,” a student managed high school program which emphasizes the teaching of self-esteem and communication skills to students in athletic groups and other school organizations;
- Peer Helpers program where teens who have been trained in problem solving skills are assigned to assist a high-risk peer;
- Children of Alcoholics, a support group in which teens are helped to discuss their concerns regarding living with an alcoholic parent and are assisted in learning to take responsibility for their individual lives;
- Children of Divorced Parents, a support group that meets weekly within the high schools to enable students to share common problems and concerns related to living in a divorced family;
- Students Against Drunk Driving (SADD), a national program with local chapters which promotes the use of contracts and verbal agreements between parents and teens to keep friends and/or family members from driving drunk; and,
- Star Raiders, a group of teens which meets monthly with the goal of staying free of drugs and finding other ways to handle the stresses of life.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL  
(w) 312/355-3737, (h) 312/357-0895

#### Philadelphia, PA Corporate Alliance for Drug Education

The Corporate Alliance for Drug Education (CADE) is a not-for-profit tax exempt agency whose board members represent the corporate community, City government, the news media, and Philadelphia's four professional sports teams. CADE is working to raise \$1,000,000 to fund a two-year demonstration project that will reach over 40,000 children in the city. The project proposes to provide a model kindergarten through sixth grade prevention and education curriculum to 22 elementary schools in four neighborhoods of the city.

Contact: Eleanor M. Dezzi, Executive Director, Mayor's Office of Neighborhoods, Room 702 — City Hall Annex,  
Philadelphia, PA 19107 215/686-8581

#### Providence, RI The Mayor's "A" Team

The Mayor's "A" Team is designed to prevent drug abuse and promote self esteem and success among middle-schoolers living in public housing. The program is funded by ACTION with additional support from Rhode Island businesses. The "A" Team involves 23 Brown University students and 23 middle schoolers in one-on-one relationships maintained through weekly letters and biweekly visits. Its programs include large group activities, anti-drug school assemblies, involvement in the city Just Say "No" Walk, and a poster contest to reinforce the youngsters' commitment to the goals of the "A" Team.

Although only 23 children are served in a primary relationship, the program is designed to affect every resident of public housing and the entire middle school population through the poster contest, anti-drug material distributed by the "A" Team, and the power of the example set by the Team members as drug-free youngsters. The program is a vital partnership involving the Mayor's Office, the Brown University Center for Public Service, the Providence Housing Authority, and the Providence School Department.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

Revere, MA  
Memorandum of Understanding

A memorandum of understanding on a drug abuse policy was signed by the City of Revere, the Revere Police Department, the Revere Public Schools and the Parent Teacher Association. This memorandum outlines the roles of the school personnel, police, and the PTA in the city's efforts to cope with illegal drugs in schools. It calls for the designation of a police liaison to the schools for working closely with school personnel regarding alleged drug and alcohol violations.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

Scottsdale, AZ  
Scottsdale Prevention Institute

The Scottsdale Prevention Institute was formed in 1986 to serve young people and their families by uniting community resources in the battle against substance abuse. It was formed by a partnership between the city of Scottsdale, the Scottsdale Unified School District, and Camelback Hospital, a leading health care provider in the city. By unifying community resources and implementing a district-wide policy and procedure for student chemical use, the Institute has built the groundwork for successful program development. Governed by an appointed board of directors, the Institute provides an array of services for students and their families. These include:

- Student Assistance Program — a counselor who is paid by the Institute is placed at each participating school. These counselors provide students and their families with assessments, education, counseling and referral;
- Student Support Group — a support system for high school students who want to live chemically-free;
- Saturday Morning Family Program — training sessions in which parents and children are taught how to cope with substance abuse and the resulting behavior problems;
- Student Focus Groups — counseling groups to help troubled students;
- Training programs for school staff — instruction for teachers about identifying students with chemical abuse problems. This also includes intervention and prevention tactics;
- Single Parent Group — a counseling group designed especially for single parents;
- The Elementary School Child: Preventing Drug Abuse — a training program designed to provide parents facts about preventative practices for substance abuse; and,
- Families and Students at Risk Project — an eight session training program for parents and students identified as high risk families which provides information on developing parenting skills, sharing concerns, gaining self-confidence in parenting and developing strategies for problem solving.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

Shaker Heights, OH  
Chemically Aware Teens of Shaker

Chemically Aware Teens of Shaker (CATS) is an organization of students with the goal of promoting drug education among youth and their parents. The group, which is managed by an officer from the Shaker Heights Police Department, works with various organizations including Shaker Heights Aware, the Youth Center, and other community-base programs, in its effort to educate youngsters. The Police Officer and student volunteers make presentations at schools. They perform dramas, explain drug philosophies and culture, indicate why people use drugs and what type of person is the most susceptible, and explain the medical and legal consequences of illegal drug use. Presentations are made to children in first through twelfth grades. The group has produced three televised educational presentations for both parents and students.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292



