



The Wireless Foundation® is pleased to distribute the 2008 edition of *Get Wise About Wireless* to thousands of schools across the country as a public service to educate students and their families about the safe and responsible use of wireless technology. As technology continues to offer customers new capabilities and uses for their wireless devices, the risks facing children using mobile technology can change. The 2008 edition of *Get Wise About Wireless*, produced in partnership with ConnectSafely.org and the Weekly Reader Corporation, addresses current issues such as cyberbullying among students and exchanging other inappropriate text and photo messages.

The curriculum includes a student mini-magazine, a teacher's guide, and a parent take-home that encourages family discussions on safe and courteous ways to use wireless technology. Newly added this year is a cell phone contract in the family guide that can help parents establish boundaries for their kids and set reasonable consequences if rules are broken. A list of resources can help parents looking for more information on dealing with cyberbullying and other online safety topics.

For more information on the program or to download complimentary copies of the curriculum, please visit our website at:

wirelessfoundation.org/GetWise

CTIA The Wireless Foundation

The Wireless Foundation was established in 1991 by the membership of CTIA-The Wireless Association®. Working with wireless carriers, manufacturers and supplier companies, the Foundation manages philanthropic programs that use wireless technology to help make American communities safer.



The Wireless AMBER Alerts™ Initiative is a free public service that allows wireless subscribers to opt in to receive AMBER Alerts as text messages on their cell phones by visiting www.wirelessamberalerts.org. The program is a voluntary partnership of the wireless industry, law enforcement agencies, the U.S. Department of Justice and the National Center for Missing & Exploited Children.



Get Wise About Wireless helps educate students about cell phone use and the responsible behaviors associated with using wireless technology. The program is designed to encourage teachers and families to educate their students to make responsible decisions when using wireless phones.



Each day more than 290,000 wireless phone calls are made to 9-1-1. The VITA™ (Latin for "life") Wireless Samaritan Awards are presented annually to honor people across the United States who used their wireless technology to save lives, stop crime and help in other emergency situations. These individuals exemplify the importance of putting safety first, as well as the crucial role wireless technology can play in emergencies.



The CALL TO PROTECT program enables consumers to retire their wireless phones in a manner that will help the environment and that has generated over \$4 million in funding for national organizations leading the campaign to end domestic violence. The program has also provided wireless phones and airtime to survivors of domestic violence.



The Wireless Foundation and the American Red Cross have joined forces to allow customers of participating wireless carriers to make a \$5.00 donation to the American Red Cross Disaster Relief Fund simply by texting GIVE to 24357.



The Amy Fund is a scholarship fund in memory of Amy J. Zoslov given annually to a student at Case Western Reserve University School of Law, Amy's alma mater. Amy was the chief of the Auctions and Industry Analysis division of the Federal Communications Commission's Wireless Telecommunications Bureau from 1998 until her death from breast cancer in August 2000 at the age of 42.