Sunnyvale, CA  
Sunnyvale Attendance Review Board (SARB)

The Sunnyvale Attendance Review Board is a partnership of school staff, students, parents, counselors, and officers. SARB's goal is to reduce the incidence of truancy among students by initiating a problem solving meeting between the truant student, his parents and teachers, counselors and psychologists, and Public Safety Officers. Many of the students who are referred to SARB have drug or alcohol problems which can be addressed and corrected with proper education and encouragement.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

Sunnyvale, CA  
Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

Tempe, AZ  
Tempe Drug Prevention Program

The Tempe Drug Prevention Program is a school-based drug awareness program targeted at students in grades four through eight. With a continuing series of presentations the program works to encourage adults, civic groups, and community organizations to take a firm stand against substance abuse. The program is planned, coordinated, and implemented through a community approach under the direction of the boards of the city of Tempe's two school districts. Community organizations as well as city agencies and the local news media play important roles in the effort. Activities include a 5 day curriculum taught to all 5th, 6th, 7th, and 8th grade students, a Drug Prevention Week at each school, Drug Prevention pep rallies, Parents nights, Teacher in-service training sessions, and many other activities.

Contact: Randy Gross, Assistant to the Mayor & City Council, P.O. Box 5002, Tempe, AZ 85281 602/731-8422

Trenton, NJ  
School Based Drug Education and Treatment

The Trenton Public School system has instituted a substance abuse curriculum. Students in grades 4-12 receive 10 hours of formal health education instruction entitled "Here's Looking At You" each year dealing with drug/alcohol abuse. And, full time drug/alcohol counselors are employed at the junior and senior high schools.

Other school-based efforts include the following:

The school board approved a drug/alcohol/tobacco policy.

The board implemented a Drug Awareness Program at the elementary level,  
grades 2-6.

The school system is in the process of implementing more evening and weekend programs for children.

Contact: Richard A. Lucherini, Director, Public Safety Department, 319 East State Street, Room 123, Trenton, NJ 08608 609/989-3371

Union City, NJ  
Substance Abuse/Student Awareness Program

A dynamic program called Substance Abuse/Student Awareness (SASA) has been instituted within Union City's school system to coordinate the institution of a comprehensive anti-substance abuse curriculum in the classroom, supervise the professional training of instructors, and develop an efficient network of community and governmental agencies to assist troubled students. The program works in conjunction with the Union City Narcotics Task Force and the Juvenile Division of the Union City Police Department as well as the Union City Health Department and the Medical Department of the school district. Sharing of information and reports assist each agency in their efforts to coordinate a city wide plan for coping with the illegal drugs.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisa Avenue, Union City, NJ 07087 201/348-5754

West New York, NJ  
High School Mental Health Center

The Palisade General Hospital Mental Health Center assists West New York's Memorial High School with referrals for individual and family counseling. The center has been especially responsive to adolescent suicide attempts.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

West New York, NJ  
Spectrum Health Care

Spectrum Health Care, a private counseling service housed in West New York's Memorial High School, offers drug and alcohol abuse counseling, family crisis guidance, and primary and preventive health services. Spectrum also conducts workshops for students and teachers at the city's high school.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

# CITY TASK FORCES

**MANY CITIES HAVE APPOINTED GROUPS OF EXPERTS, RESIDENTS, AND CITY PERSONNEL TO EXAMINE THE APPROPRIATE ROLE THAT IT SHOULD PLAY IN THE ASSAULT ON ILLEGAL DRUGS. WHILE THE TASK FORCE CONCEPT IS USED WIDELY, THE EFFORTS VARY GREATLY FROM CITY TO CITY.**

Bellingham, WA  
Straight Talk About Responsibility (STAR)

Mayor Tim Douglas of Bellingham organized a group of representatives from labor, industry, business, government, education, the news media, and the health professions to discuss the drug epidemic and ways to cope with it. The group decided that the community's attitudes about drugs needed to be changed and it established Straight Talk About Responsibility (STAR) as a steering committee for organizing the community program. The committee adopted the following mission statement to guide its activities:

"To reduce alcohol/drug use in Whatcom County by increasing each person's sense of personal responsibility to help solve the problem."

The group's work strategy is to pursue a neighborhood-based program similar to block watch efforts. Each citizen will be asked to step up to their responsibility and take the necessary action to eliminate drug use in their neighborhood.

Contact: Donald G. Pierce, Chief of Police, Bellingham Police Department, 210 Lottie Street, Bellingham, WA 98225  
206/676-6916

Cincinnati  
Citizens Against Drug Abuse

Cincinnati Mayor Charles Luken established Citizens Against Drug Abuse (CASA), a volunteer group for raising community awareness about the drug problem in his city and surrounding Hamilton County. Relying heavily on private funding, the organization sponsored a survey of school children to determine the extent of the substance abuse problem. Public Service Announcements were produced and a help-line was developed by the Drug & Poison Information Center at CASA's request. Further, the group produced a education resource guide, 100,000 copies of which were distributed.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH 45202  
513/352-3250

Ft. Worth, TX  
Fort Worth Challenge

The City of Fort Worth has been an active participant in an area-wide organization formed to cope comprehensively with the problem of substance abuse since 1984. Other major participants include the Tarrant County Youth Collaboration,

the Fort Worth Junior League, and Because We Care (an agency concerned with drug abuse in the schools). From this beginning emerged a not-for-profit all volunteer organization, FORT WORTH CARES, which wrote a comprehensive plan for substance abuse services — enforcement, education, and treatment. The organization identified 31 recommendations assigned costs to their implementation and suggested appropriate funding sources. Next it hired an executive director to manage FORT WORTH CHALLENGE, the organization charged with implementing the recommendations.

Two important accomplishments of FORT WORTH CHALLENGE point to its successes:

- 1) The organization used its influence to help establish FIRST STEP, a case management program which serves as a central citywide intake, assessment, and referral mechanism for substance abusers. Funding for FIRST STEP was triggered by the FORT WORTH CHALLENGE and provided by local foundations; and,
- 2) The agreement by The County Commission agreed to earmark 10 percent of drug asset forfeiture funds for the treatment of indigent adolescents.

FORT WORTH CHALLENGE is entering its second year with plans to develop a women's treatment center and expanded outpatient services for special populations.

Contact: Ramon Guajardo, Assistant City Manager, City of Ft. Worth, 1000 Throckmorton, Ft. Worth, TX 76102  
817/870-6191

#### Freeport, NY Mayor's Advisory Task Force on Drugs

Mayor Dorothy Storm established the Mayor's Advisory Task Force on Drugs in May 1986. With a firm membership of 17 individuals the groups activities have included the adoption of a new drug policy/drug education program by the schools; the sponsorship of a second "Freeport Says No To Drugs" parade; a poster contest within the schools; the erection of a permanent anti-drug banner at the high school; continued activities in the legislative and judicial areas; and the establishment of a volunteer Court Watch program to monitor the results of drug arrests.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

#### Hamden, CT Drug, Alcohol and Tobacco Task Force

The Town of Hamden established a Drug, Alcohol and Tobacco Task Force in 1980. This committee is comprised of parents and professionals who plan and evaluate substance abuse programs for the city's youth and families. The Committee's programs are financed with city and state grants.

The Committee has developed a myriad of prevention programs, most notably the "Just Say No" Prevention Health Fair for fifth and sixth grade students. The fair is designed to provide information to children about drugs, alcohol, tobacco, and personal safety while affording them an opportunity to learn decision-making skills and ways to say "no". The fairs serve to educate the young people, parents, and other members of the community about drug abuse.

Contact: Barbara Rice Robinson, Youth Services Coordinator, Hamden Youth Services Bureau, 490 Newhall Street, Hamden, CT 06517 203/865-1761

#### Houston, TX Mayor's Task Force on Drug Abuse

In February 1987 Mayor Kathryn Whitmire of Houston appointed a task force to develop a citywide plan to combat drug abuse. The task force was charged with soliciting input from all sectors of the community for identifying gaps in

services and priorities for funding. Through seven committees (Community Education, Crime Prevention, Neighborhood Programs, Gaps in the Continuum of Services, Legislation and Funding, and Media), the Task Force is gathering information about treatment services, prevention programs, and enforcement efforts.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

### Inglewood, CA Inglewood Coalition Against Drugs

In October 1986 a coalition of community activists, the Inglewood Coalition Against Drugs (ICAD) was formed to address the community drug problem. The focus of the committee was to demonstrate how citizens could get involved at the grass roots level to address the drug problem. A kick-off event which included an anti-drug march and rally was staged to raise community awareness.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Kansas City, MO Kansas City Task Force on Drug Abuse

Mayor Richard Berkley formed the Kansas City Task Force on Drug Abuse in cooperation with the U.S. Attorney's office. The task force had two components: a working group which analyzed the alcohol and drug abuse problem in the metropolitan area and developed a plan for dealing with it; and, a steering committee, which implemented the plan.

The Task Force formed nine committees: Media, Research, Curricula, Education, Intervention, Treatment, Support, Legislative and Minority issues.

Current projects include:

The Education Committee is developing model policies and procedures for alcohol and drug abuse issues in schools, as well as guidelines for the selection of curricula.

In conjunction with the Kansas City Crime Commission and the Drug Enforcement Administration, the Task Force organized a one-day conference for community leaders dealing with alcohol and other drug issues.

And, the Treatment Committee, in cooperation with the National Council on Alcoholism and Drug Abuse, is organizing a center for the assessment and referral of alcohol abusers to treatment facilities.

Future projects of the Task Force include an effort to establish and implement intervention policies, procedures and strategies in all metropolitan schools.

Contact: Mary K. Vaughn, Director, Urban Community Services Department, 414 East 12th Street, 4th Floor, Kansas City, MO 64106 816/274-2397

### Mason City, IA Drug Abuse Task Force

Mayor Stanley Romans of Mason City, Iowa, organized a task force on drug abuse which has worked to institute the DARE program in the city schools. It has also worked with local businesses and churches in organizing workshops on how these bodies can work together with the city in the effort to curb drug abuse.

Contact: The Honorable Dr. Stanley C. Romans, Mayor of Mason City, 19 South Delaware Street, Mason City, IA 50401 515/421-3600

## Naperville, IL Community Education programs

A number of community education programs are in place in Naperville, Illinois. Many of these are the result of the work to the Naperville Task Force for Drug Free Youth which coordinates the city's anti-drug abuse efforts. Some of its major accomplishments include the following:

- 1) special programs on drug abuse;
- 2) a quarterly newsletter;
- 3) a drug Resource Center;
- 4) a drug abuse Resource Handbook;
- 5) Responsible Educated Adolescents Can Help (REACH), a group of high school students who visit the city's two school districts and perform skits about alcohol, drugs, family life and high school for younger students;
- 6) a "Just Say No" Week which included a teen rally;
- 7) QUEST, a junior high school curriculum that focuses on helping students feel and think positively about themselves and helping students make responsible decisions regarding peer relationships and drug/alcohol use;
- 8) community leadership seminars where key individuals in the community discussed the problem of substance abuse in Naperville; and,
- 9) a Teen Recognition Reception in honor of those senior high school students who made a verbal commitment to remain drug free and who have, as a result of that commitment, worked with the various anti-drug programs in the city.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL  
(w) 312/355-3737, (h) 312/357-0895

## Newton, MA Substance Abuse Task Force

Newton's "Substance Abuse Task Force" was created in 1983 to form a comprehensive response to the growing concern about drug and alcohol use and abuse by the city's school age population. The group divided into four subcommittees:

- 1) School Climate, which monitors school-based programs which were attempting to address the needs of students already involved with mind-altering chemicals;
- 2) Curriculum, which monitors the use of drug education curricula and determines the future needs of curriculum development for all levels of public education;
- 3) Community Education, which develops strategies and programs to educate the community at large; and,
- 4) Treatment, which developed a list of public and private treatment facilities and options available and assists those agencies involved in treatment to share their resources.

Some examples of the successes of this Task Force include the establishment of a "Substance Abuse Curriculum Specialist" within the Newton School Department; a televised drug education presentation; and the production of a pamphlet discussing "home party rules" that could be followed to insure safe and responsible activities. The pamphlets were distributed by mail to all households in the city.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA  
02159 617/552-7170

## Parkersburg, WV Parkersburg Illegal Drug Advisory Board

Mayor William P.A. Nicely appointed an advisory board which examined the illegal drug abuse problem in the Parkersburg, WV, area. A member of the city Police Department was appointed chairman of the group which also included representatives from law enforcement, education, the private business sector as well as personnel from judicial, preven-

tion, probation, parole, treatment, and rehabilitation agencies. The task force was given the responsibility of creating a comprehensive and coordinated program for dealing with all aspects of the substance abuse problem.

Contact: Larry C. Gibson, Chief of Police, Parkersburg Police Department, P.O. Box 1167, Parkersburg, WV  
26102 304/424-8444

### Portland, OR Regional Drug Initiative

Portland Mayor J.E. "Bud" Clark played an instrumental role in establishing the Regional Drug Initiative (RDI) Task Force which brought together jurisdictional leaders, criminal justice and treatment professionals, educators, business leaders, and concerned citizens to develop a comprehensive approach to the problem of drug abuse and illegal use of drugs. Funds for the organization were provided by the city of Portland, Multnomah County, and individual donors.

In October 1987, the RDI Task Force adopted a "Community Agenda to Combat Drug Abuse and Illegal Use of Drugs" which provides a policy structure for interjurisdictional and community-wide cooperation to combat drugs. The plan focuses on both the short-term need to interrupt the flow of drugs into the community and for the long-term need to eliminate the demand for illegal drugs. It is being used as a mechanism for increased coordination and resource development by the City of Portland, Multnomah County, the Metropolitan Services District, and all small cities within the county.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

### Providence, RI Drugs and Society Symposium

Providence Mayor Joseph Paolino, together with Brown University and a city neighborhood, sponsored a "Drugs and Society" Symposium. The meeting provided a forum for discussing the principal problems of the criminal abuse and sale of drugs: arrest, enforcement, distribution, adjudication, trials, sentencing, prison facilities, treatment and prevention. Participants included citizens of Providence, the Mayor, the Chief of Police, the Governor, the state Attorney General, Chief Judges of the Courts, the United States Attorney, the State Chief of Police, Legislators, the Directors of State Departments of Corrections and of Substance Abuse Treatment, the Superintendent of Schools.

This Symposium involved several meetings: general sessions in December 1987 and in March 1988, and a series of workshops in the intervening months. At the December meeting, the group outlined four major areas to be explored: Education and Prevention, Rehabilitation, Enforcement, and Sentencing and Incarceration. Each topic was handled by a workshop committee. A draft report was assembled from the committees and presented as the agenda for the March meeting.

As a result of the Symposium legislation for implementing the recommendation was introduced in the Rhode Island General Assembly. The Symposium provided a setting for constructive dialogue and established a unified and effective Rhode Island front in fighting the war on drugs.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

### Rochester, MN Mayor's Advisory Committee on Alcohol and Drug Abuse

Mayor Chuck Hazama appointed the Mayor's Advisory Committee on Alcohol and Drug Abuse in December 1979. This extremely active committee continued until early 1987. It produced an evaluation of the city's alcohol and drug abuse situation that set the direction for the community over the eight year span of the committee's activities. By direct

intervention with social institutions at all levels the committee helped to produce immediate change and by establishing liaison with these groups it developed credibility in the community. This voluntary committee performed its task without expenditure of funds. The initial report focused on 1) the criminal justice system, 2) the educational system, and 3) the employer. It produced 29 different recommendations.

Contact: Sue Norris, Assistant, The Mayor's Office, Room 215, City Hall, Rochester, MN 55902 507/285-8080

### San Bernardino, CA San Bernardino Community Against Drugs, Inc.

The San Bernardino Community Against Drugs, Inc. is a not-for-profit organization which grew out of a mayor-appointed task force. It serves as a communication link between area law enforcement agencies, professional treatment providers, schools, parents, courts, businesses, and the community at large. The Corporation helped to organize a hot-line information system called "Communicator/Student Awareness System" which features 65 taped messages in both English and Spanish. Another activity sponsored by the organization was a Drug Awareness Fair which featured exhibits by numerous service providers and community groups.

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

### Shaker Heights, OH Mayor's Committee on Drug Abuse

Mayor Stephen Alfred of Shaker Heights organized a group of community representatives to create a cohesive effort in the city's overall response to drug abuse in the city. The group has worked toward its goal through several activities: acquiring written prevention materials for distribution throughout the community; supporting a poster contest for young people; and, providing an impetus to the public school system to increase its efforts on prevention/education and counseling by hiring a full time Chemical Concerns Coordinator for the schools.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292

### Stamford, CT Mayor's Commission for the Prevention of Youth Alcohol and Substance Abuse

Mayor Thom Serrani appointed a Commission of representatives from government, the Board of Education, law enforcement, local support organizations, community organizations, and parents in 1987 with the goal of involving youth and parents in prevention and education activities and to coordinate the various community prevention efforts in the city. The Commission also works to identify areas of need within the community.

Mayor Serrani's Commission has funded and/or implemented several major activities including:

- 1) Proclaimed May 1988 as Drug Awareness Month in Stamford;
- 2) Sponsored a "March Against Drugs" at which tee shirts and buttons were sold to raise money for prevention efforts;
- 3) A student theatrical production by teenagers;
- 4) Parent education programs;
- 5) Children's programs; and,
- 6) Coordinated and published a manual listing resource material available from local support organizations regarding alcohol and substance abuse and prevention. The manual was distributed to schools and youth oriented organizations.

Contact: Kathleen Kane, Office of the Mayor, 888 Washington Boulevard, P.O. Box 10152, Stamford, CT 06904-2152 203/977-4150



Syracuse, NY  
Mayor's Youth Advisory Board

Mayor Thomas Young of Syracuse created the Mayor's Youth Advisory Board in 1986. Composed of 75 city youth aged 13 to 18 who represent schools throughout the city, the board provides a link between the city administration and the city streets. Drug use and abuse was selected by the Board as an issue to address. As a result, the Board has sponsored youth rallies against illegal drugs.

Contact: Ms. J. Lisle Bozeman, Director of Research, City of Syracuse Bureau of Research, 223 City Hall, Syracuse, NY 13202 315/473-6605

Warwick, RI  
Mayor's Council on Substance Abuse

Mayor Francis Flaherty of Warwick, Rhode Island, has made the eradication of substance abuse a top priority of his administration. He appointed a Task Force on Substance Abuse and a Mayor's Council on Substance Abuse in 1986 to ensure the commitment of community volunteers. The Task Force was appointed to a term of six months with the mission of analyzing the extent of the drug problem in the city, identifying existing services as well as gaps and duplication, determining accessibility of treatment services and, determining the programs and policies the city needed to implement to improve its response to the drug problem. The Task Force was made up of an eight member community team including representatives from schools, parents, and the police department. The Substance Abuse Council, which has the purpose of supervising the administration of drug prevention efforts, included the area's leading experts and professionals in the field of substance abuse and related human service areas.

A variety of programs have been sponsored by the task forces including:

- 1) Driving While Intoxicated (DWI) Prevention essay contests;
- 2) DWI Prevention poster contests during prom season;
- 3) DWI Conference for liquor servers and licensees;
- 4) Promoting innovative prom safety activities throughout the schools;
- 5) Supporting post-prom, chemical free parties;
- 6) Sponsoring a post-graduation, chemical free cruise;
- 7) Parent awareness and education programs; and,
- 8) Supporting legislation pertinent to substance abuse prevention and drug control.

Private sector organizations and businesses including the local chapter of the American Automobile Association, McDonald's franchises, and local printers have donated services and funds for the above mentioned activities.

The Warwick Schools also play an important role in the city's substance abuse program. A youth advisory committee was formed to act specifically on behalf of Warwick's student population. The Youth Committee advises the Council.

Contact: Caroline M. Wilson, Substance Abuse Coordinator, Department of Human Services, 3275 Post Road, Warwick, RI 02886 401/738-2000 ext. 233

Waterbury, CT  
Mayor's Task Force on Substance Abuse

Mayor Joseph Santopietro appointed The Mayor's Task Force on Substance Abuse. The group has had great success in increasing awareness and promoting the importance of its efforts to businesses. It has also undertaken an education campaign for young people, focusing on the "Just Say No" theme. Its related activities have included preparing educational materials to hosting seminars and assemblies. And, finally, working closely with the Police Department, health experts and others in the drug field, the Mayor and the Board of Aldermen established a community seminar program to educate Waterbury's citizens about the dangers of drug experimentation and abuse.

Contact: Stephen Beaujon, Director of Public Information, 236 Grand Street, Waterbury, CT 06702 203/574-6716

West New York, NJ  
Mayor's Council Against Alcohol/Substance Abuse

Mayor Anthony M. DeFino of West New York, NJ, created the Mayor's Council Against Alcohol/Substance Abuse, which works with the Board of Education's Intra-School Committee Against Alcohol/Substance Abuse. These committees have coordinated projects including a March Against Drugs, a Rally Against Drugs, a poster contest, door-decorating contest, a boat trip, a health fair, a teacher education program, community education efforts, and a child awareness program.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

# TREATMENT PROGRAMS

**CITY DRUG TREATMENT PROGRAMS HELP ADDICTS AND OTHER SUBSTANCE ABUSERS TO OVERCOME THEIR DRUG DEPENDENCY. THESE INCLUDE INTERVENTION STRATEGIES TO DISUADE POTENTIAL ABUSERS FROM USING ILLEGAL DRUGS.**

Birmingham, AL  
Drug Abuse Information Center

The City of Birmingham Drug Abuse Information Center was established to provide direction for individuals experiencing drug related problems and to aid citizens groups requesting assistance. With the help of the Birmingham Police Department, the Center develops strategies for addressing drug abuse and related crimes in the city's communities. Further, it provides a 24-hour per day telephone information and treatment service; a drug prevention literature and film library; and, a series of community education seminars. The center provides an efficient network of prevention and treatment services. It also works in partnership with schools in making presentations to elementary, junior high, high school, junior college, and technical school students. Local businesses provide funding and in-kind support.

Contact: Scotty Colson, Administrative Assistant to the Mayor, Mayor's Office, 710 North 20th Street, Birmingham, AL 35203 205/254-2277

Boston, MA  
Rebound

Boston's Rebound Program provides substance abuse treatment services to adolescents. The Program is operated by Volunteers of America, Inc., a national non-profit human services organization, in cooperation with the City of Boston Department of Health and Hospitals.

Contact: William H. McCarthy, Senior Policy Analyst, Mayor's Office of Federal Relations, Boston City Hall, Room 620, One City Hall Plaza, Boston, MA 02201 617/725-4490

Chandler, Az  
Police Department's Youth Services Unit

The Youth Services Unit of the Chandler Police Department provides services to juveniles and their families. These include individual and group counseling of young people who are referred by police officers, juvenile court, and the municipal court. Juveniles who have been involved in an alcohol offense are also referred to the Youth Services Unit by the Chandler Municipal Court. These youngsters receive specific alcohol/substance abuse awareness counseling.

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth, Chandler, AZ 85225 602/786-2820

Dallas, TX  
Adolescent Drug Abuse Pilot Project

The City of Dallas created the Adolescent Drug Abuse Pilot Project (ADAPP) as the coordinated public and private sector response to adolescent substance abuse. The program has decentralized intake assessment, referral, and follow-up services by offering these services at community-based sites including schools, school-based teen clinics, family clinics, and police storefront offices. Other programs include outpatient and residential treatment.

Contact: Adela N. Gonzalez, Director, City of Dallas, Department of Health & Human Services, 1500 Marilla Street, Room 7/A/N, Dallas, TX 75201 214/670-5216

Middletown, CT  
Student Assistance Services

The Rushford Center Student Assistance Services in Middletown, CT, is a model teen alcohol and drug abuse prevention effort. Through contractual arrangements with participating schools in Middlesex County, the Rushford Center places a Student Assistance Services (SAS) counselor in each school from one to two and one-half days per week. The counselor provides in-service training to school personnel, runs prevention and educational groups for the general school population as well as specific groups of high risk students, and conducts individual short-term counseling with students and parents.

In addition to these in-school activities, the center provides services to the community as a whole. These include parent education workshops, support groups for children of substance abusers, and short-term counseling for students and parents.

Contact: Leon F. Vinci, MPH, Director of Health, Middletown Department of Health, DeKoven Drive, P.O. Box 1300, Middletown, CT 06457-1300 203/344-3474

Newton, MA  
Private Sector Treatment Providers

The City of Newton works with private sector organizations in an effort to leverage private, state, and federal funds to enhance the drug abuse treatment programs available to city residents. The city provides support to several local counseling agencies which offer drug treatment services. These private agencies provide a full range of prevention services to reach out to drug abusers and cooperate with the public schools in providing free drug education and information services to elementary, junior high and high school students.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA 02159 617/552-7170

Newton, MA  
Youth Drug/Alcohol Program

The Newton Youth Drug/Alcohol Program, established in 1978, is a nationally recognized intervention response to the problem of substance abuse by young people. It is a central referral source for several key agencies including the Newton District Court and Middlesex County Superior Court, the Newton Police Department, the Newton Public Schools, the Community Mental Health Agencies, the City Human Services Department, and private rehabilitation centers. The program is a continuum of care. It identifies young people with substance abuse problems; intervenes in their lives and refers them to appropriate treatment facilities (in-patient or out-patient); and, most important, it provides continuing support and after-treatment care on an ongoing basis to achieve abstinence and recovery. The Newton School Department funds the administrative costs of the program.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA 02159 617/552-7170

Scottsdale, AZ  
Juvenile Diversion Program

The City of Scottsdale's Youth Services Program, which began in 1986, provides services for youth and families so that problems can be recognized and treated at an early stage. With a 98 percent success rate — only 2 percent recidivism — the program is very successful. Program components include:

- Intake and Referral interview in which the youth is assessed and treatment objectives are identified;
- Life Skills Training Program in which juveniles are provided instruction in self-esteem building, communication and decision making skills, and the relationships between behavior and consequences;
- Community Service Work, a required portion of the program, providing meaningful and challenging work with supportive supervision for helping to build the youth's self esteem;
- Prevention Institute Alcohol Seminars for people referred to the program for alcohol or drug violations;
- Parent Effectiveness Training, providing parents with tips on communication and basic parenting skills;
- Tutorial Assistance providing free education assistance to youth; and,
- Career Assessment provided by the Scottsdale Public Schools' Vocational Technical Center.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ  
85251 602/994-7922

Scottsdale, AZ  
Scottsdale Prevention Institute

The Scottsdale Prevention Institute was formed in 1986 to serve young people and their families by uniting community resources in the battle against substance abuse. It was formed by a partnership between the city of Scottsdale, the Scottsdale Unified School District, and Camelback Hospital, a leading health care provider in the city. By unifying community resources and implementing a district-wide policy and procedure for student chemical use, the Institute has built the groundwork for successful program development. Governed by an appointed board of directors, the Institute provides an array of services for students and their families. These include:

- Student Assistance Program — a counselor who is paid by the Institute is placed at each participating school. These counselors provide students and their families with assessments, education, counseling and referral;
- Student Support Group — a support system for high school students who want to live a chemically-free;
- Saturday Morning Family Program — training sessions in which parents and children are taught how to cope with substance abuse and the resulting behavior problems;
- Student Focus Groups — counseling groups to help troubled students;
- Training programs for school staff — instruction for teachers about identifying students with chemical abuse problems. This also includes intervention and prevention tactics;
- Single Parent Group — a counseling group designed especially for single parents;
- The Elementary School Child: Preventing Drug Abuse — a training program designed to provide parents facts about preventative practices for substance abuse; and,
- Families and Students at Risk Project — an eight session training program for parents and students identified as high risk families which provides information on developing parenting skills, sharing concerns, gaining self-confidence in parenting and developing strategies for problem solving.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ  
85251 602/994-7922

Shaker Heights, OH  
Shaker Heights Youth Center

The Shaker Heights Youth Center is a not-for-profit private community agency serving youth and their families. The Center provides resources for psychological growth and development through its counseling program, in-school crisis intervention and consultation services, and its prevention efforts. It received funding from the city of Shaker Heights, the

Shaker Heights Board of Education, private sources, and fees collected for its services. The Center Coordinator works with school children of all grades, sponsors parenting workshops for parents of teenagers, and develops teen groups on a variety of related topics.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292

#### Sunnyvale, CA Sunnyvale Juvenile Diversion Program

The Sunnyvale Juvenile Diversion Program is a comprehensive drug use intervention program that is conducted through the Sunnyvale Department of Public Safety. It is an alternative enforcement partnership between the juvenile and his parents, community volunteers, and officers. Juveniles, many of whom have been arrested for a drug or alcohol violation, are given the opportunity to avoid being prosecuted for their first misdemeanor violation by fulfilling the program requirements. These requirements include a combination of the following: attendance at a class conducted by the juvenile diversion officer; participation in a work program; and, attendance at a 12 hour drug rehabilitation program. This alternative enforcement program allows the students to develop problem solving and communication techniques that help them to avoid future legal problems.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

#### Sunnyvale, CA Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

# MISCELLANEOUS PROGRAMS

## Melbourne, FL "I Care" Victim Assistance Program

The "I Care" program provides services to victims of crime and the public in general through decentralized community walk-in centers in two high crime and predominantly low income areas of the city. In addition to victims assistance the centers provide housing assistance and ombudsman services.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901 407/727-2900 ext. 282

## Portsmouth, VA Anti-Drug Abuse Program Fund Raising

Two efforts are underway in Portsmouth, VA, which raise funds for anti-illegal drug enforcement programs. First, the staff and residents of a high-rise apartment building on the waterfront in Portsmouth, Virginia, established a "Charity Fund" to raise money. Its activities have included an auction and a nationally sanctioned professional tennis tournament. The second program involves several Little League sports organizations which joined forces to raise funds. Proceeds from the leagues' weekly bingo games are donated to the Portsmouth Police Special Investigation Unit where it may be used only for the purchase of street drugs (buy money) and equipment directly related to drug enforcement. The organization donated approximately \$20,000 during the first six months of its program.

Contact: Regina Bush, Executive Assistant to the Mayor, P.O. Box 820, Portsmouth, VA 23705 804/393-8614

## Tampa, FL Mayor's Operation Crack Down

Mayor Sandra Freedman of Tampa, Florida, instituted an innovative program in her city through which abandoned structures used as "crack houses" and places where other illegal drug related activities take place, were condemned and demolished. A partnership of several city agencies, utility companies, and private firms coordinated the program.

Contact: Robert F. Buckhorn, Jr., Special Assistant to the Mayor, Once City Hall Plaza, 8N, Tampa, FL 33602  
813/223-8251

Trenton, NJ  
Drug House Ordinance

The city of Trenton, NJ, has adopted a drug house ordinance which holds landlords responsible for the crime conditions of their properties. This ordinance enables landlords to evict criminal tenants based upon evidence obtained by the police.

Contact: Richard A. Lucherini, Director, Public Service Department, 319 East State Street, Room 123, Trenton, NJ  
08608 609/989-3371

Waukegan, IL  
Teen Center

Before 1986, the teenagers of Waukegan, Illinois, were faced with a lack of wholesome places to socialize. As a result, many of them would converge at local restaurants or at a local beach. The School Board and the city worked together with local businesses to overcome this problem by creating "Raidog" a teen center which includes a game room, a dance hall, and other facilities. The center is supervised by local high school and adult citizens who donate their time.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL  
60085 312/360-0900 ext. 507